

RESOLUTION R2016 - 75

A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF SOUTH JORDAN, UTAH, AUTHORIZING THE PROCESS TO IMPLEMENT THE MULLIGANS REVITALIZATION PLAN, INCREASE MARKETING BUDGET, AND DISSOLVE THE MULLIGANS COMMISSION

WHEREAS, on January 20, 2015 the City Council established the Mulligans Commission by Resolution R2015-08; and

WHEREAS, Resolution R2015-08 grants the Mulligans Commission authority to make proposals and recommendations to the City Council concerning Mulligans including its operations, assets, project renovations for the City Council's review and consideration; and

WHEREAS, pursuant to its authority and in coordination with the City Council, the Mulligan's Commission retained Staples Golf Resource Group, LLC ("Staples") to prepare a Mulligans Master Plan with options on the future of operating and maintaining Mulligans; and

WHEREAS, on August 16, 2016 the City Council approved Resolution R2016-62 accepting receipt of the Mulligans Master Plan report as prepared, presented and delivered by Andy Staples of Staples; and

WHEREAS, Resolution R2016-62 also provided direction to the Mulligans Commission to review, analyze and report its finding to the City Council on September 20, 2016; and

WHEREAS, on September 20, 2016 the Mulligans Commission presented its report to the City Council and the report included recommendation to (1) support Staples Golf Resource Group's recommended High-Level Investment Plan ("Plan B"); (2) focus improvements on families, kids and beginning golf; (3) create an annual investment account; (4) hire managers responsible for specific business segments; and (5) retain Mulligans name and not rebrand the facility with South Jordan Community Links; and

WHEREAS, Plan B has an overall estimated cost of \$10.8 million and the City Council finds it prudent to establish the Mulligans Revitalization Plan as a phased implementation strategy to meet the Plan B vision; and

WHEREAS, the City Council finds it in the best interest of the welfare and recreation interests of the City to proceed with Mulligans Revitalization Plan as recommended by the Mulligan's Commission and outlined herein.

NOW, THEREFORE, BE IT RESOLVED BY THE CITY COUNCIL OF THE CITY OF SOUTH JORDAN, UTAH:

SECTION 1. Mulligans Revitalization Plan - Phased Implementation. Consistent with Plan B, including associated deferred maintenance items as outlined, City staff is authorized to contract with a professional architectural firm to develop a phased implementation strategy for the Mulligans Revitalization Plan.

SECTION 2. Phase I Construction Documents and Equipment. City Staff is authorized to prepare construction ready documents for Phase I of the Mulligans Revitalization Plan, as well as prepare associated equipment needs request, in accordance with City policies. All expenditures are expected to be allocated from the Mulligans Enterprise Fund.

SECTION 3. Marketing Allocation. Based on the recommendation made by THK & Associates in the Staples Master Plan, City staff is authorized to increase the marketing budget allocation in the FY 2016/17 budget to \$25,000 for the 2017 Season.

SECTION 4. Dissolve Mulligans Commission. Dissolve the Mulligans Commission as presently constituted with recognition for the service of each member. Authorize City staff to draft language establishing a Mulligans Advisory Committee in accordance to City Code and City Council Advisory Committee policies.

SECTION 5. Effective Date. This Resolution shall become effective immediately upon passage.

APPROVED BY THE CITY COUNCIL OF THE CITY OF SOUTH JORDAN, UTAH, ON THIS 15 DAY OF November, 2016 BY THE FOLLOWING VOTE:

	YES	NO	ABSTAIN	ABSENT
Patrick Harris	___	<u>X</u>	___	___
Bradley Marlor	<u>X</u>	___	___	___
Donald Shelton	<u>X</u>	___	___	___
Tamara Zander	___	___	___	<u>X</u>
Christopher Rogers	<u>X</u>	___	___	___

Mayor: 
David L. Alvord

Attest: 
City Recorder



Approved as to form:


Office of the City Attorney