

SOUTH JORDAN CITY  
CITY COUNCIL ELECTRONIC MEETING

May 19, 2020

**Present:** Mayor Dawn Ramsey, Council Member Patrick Harris, Council Member Brad Marlor, Council Member Jason McGuire, Council Member Don Shelton, Council Member Tamara Zander, CM Gary Whatcott, ACM Dustin Lewis, City Attorney Ryan Loose, Public Works Director Jason Rasmussen, Engineering Director Brad Klavano, City Recorder Anna Crookston, City Commerce Director Brian Preece, Fire Chief Chris Dawson, Strategic Services Director Don Tingey, Police Chief Jeff Carr, Communications Manager Rachel VanCleave, Administrative Services Director Spencer Kyle, Planning Director Steven Schaefermeyer, CFO Sunil Naidu, Emergency Manager Aaron Sainsbury, Planner Brad Sanderson, Long Range Planning Intern Meadow Wilkinson, GIS Coordinator Matt Jarman, Planner Greg Schindler, IT Director Jon Day, City Council Secretary MaryAnn Dean

**Others:** Attendance electronically via Zoom

**REGULAR MEETING**

**A. Welcome, Roll Call and Introduction to Electronic Meeting – Mayor Ramsey**

Mayor Ramsey called the meeting to order at 6:42 p.m. She welcomed everyone present. All members of the City Council were present as listed. She reviewed the protocol for the electronic meeting.

**B. Invocation – By Administrative Services Director, Spencer Kyle**

The invocation was offered by Administrative Services Director Spencer Kyle.

**C. Pledge of Allegiance – Council Member, Don Shelton**

Council Member Shelton led the audience in the Pledge of Allegiance.

**Council Member Shelton made a motion to amend the agenda to add an item O. to go into a closed executive session to discuss the purchase or sale of real property. Council Member Zander seconded the motion. The vote was unanimous in favor.**

**D. Minute Approval**

- D.1. May 5, 2020 Council Study Meeting
- D.2. May 5, 2020 City Council Meeting

**Council Member McGuire made a motion to approve the May 5, 2020 Council Study meeting minutes, and the May 5, 2020 City Council meeting minutes, as printed. Council Member Marlor seconded the motion. The vote was unanimous in favor.**

**E. Mayor and Council Reports**

Council Member McGuire said he attended a zoom meeting with the Arts Council. He said they are holding off on doing more utility box wraps for now. They are going to wait until school is back in session in the fall and have students submit art pieces to use. They are still working on light pole banners.

He said they reviewed art submissions that Live Daybreak submitted for utility boxes in the Daybreak community.

Mayor Ramsey recognized Representative Susan Pulsipher who is present at the meeting.

Council Member Marlor said he met with the Architectural Review Committee, virtually, and that meeting went well. He said he looks forward to those meetings being in person to be able to see the construction materials again. He indicated that the Council receives daily updates from staff through the pandemic. The staff has been productively working from home.

Council Member Harris said the Historical Preservation Committee was cancelled. He said he spoke with CM Whatcott today regarding maintenance items for Hidden Village. He said he would like to know of any businesses that have had to close their doors due to the pandemic. That update will be provided at the end of the meeting.

Council Member Shelton said he appreciates the efforts of staff making recreation available to the residents. He noted the story walk on Bingham Creek. He received an email at his business from the city, promoting the small business grant. He asked for an update from staff on how that process is going. He said the city's financial situation was reviewed, and their bond rating maintained. He attended a virtual meeting with the Western Growth Coalition, and they had a report from Representative Pulsipher and Senator Dan McKay. He thanked staff for responding quickly to reports of sprinkler repairs and graffiti he submitted.

Council Member Zander noted some park areas that are getting brown grass and the sprinklers need some attention. She noted a virtual meeting on Monday with the South Valley Mosquito Abatement District. She said she has had 2 developers reach out about developments in her district. The Boyer Company is working on a commercial office space on Redwood Road; she requested they get some sit down restaurants. The other developer has property adjacent to Maverick and is looking to expand. She said the city is attractive and developers are looking to grow and develop here. She expressed appreciation to the Police Department on their handling of a car fire on Mountain View Corridor. She noted a recent stay at home order by the Walmart near I-15. She thanked the police for their handling of that situation. No one was hurt.

Mayor Ramsey said her friends were the homeowners involved in that temporary lockdown. The homeowners were impressed and grateful to the police department. She noted another incident where some teenagers hit a tree with their car, and the homeowner in that situation were also impressed with how the police handled that situation. She asked Fire Chief Dawson to report on a recent service that the fire department rendered. Fire Chief Dawson said a resident fell while doing some yard work. The fire department stayed, weeded her yard, and moved her sprinklers so she did not have any further injury.

Mayor Ramsey said they held the public hearing for the JVWCD budget. They determined to maintain the current rate structure. She said she received an invitation to speak with Senator Romney's office because of how well run and fiscally conservative South Jordan is. She said she has had a lot of discussions and board meetings with ULCT. She said all of Utah's representatives voted no on the Hero's Act. The ULCT remained neutral on that act. She said the city will be receiving some funding from the \$203 million to Salt Lake County for covid related expenses. They will not receive any funding from the state. There are strict rules on how that money can be used. She said Salt Lake County released detailed information on the covid cases for each individual city. South Jordan's cases are low. She said because Salt Lake City and West Valley's numbers were high, they remained in the orange category. She was comfortable with South Jordan moving to the yellow category. She attended a presentation from some physicians who went

to New York City to help with covid relief. She said government cannot solve all of the problems. They need to inform the public and let them govern themselves. They need to make wise choices to protect themselves and others around them. She filmed a commercial with the state, county, and local governments. She said they can open things back up but they need to be careful and thoughtful. She said last week, she was able to assist in giving out the rest of the outstanding educator awards for the Jordan Education Foundation. She was able to share her experience during the pandemic to be included in the book called Faces of Connection. She noted an event being put together celebrating the heroes on the front line during the pandemic. The cities participating are Riverton, Draper, Herriman, and South Jordan. She said there will be further announcements on the event tomorrow. She will be writing a summary for Senator Pulsipher's newsletter. Next week, she will be recording a zoom interview with Senator Filmore. She noted that the city's Memorial Day event has been cancelled. She said they are looking forward to the virtual Summerfest. She said that will be starting in a couple of weeks.

