

June 3, 2014

Stephen Kaufman

[REDACTED]
South Jordan, Utah 84095

Re: GRAMA Records Request

I am responding to your GRAMA Records Request that received in the South Jordan Recorder's Office on 06/2/2014:

Request #1: All focus group testing, official or unofficial, pertaining to Mulligan's Golf and Family Center, conducted by the City of South Jordan, and/or Mayor David Alvord, Councilmen Seethaler, Councilmen Barnes, Councilmen Rogers, Councilmen Newton and Councilmen Shelton; or any focus group testing performed by any independent agencies. Per an email to resident Shane Johnson, Mayor Alvord indicated he has been doing focus testing as it pertains to the development of Mulligans. The date range of these records is 2013 through June 2, 2014.

Reply #1: No records found

Mayor Alvord would also like to inform you that the so-called focus groups were simply conversations he was having with 1000 south Jordan patients.

Please let me know if you have any questions,

Sincerely,



Cindy Valdez, CMC
Deputy City Recorder

CITY OF SOUTH JORDAN
GRAMA Record Request
Fax: 801-254-3393



The following form should be completely filled out and returned to the City Recorder's office. The City is allowed 10 business days in which to respond to your request. Presently, South Jordan City Charges .25¢ per page. The City may assess other fees for records compiled in a form other than that maintained. Research or Services Fee may be charged as provided by Utah Code 63G-2-203.

Requestor's Name: Stephen Kaufman

Address: [REDACTED] City: South Jordan

State: UT Zip: 84095 Daytime Phone: [REDACTED] Fax: [REDACTED]

In accordance with the **Governmental Records Access Management Act**, I am seeking the following record(s) **specifically described as:**

All focus group testing, official or unofficial, pertaining to Mulligan's Golf and Family Center, conducted by the City of South Jordan, and/or Mayor David Alvord, Councilmen Seethaler, Barnes, Rogers, Netwon Sheldon; or any focus group testing performed by any independent agencies. Per an email to resident Shane Johnson, Mayor Alvord indicated he has been doing focus testing as it pertains to the development of Mulligans.
Date range 2013 through June 2, 2014. See attached sheet for confirmation from Mayor Alvord that focus group testing has taken place.

which I believe are collected, filed and/or used by the City of South Jordan, 1600 W. Towne Center Drive, South Jordan, Utah 84095 (801) 254-3742.

- I would like to view/inspect the record(s).
- I would like to receive a copy of the record(s) described above. I understand that the City charges a fee for copies of records and the copies will be provided subject to fees being paid. I authorize cost of up to \$ 20. If costs are greater than the amount I have specified, I further understand that the office will contact me and will not respond to a request for copies if I have not authorized adequate costs.

[Signature] Signature 06/02/2014 Date

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CITY'S RESPONSE TO RECORD REQUEST – FOR OFFICE USE ONLY

- APPROVED – Requestor notified on _____, 20 ____
- DENIED – Written denial sent on 6-9, 20 14
- Requestor notified that this office does not maintain record; and, if known, was also notified of name and address of agency that does maintain record on _____, 20 ____
- Extension of time for extraordinary circumstances. Required notice sent _____, 20 ____
- COPY FEES: \$ 0. If waived, approved by: _____



Shane Johnson Just because I think we need to be transparent, here is a private message Dave Alvord sent me: Hi Shane. Thanks for your vote. To return to single family homes and keep taxes lower, you need economic development. In other words, developing mulligans is key to my platform. If we can do it and not miss opportunity to get Hale. Then I also favor a ballot.

But ballots are not legally required for these kinds of decisions.

Based on my focus group testing, I think Mulligans would go if it went to a ballot, anyway.

May 30 at 11:05pm · Like · 2



David Alvord Heritage park and Welby are closer fits to the concept of a Central Park. I've been to Central Park and it's not a par 3 golf course

May 30 at 11:05pm · Like



David Alvord Thanks Shane. I'm happy to share that with everyone.

May 30 at 11:06pm · Like