



# 2015 SEASON HIGHLIGHTS

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## Guiding Principles to Mulligans Path Forward



# 2015 BY THE NUMBERS



## Days

Labor Day  
-Busiest Day on Record \$14,796

Saturdays  
-Average Sat. revenue \$10,605

Daily  
-17 days > \$10,000



## Months

February \$56,239

March \$123,489

April \$142,449

July \$224,194

August \$207,863



## Year

-Season revenues  
surpassed previous  
yearly revenues

-3 months remaining

Revenues by the Numbers

# IMPROVEMENTS



Mini-golf Carpet Replacement



Haunted House Painting



Pump Repairs



Batting Cage Netting



BEFORE



AFTER



Irrigation Improvements

# FOOD TRUCKS



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## FOOD TRUCKS

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### First Year Highlights

Increased  
Wednesday  
Revenues



**\$5,284**

**AVG. WEDNESDAY  
REVENUE**

**\$116,258**

**APRIL -  
SEPTEMBER**

# FOOTGOLF



FOOTGOLF  
3,303 ROUNDS

*first full year*



# MINI GOLF



**5,000+**  
**MORE**  
**customers**  
**than**  
**2014**



**MINI GOLF**

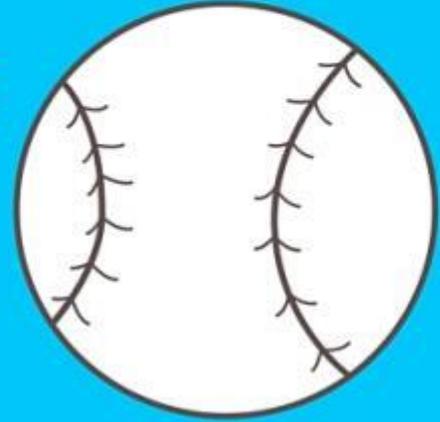


# BATTING CAGES



## BATTING CAGES

58,824 USES TO DATE



6,500 ADDITIONAL USES OVER 2014



OPENED IN FEBRUARY THIS YEAR

# GOLF

**PAR 3:  
6,067  
ROUNDS**

**EXECUTIVE:  
15,077  
ROUNDS**



# DRIVING RANGE

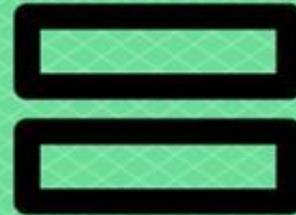
## Driving Range



95 BALLS PER  
BUCKET



50,831 BUCKETS  
TO DATE



**4.85 MILLION BALLS**