#### **F. Public Comment**

**Chuck Newton**, 3236 W. Cameron Park Ct., thanked the Council for the road improvements by Burger King at River Heights Drive. He said the dumpster program is a great program. He said the \$40 a night fee is a bargain. They may consider increasing the cost 10-20 percent. He said regarding the recycling program, it is a great program. He said paying \$54 a ton rather than receiving \$15 a ton does not make sense. He said they have about 20,000 service addresses, only 5,000 have 2 cans. He said by increasing the garbage can rate and decreasing the recycle can rate, they are punishing the residents with 2 cans. He suggested that they lower the recycle fee to \$2 with 2 cans, and raise the recycle fee for those with 1 can. He said they could also study other alternatives but implement the education component as soon as possible.

Mayor Ramsey updated the City Council on the homeless resource center that has been temporarily housed in the city. She said they will be moving out of Marv Jensen next week and the rescue mission is moving downtown.

#### **G. Presentation:** Y2 Report Community Survey *(By Kyrene Gibb, Y2 Analytics, Nick Moffitt, Y2 Analytics and Strategic Services Director, Don Tingey)*

Kyrene Gibb and Nick Moffitt, Y2 Analytics, reviewed the results from the community survey (Attachment A).

Council Member McGuire said people note improving air quality in regard to renewable energy, but they are told that it won't improve air quality. Do they know how those numbers would change if they removed the air quality component? Ms. Gibb said it was a "select all that apply" question, so she suspects the numbers would remain the same for the other answers.

Council Member Harris noted the drop in satisfaction in recycling. He asked if they expect that drop in satisfaction to continue next year? Ms. Gibb said if the city does nothing with recycling, they would assume a similar score or lower next year. She said it is something that the city should be actively working to address.

Public Works Director Rasmussen said later on tonight's agenda, they will discuss what he feels caused the drop and how it will be addressed.

#### **H. Action Item:** Resolution R2020-30, adopting the Salt Lake County Hazard Mitigation Plan. *(By Emergency Manager, Aaron Sainsbury)*

Aaron Sainsbury, Emergency Manager, reviewed the background information on this item.

**Council Member McGuire made a motion to approve Resolution R2020-30. Council Member Harris seconded the motion. The vote was unanimous in favor.**

- I. **Action Item:** Resolution R2020-31, adopting 2020 Restriction Zones in the City of South Jordan prohibiting the use of an ignition source, including fireworks, lighters, matches, sky lanterns and smoking materials. *(By Fire Chief, Chris Dawson)*

Fire Chief Dawson reviewed the background information on this item.

Council Member Shelton said they are adding areas around the canals to the restriction zone. Have they had fires in those areas? Mr. Dawson said they have vegetation fires in those areas every year. He said in a typical year, the city will have 10-12 fires started by fireworks. Because it is a heavy vegetation area, it is a high hazard area. It is also difficult for the fire department to access.

**Council Member Harris made a motion to approve Resolution R2020-31. Council Member Shelton seconded the motion.**

Council Member Zander asked if they see someone doing fireworks in the area, what action is taken? Mr. Dawson said typically, they take the stand of education. If necessary, the person can be cited.

Council Member Harris asked how dry are the conditions this year in comparison to other years? Mr. Dawson said it has been a dry year. They expect it to be an above average fire season.

**The vote was unanimous in favor.**

- J. **Action Item:** Resolution R2020-37, authorizing changes to the South Jordan City Curbside Recycle Program. *(By Public Works Director, Jason Rasmussen)*

Public Works Director Rasmussen said the dumpster program noted by Mr. Newton earlier is at a low cost. That is done intentionally. The goal is to assist the residents by getting bulk garbage and debris out of their yard. He reviewed the background information on this item. He said all of the feedback received through this process has brought them to a better recycle program. He said they will be increasing public outreach. He reviewed a prepared presentation (Attachment B).

Council Member Zander said she does not love the idea of people losing their can for a year after 3 strikes. She thinks a year is too long. She feels they should pull their can, and make the resident pick it back up. If they make the effort to pick up the can, and sign up for recycling again, that would show the effort that they may be willing to do it correctly.

Council Member McGuire asked if Salt Lake City is still giving out notices, and what is the penalty if they are caught not recycling properly? Mr. Rasmussen said he believes they are giving notices, but he is unsure of their process. Communications Manager Van Cleave said she is unsure if Salt Lake City removes the can. She said quite a few municipalities do the tags. Some municipalities said the can isn't picked up until they remove the unallowed item from the can, and that has been successful.

Council Member Marlor asked how difficult is it for the truck driver to monitor the items in the can? Mr. Rasmussen said ACE has a camera and can catch a glimpse of what is in the can. They stop and pull items

out if they see it. If they see garbage in the recycling can, they won't pick it up. They catch some violations, but not everything.

Council Member Shelton said some people will put garbage in their recycle can. Could they pull their recycle can and give them a garbage can? Mr. Rasmussen said they would have to charge them for the second garbage can. He said he would not want to force that charge on them. He said if they pulled someone's recycle can, and they need another can, they may order one on their own.

Council Member Harris said they need to take the needed steps to make the residents happier with the recycling program. He said some people might be upset at the low cost of the recycling can. He said he can understand why they are going this direction, but some people might be upset. He said those that are just using the recycling can as a second garbage can are costing the city money. He is okay replacing the recycling can with a second garbage can and charging them for it, for those that are deliberately putting garbage in the recycling can. He said he is not sure that this plan will solve the problem they saw in the survey, but it is going in the right direction.

