

David L. Alvord, *Mayor*  
Mark Seethaler, *Council Member*  
Chuck Newton, *Council Member*  
Donald J. Shelton, *Council Member*  
Steve Barnes, *Council Member*  
Christopher J. Rogers, *Council Member*



PH: 801.254.3742 EMAIL: info@sjc.utah.gov FAX: 801.254.3393

August 17, 2015

Brad Marlor

██████████  
South Jordan, Utah 84095

We have received your GRAMA Record Request dated August 14, 2015 as follows:

Request: Copy of the letter the City Council sent to all South Jordan residents just prior to the Mulligans Survey..

**Reply: Approved – (1) page (Letter)**

Please let me know if you have any questions.

Sincerely,

A handwritten signature in blue ink that reads "Cindy Valdez". The signature is fluid and cursive, with the first letters of the first and last names being capitalized and prominent.

Cindy Valdez  
Deputy City Recorder, CMC

David L. Alvord, *Mayor*  
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Dear Resident,

I am reaching out to you because our city needs to make some long-term decisions for the future of one of our properties: Mulligans Golf and Games. In 2004, Mulligans was purchased by the city with two stated objectives: 1) The preservation of open space, and 2) An investment property for the city. As one can observe, Mulligans cannot be an investment property *and* green-space forever. Eventually, the city must decide on a direction for Mulligans.

In 2011, an appraisal was ordered which showed the property worth of nearly \$20 million. Today, the land is worth \$60 million, depending on how the land is zoned. The property could potentially draw another \$50 million in tax revenue over the next 30 years, making the total value of the property nearly \$110 million! Your property taxes will be affected by the decisions made for Mulligans' future.

Currently, the golf course exists only through taxpayer subsidy. To keep Mulligans in business, the city would need to make additional investments to the enterprise. The losses Mulligans has incurred, makes *now* the right time to consider the future of the property.

There are some who worry about the loss of open space and some may feel that losing the golf course means the city becomes less livable. My personal feeling is that government should not engage in business enterprises that compete with the private sector. Any plan that preserves some open-space while restoring the free market would be a plan I support.

We have produced a video outlining some options for Mulligans (see link below). As you will see in the video, the decision for Mulligans does not have to be all-or-nothing. We could create a new park that is open to *all* on half of the land, and bring restaurants to the other half. We could keep a driving-range, while bringing new recreation to the city, like an amphitheater or swimming pool. This council is *not* interested in high density apartments. Of course, there is always the option to keep Mulligans 'as is' through continued taxpayer investment. But it's time to hear from you.

Therefore, we have chosen Y<sup>2</sup> Analytics to conduct focus groups and scientific field surveys. Y<sup>2</sup> Analytics is a survey and data analysis group. They were hired based on their excellent reputation. As your Mayor, I give my personal assurance this survey will be fair, honest, and unbiased.

Respectfully yours,

Mayor Dave Alvord

Please visit [MULLIGANSURVEY.COM](http://MULLIGANSURVEY.COM) for more information.

**CITY OF SOUTH JORDAN**  
**GRAMA Record Request**  
**Fax: 801-254-3393**



The following form should be completely filled out and returned to the City Recorder's office. The City is allowed 10 business days in which to respond to your request. Presently, South Jordan City Charges .25¢ per page. The City may assess other fees for records compiled in a form other than that maintained. Research or Services Fee may be charged as provided by Utah Code 63G-2-203.

Requestor's Name: Brenda Marchon  
 Address: [Redacted] City: S. Jordan State: UTAH Zip: 84095  
 Phone: [Redacted] Daytime Fax: [Redacted] email: [Redacted]

In accordance with the Governmental Records Access Management Act, I am seeking the following record(s) **specifically described as:**  
please provide a copy of the letter the  
city council sent to all residents just  
prior to the Mulligan's Survey.  
Thank you

which I believe are collected, filed and/or used by the City of South Jordan, 1600 W. Towne Center Drive, South Jordan, Utah 84095 (801) 254-3742.

I would like to view/inspect the record(s).  
 I would like to receive a copy of the record(s) described above. I understand that the City charges a fee for copies of records and the copies will be provided subject to fees being paid. I authorize cost of up to \$\_\_\_\_\_. If costs are greater than the amount I have specified, I further understand that the office will contact me and will not respond to a request for copies if I have not authorized adequate costs.

Brenda Marchon Signature Date 8/14/15

CITY'S RESPONSE TO RECORD REQUEST - FOR OFFICE USE ONLY

APPROVED - Requestor notified on: August 12 2015

DENIED - Written denial sent on: \_\_\_\_\_ 20\_\_\_\_

NO RECORDS ON FILE - Notice sent to requestor on: \_\_\_\_\_ 20\_\_\_\_

Requestor notified that this office does not maintain the record(s) and, if known, was also notified of the name and address of agency that does maintain the record(s) on: \_\_\_\_\_ 20\_\_\_\_

Extension of time for extraordinary circumstances - Required notice sent to requestor on: \_\_\_\_\_ 20\_\_\_\_

COPY FEES: \$ \_\_\_\_\_ If waived, approved by: \_\_\_\_\_

[Signature] Signature Date: \_\_\_\_\_