Mr. Rasmussen said he feels the recycle program was marked lower in the survey because there is a group of residents that don't want to recycle and it is a waste of time. He said some residents want more options, including a glass tote and a tote for mixed paper. He said he believes they will see an uptick in their program with these changes.

Council Member Harris said if residents are still upset, they should bring it back for further discussion. Mayor Ramsey said she feels a lot of people are frustrated because they don't know what they can recycle. She said education is important and they need to make it very clear what is allowed to recycle.

Council Member Harris said if someone wants to turn in their recycle can, can they get a discount on the second can? Mr. Rasmussen said the fees are set to meet expenses. They can reduce the cost of the second can, but they would have to increase the cost of the first can. Council Member Marlor said the second can is already discounted. He said if they are in need of a second garbage can and they are not recycling, they should not reduce it more than the discounted rate.

Council Member Harris said there is subsidizing that goes on. The dumping costs for the recycling is more than the garbage. Mr. Rasmussen said if they go through the recommended changes, they can check the financial impacts in 6 months and see if there is justification to lower the rate of the second can. He said they need to wait to see the financial ramifications of that.

Jason McGuire asked if they could charge a fee for someone that comes in to request their recycling can be returned? Mr. Rasmussen said they could entertain that. He said if a second garbage can is requested and kept less than 6 months, there is a cost for that. He said it would make people think twice if they have to pick up the can or pay a fee. He said it may make sense to charge a deliver fee.

CM Whatcott asked how punitive do they want to be to the residents? They want to give them a fair price for a fair service. He said they want to be educational on the front end. Let them see how the program runs and then make adjustments or decisions based on the data received.

Council Member McGuire and Council Member Harris said the fees they were suggesting are for blatant violators. Council Member McGuire said he wants to make sure the cost of the program is being covered.

Council Member Zander reiterated that she does not support a 1 year stipulation if the recycling can is pulled. Mr. Rasmussen concurred.

**Council Member Zander made a motion to approve Resolution R2020-37. Council Member Shelton seconded the motion.**

Council Member Marlor said he likes the 3 strikes you're out rule. He said at that time, they can take the can and educate them. Council Member Zander said she is ok with them taking the can, but not keeping it for a year. Mr. Rasmussen said he will email the Council so they understand what the process will be. It does not affect the language in the Resolution.

Council Member Harris said he is not fully supportive of how the recycling plan is occurring. There are limitations outside of their control. He said he is supportive because they are trying to improve the program and they are doing the best they can.

**The vote was unanimous in favor.**

- K. Action Item:** Resolution R2020-40, appropriating an additional \$127,000.00 from the Water Enterprise Fund, Secondary Water Enterprise Fund, and the Storm Special Revenue Fund for the reconstruction of the Canal Culvert approximately located at 2200 West and 9500 South. *(By City Engineer, Brad Klavano)*

City Engineer Klavano reviewed the background information on this item.

**Council Member Marlor made a motion to approve Resolution R2020-40. Council Member McGuire seconded the motion. Roll call vote. The vote was unanimous in favor.**

**Council Member Shelton made a motion to take a 5 minute recess. Council Member Marlor seconded the motion. The vote was unanimous in favor.**

- L. Action Item:** Resolution R2020-41, appropriating an additional \$172,000 from the Water Enterprise Fund, Storm Drain Impact Fee Fund, and the Transportation Impact Fee Fund for the construction of Maybe Lane. *(By City Engineer, Brad Klavano)*

City Engineer Klavano reviewed the background information on this item.

**Council Member Shelton made a motion to approve Resolution R2020-41. Council Member Marlor seconded the motion. Roll call vote. The vote was 4-0 in favor, with Council Member Harris abstaining.**

Council Member Harris said he abstained because this is family property.

- M. Public Hearing:** Ordinance 2020-07, amending Chapter 17.112, Wireless Communications Facilities. *(By Development Services Director, Steven Schaefermeyer, City Planner, Brad Sanderson and Long Range Planning Intern, Meadow Wilkinson)*

Development Services Director Schaefermeyer introduced this item. Long Range Planner Wilkinson reviewed a prepared presentation (Attachment C). She also reviewed the proposed amendments to the Chapter 17.112 (Attachment D).

Mayor Ramsey opened the public hearing. There were no comments. She closed the public hearing.

Craig Chagnon, applicant, said they hope to be able to move forward and make submittals for some co locations.

Council Member Harris asked what are the most impactful changes in the code? Ms. Wilkinson said the antenna standoff, the enclosure requirements, and the landscaping requirements.

Council Member Harris asked if some areas will not look as nice because it is not landscaped? Ms. Wilkinson said because the areas are in the rear yards and not in public view, they did not feel it was a concern. Mr. Schaefermeyer said one example of successful landscaping is by the District and the apartment complexes because that area is more visible to the community. That landscaping was installed by the property owner.

Council Member Harris asked if there are any unintended consequences with the new landscaping requirements? Mr. Schaefermeyer said they have a map of where new poles could be located and there are few areas. He does not anticipate many unintended consequences. As they allow additional poles, they could readdress landscaping in those areas. For the new poles in Daybreak, the landowner will be concerned about design and landscaping.

Council Member Zander said when masonry walls are required, will it go around the entire circumference of the pole and how would it be accessed? Mr. Sanderson said yes it would go around the entire pole, and it would be accessed with a gate. It was noted that any weeds or debris problems would be a code enforcement issue. Typically, there is an underlying landowner who would be responsible for maintenance of the land. Crown Castle typically owns just the pole.

Council Member Zander asked how many co-locations do they anticipate seeing? Will there be new poles in the future? Mr. Chagnon said development will match demand. Right now, the demand is growing. He has three co locations currently waiting; 2 from Verizon and 1 from AT&T. He said they may need some new poles in Daybreak and possibly Olympia Hills.

It was noted that one reason they are changing the enclosure requirements is because having the ground space to fit everything became an issue.

**Council Member Zander made a motion to approve Ordinance 2020-07. Council Member Shelton seconded the motion. Roll call vote. The vote was unanimous in favor.**

#### **N. Staff Reports and Calendaring Items**

Administrative Services Director Kyle said they have plans to be full service at Mulligans starting tomorrow. The club house reopened today. The batting cages are open. Cart rentals are open. Miniature golf will open tomorrow. The grill and restaurant will open tomorrow. It is full service, with social distancing and efforts to keep everyone safe. They are not going to do a big push on the miniature golf opening so they don't get large crowds.

Mr. Kyle reviewed the virtual SoJo Summerfest handout (Attachment E). He reviewed opportunities for the City Council to volunteer at different events. Council Member Zander indicated she will be helping with the float and chalk art events. Mayor Ramsey is planning to be to all events.

City Commerce Director Preece said they have not had any businesses not renew their licenses due to Covid 19. They are not aware of any businesses that closed because of the pandemic. There have been

some layoffs. He said Gordmans will be closing, but that was already happening. JC Penney has filed for bankruptcy but they have not heard if the South Jordan store will be closing.

Mr. Preece said they have received \$127,000 in grant requests for small businesses done through the CDBG funding. They should be able to fund most of the requests. The requests came from a learning center, a day care, a beauty supply store, a travel agency, and 5 restaurants. He said all things considered, the businesses in the city are doing well.

CM Whatcott said the sales tax numbers for March show a 3 percent increase over last year. He said Fitch did surveillance for the city, and they kept their AAA bond rating. They expect a decrease in sales taxes for April and May. He said the car sales will be down and that will hurt them.

City Engineer Klavano updated the City Council on the 10400 South Bangerter project. Demolition has started. They will start seeing lanes narrowing and shifting in the next month. A lot of suppliers are not committing to dates. They still hope the project will be done in 2 construction seasons. He said there will be 4 months next year where 12600 South and 10400 South Bangerter will be closed.

CM Whatcott said Alex Boye' will be doing a singing tour at public buildings throughout the state. He said a schedule of when he will be in South Jordan was sent to the City Council.

**Council Member Marlor made a motion to go into an executive closed session to discuss the purchase or sale of real property. Council Member McGuire seconded the motion. The vote was unanimous in favor.**

**O. Executive Closed Session:** Discussion of the Purchase or sale of land. *(By CM, Gary L. Whatcott and Strategic Services Director, Don Tingey)*

**Council Member Zander made a motion to come out of closed meeting and go back to a regular City Council meeting. Council Member Shelton seconded the motion. The vote was unanimous in favor.**

ADJOURNMENT

**Council Member Shelton made a motion to adjourn. Council Member Zander seconded the motion. The vote was unanimous in favor.**

The May 19, 2020 City Council meeting adjourned at 11:07 p.m.

**This is a true and correct copy of the May 19, 2020 City Council Meeting Minutes, which were approved on June 2, 2020.**

*Anna Crookston*

**South Jordan City Recorder**



SOUTH JORDAN  
U T A H

SOUTH JORDAN CITIZEN SURVEY  
2020 PUBLIC OPINION RESEARCH





- 1 Residents are happy with the way the city is being run. Although satisfaction is slightly down from past years, still only 11% say the city is headed in the wrong direction.
- 2 Residents' major concerns are focused on managing growth and its related issues. These concerns have grown significantly in the past few years, consistent with regional trends.
- 3 Recycling stands out as a key area of concern this year. Satisfaction with the City's recycling program dropped by 19 percentage points since last year.
- 4 77% of residents say they are willing to pay a \$5 fee to support the recycling program, but support gets cut in half if they cannot include mixed paper products in their recycling.
- 5 Support of the City running on 100% renewable energy relies heavily on cost. If there are *no* additional costs, 93% would support the goal. If there *are* additional costs, 57% would support it.

THINGS TO REMEMBER

# SURVEY METHODOLOGY

# SURVEY METHODOLOGY



The sampling frame of South Jordan residents came from an updated panel list consisting of contacts from a South Jordan City **utilities list and from the official Utah Voter File.**

91%

Because we refreshed the panel this year, we sent more invitations than usual. In total, **we emailed 17,745 invitations.** 1,533 bounced due to either incorrect email addresses or high spam filter settings, resulting in a **deliverability rate of 91%.**

10%

Of the 16,212 delivered invitations, **2,357 citizens responded.** 1,596 of them **completed the online surveys and had addresses in South Jordan.** This results in a **response rate of approximately 10% overall.** Each email address could respond only once.

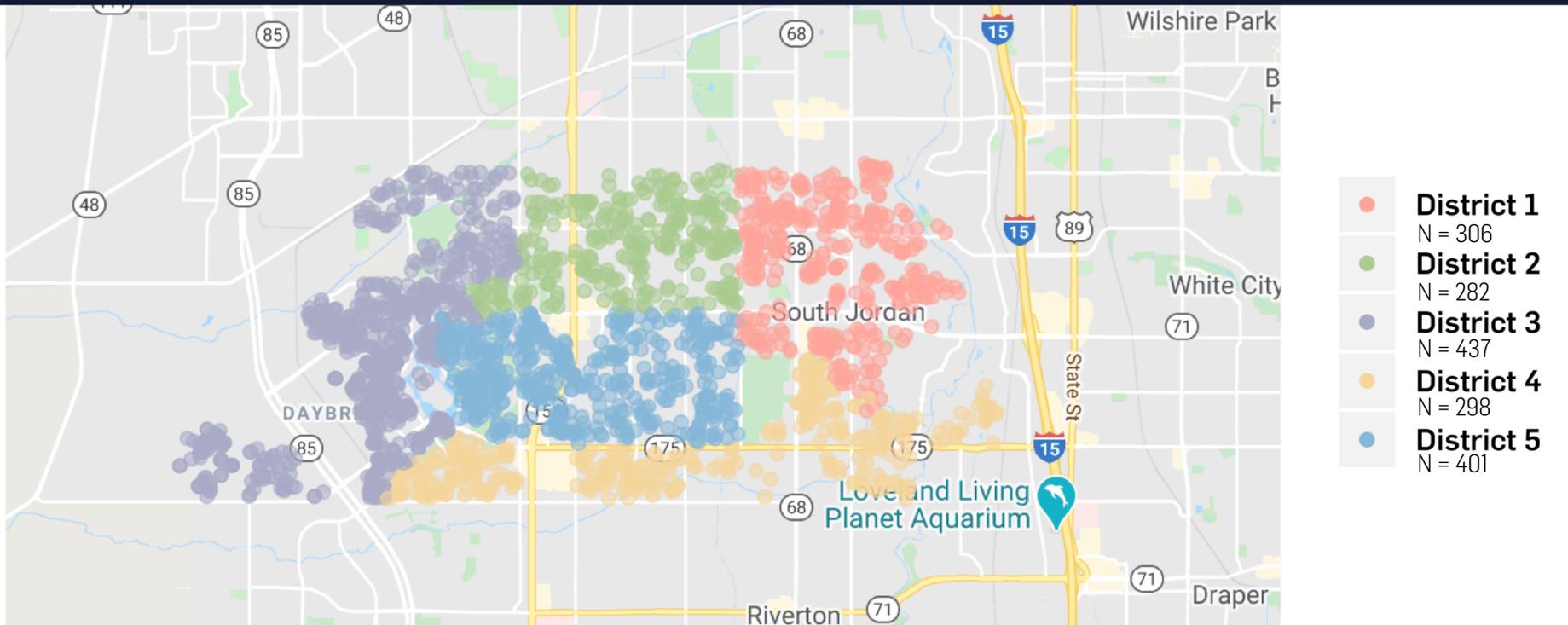
+2.4  
-2.4

1,596 interviews among an estimated adult population of 50k results in a **margin of error for the survey of plus or minus 2.4 percentage points.** Responses were weighted on gender, home ownership, age, and city council district to **better approximate city demographic composition.**

# GEOGRAPHIC DISTRIBUTION



After matching new panelists back to the registered voter file, we found that we have significant representation in each of South Jordan's five City Council districts. We have roughly 300-400 panelists residing in each district.



# CITY DIRECTION & PERCEPTIONS

# CITY HEADED IN THE RIGHT DIRECTION

60% of residents say the city is headed in the right direction. When we exclude the "don't know" responses, 84% of citizens say the city is headed in the right direction.

Q

Overall, would you say the city of South Jordan is headed in the right direction or the wrong direction?

■ Right Direction ■ Don't Know/Unsure ■ Wrong Direction

60%

29

11

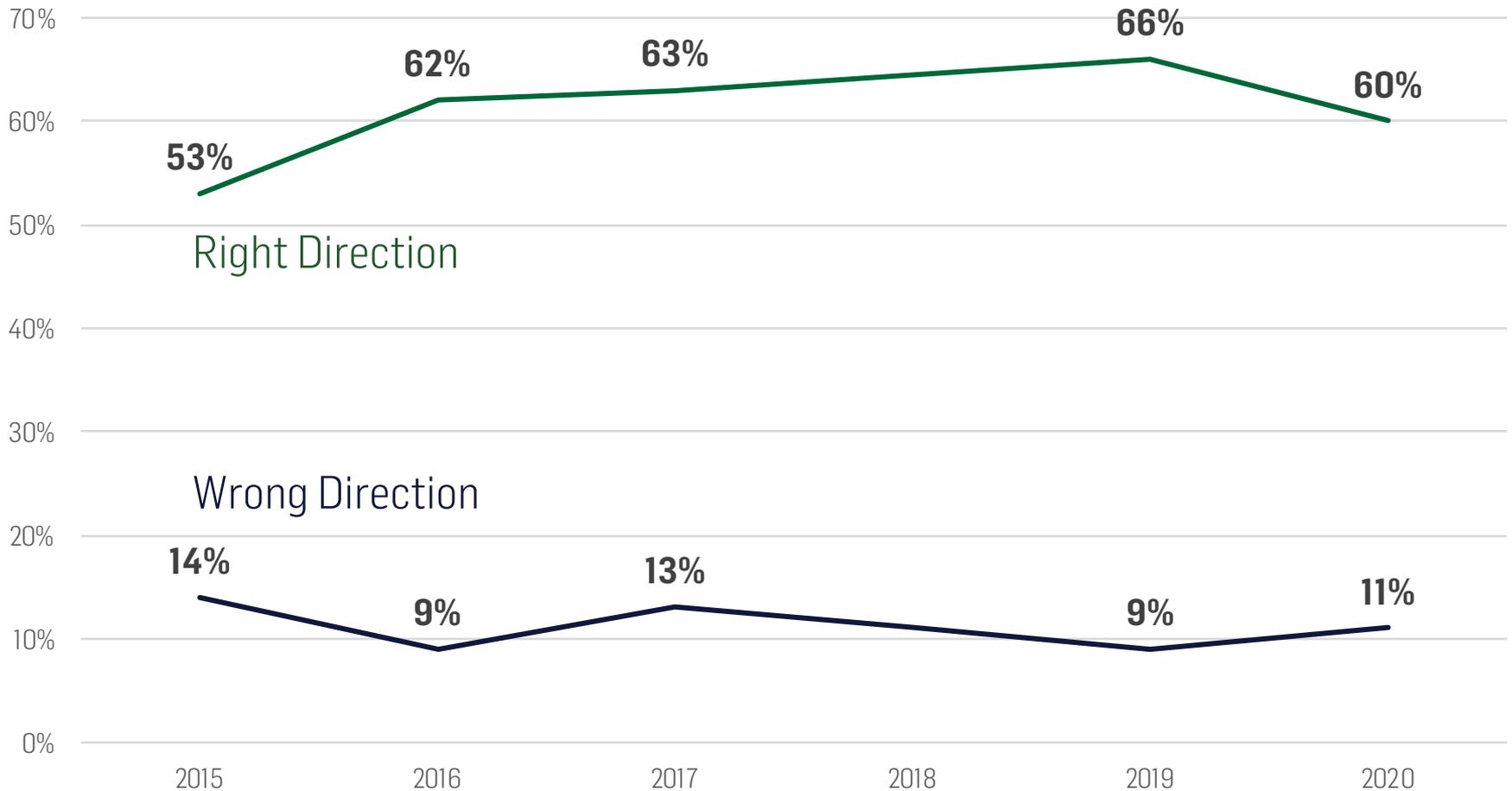


# CITY HEADED IN THE RIGHT DIRECTION

In line with the last few years, roughly two-thirds of respondents say the city is headed in the right direction.

Q

Overall, would you say the city of South Jordan is headed in the right direction or the wrong direction?

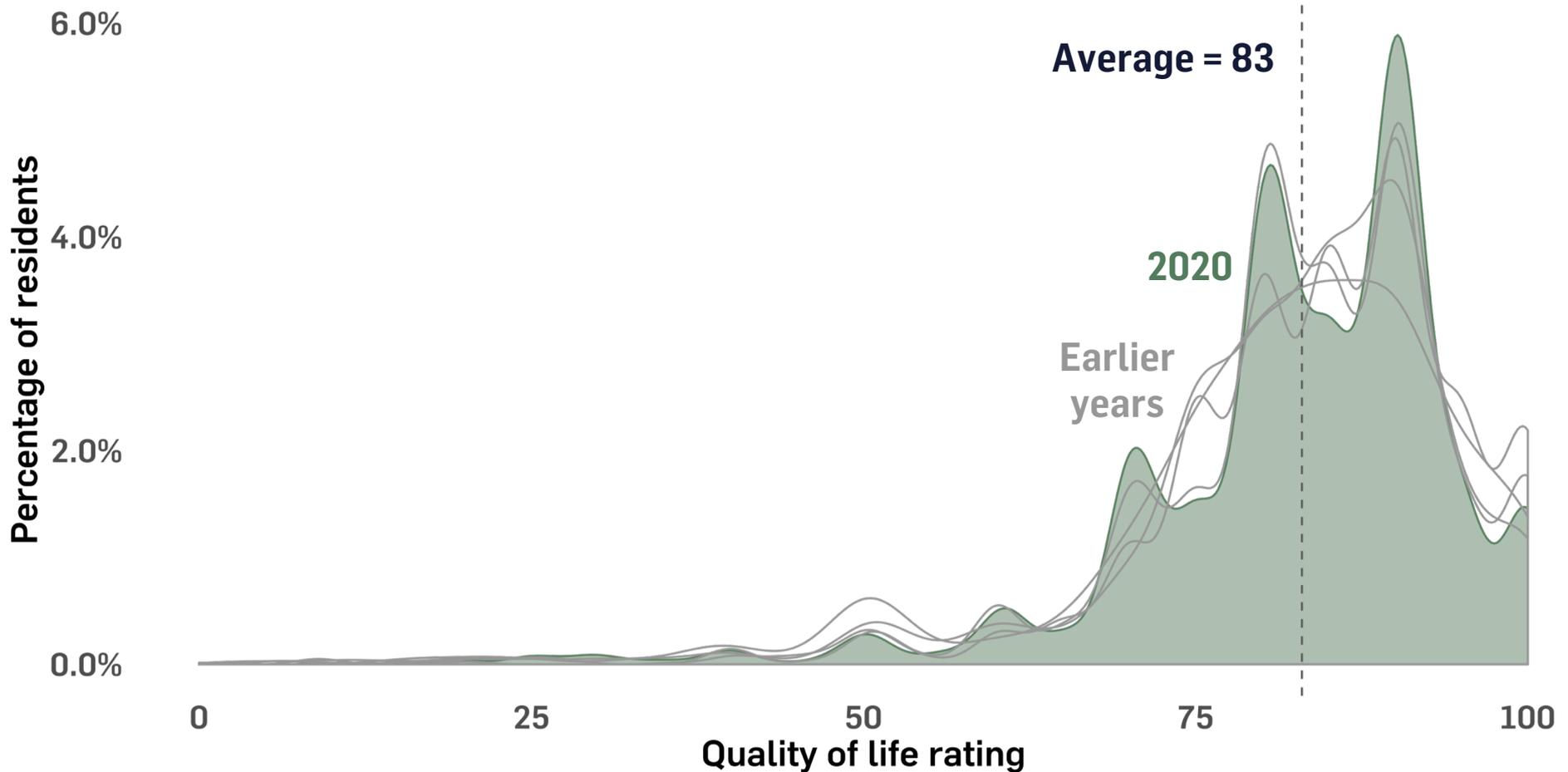


# OVERALL QUALITY OF LIFE: 83/100

Residents rate their average quality of life in South Jordan at 83 on the 0-100 scale. The average rating is the same as 2019 and within 2 points of all other years measured.

Q

All things considered, on a scale from 0 to 100, with 0 being very low and 100 being very high, how would you rate your overall quality of life in South Jordan?



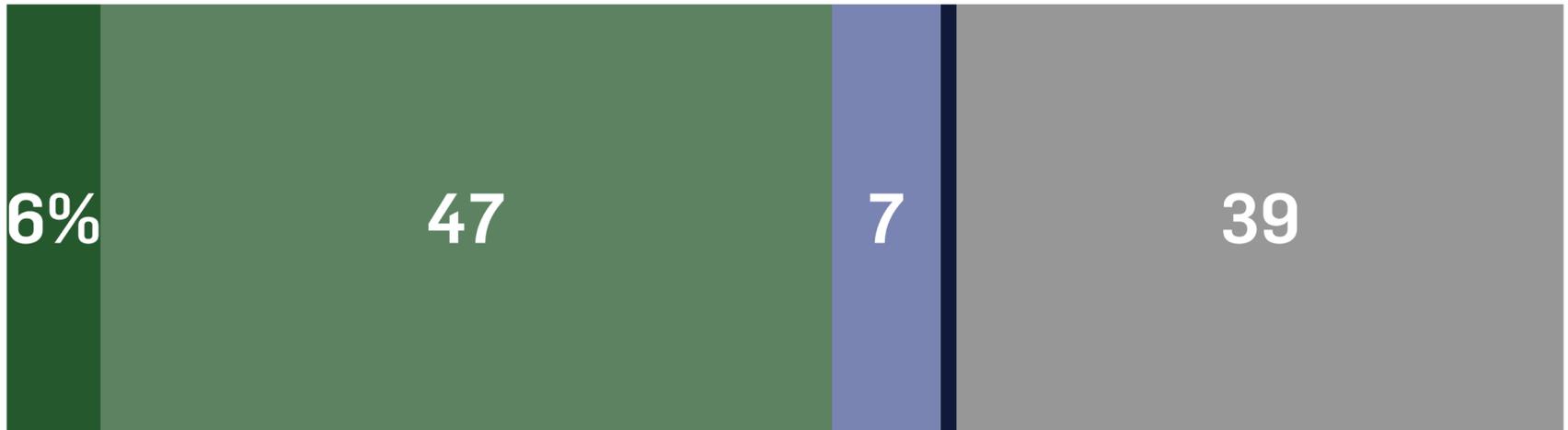
# HIGH MAYOR AND CITY COUNCIL APPROVAL

53% of residents approve of how the Mayor and City Council are doing their jobs; this approval level is within 4 points of all data from the last 4 years. When excluding the "don't know" responses, overall approval rises to 87% among residents expressing an opinion.



Do you approve or disapprove of how the South Jordan Mayor and City Council are handling their jobs?

Strongly Approve   Approve   Disapprove   Strongly Disapprove   Neither/Don't Know Enough

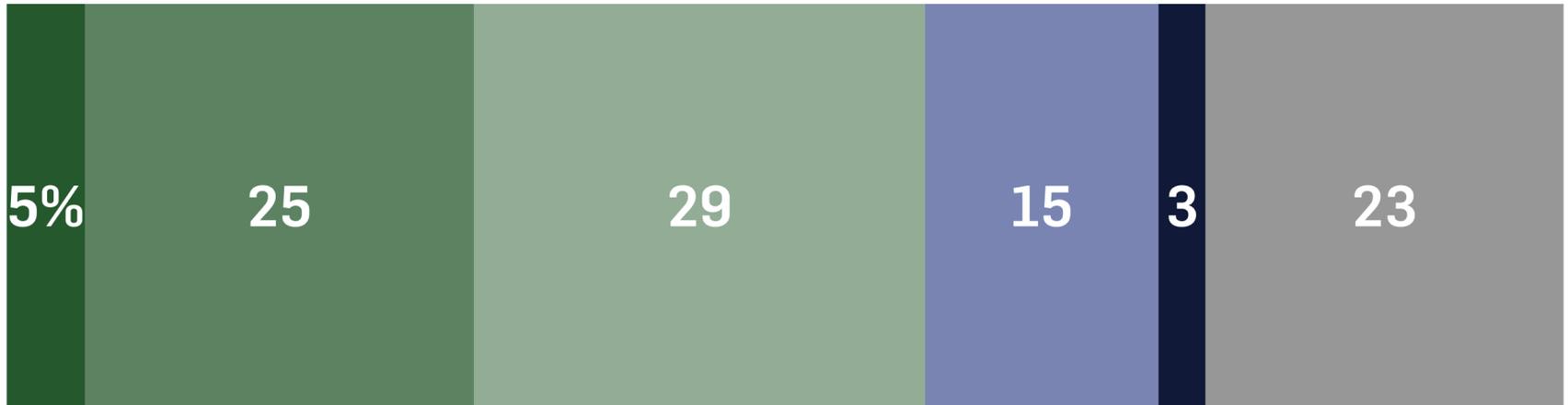


# SOUTH JORDAN BETTER THAN 5 YEARS AGO

30% of residents say the city is better now than it was five years ago, but 23% still say they haven't been here long enough to make that comparison.



How would you rate the City of South Jordan today compared to five years ago?  
Would you say it is...

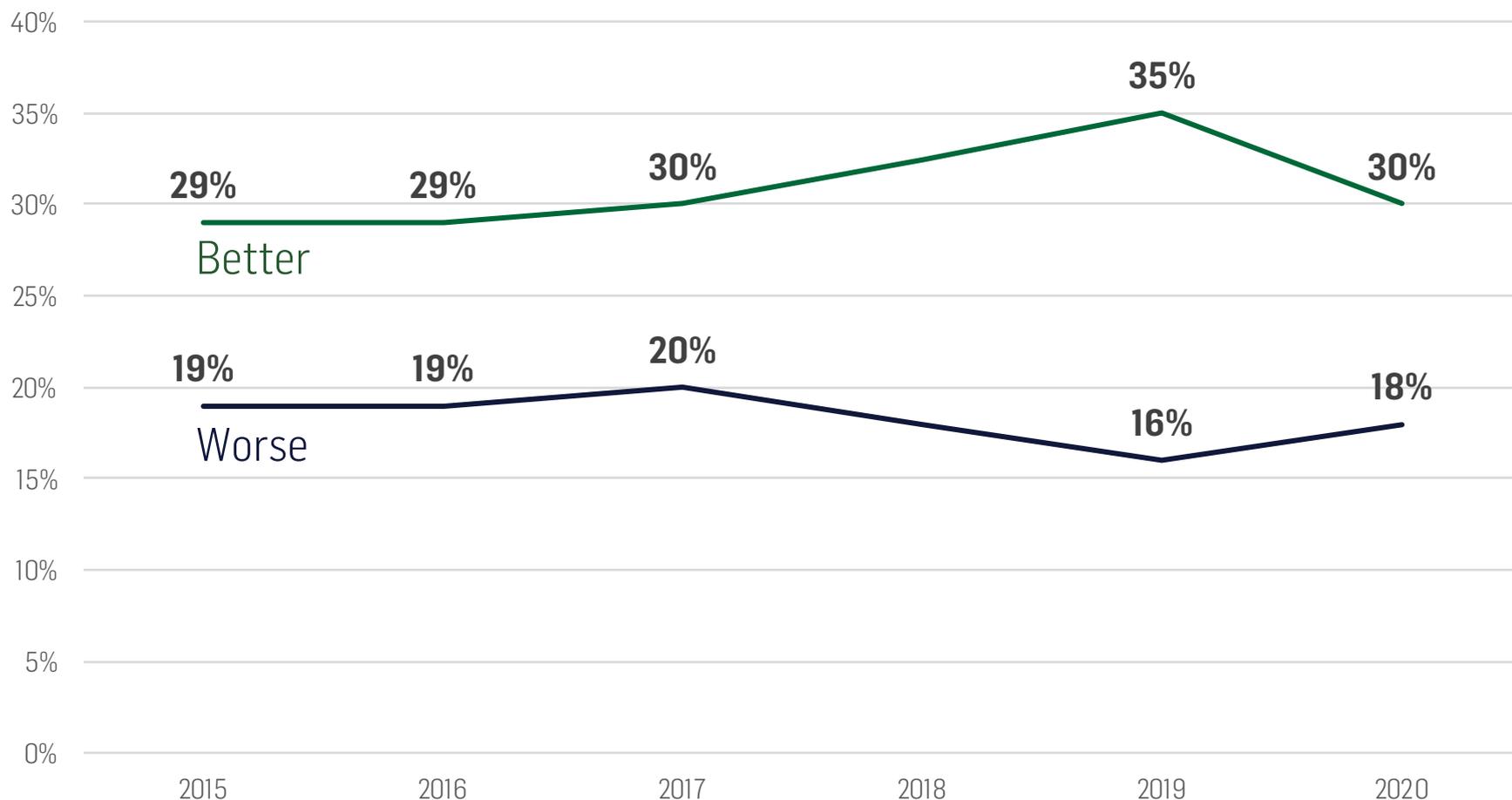


# VIEW OF SOUTH JORDAN CONSISTENT OVER TIME

30% of residents say the city is better now than it was five years ago, exactly in line with all years except 2019, a clear outlier in this case.



How would you rate the City of South Jordan today compared to five years ago?  
Would you say it is...





# SOUTH JORDAN HIGHLY RECOMMENDABLE

Likelihood to recommend South Jordan as a good place to live is almost unanimous—93% of residents say they would recommend South Jordan to family and friends.



How likely are you to recommend the City of South Jordan to friends and family as a good place to live?

Very Likely   Somewhat Likely   Somewhat Unlikely   Very Unlikely



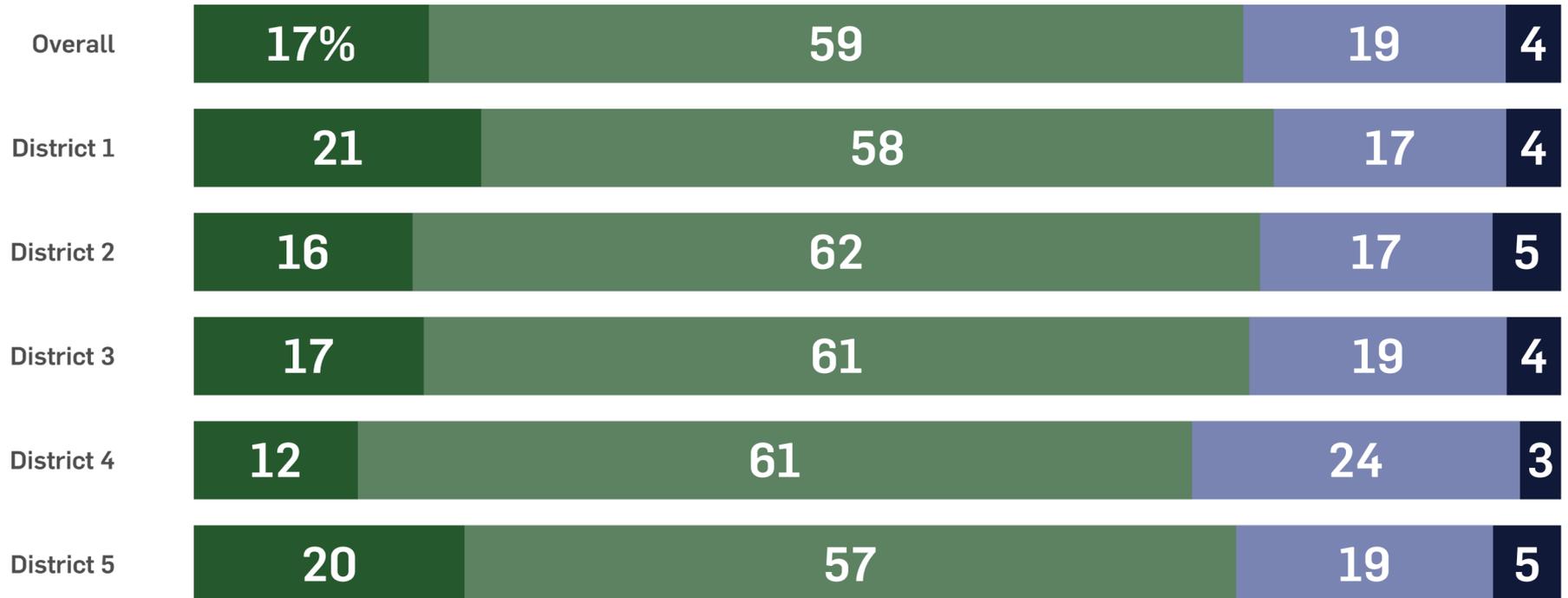
# GOOD SERVICE VALUE ON TAXES

On average, 76% of residents rate the service they receive for their tax dollar in South Jordan as excellent or good. Residents in District 1 and 5 rate the service for their tax dollar the highest.



In general, how do you rate the service you receive from South Jordan for your tax dollar?

Excellent Good Fair Poor



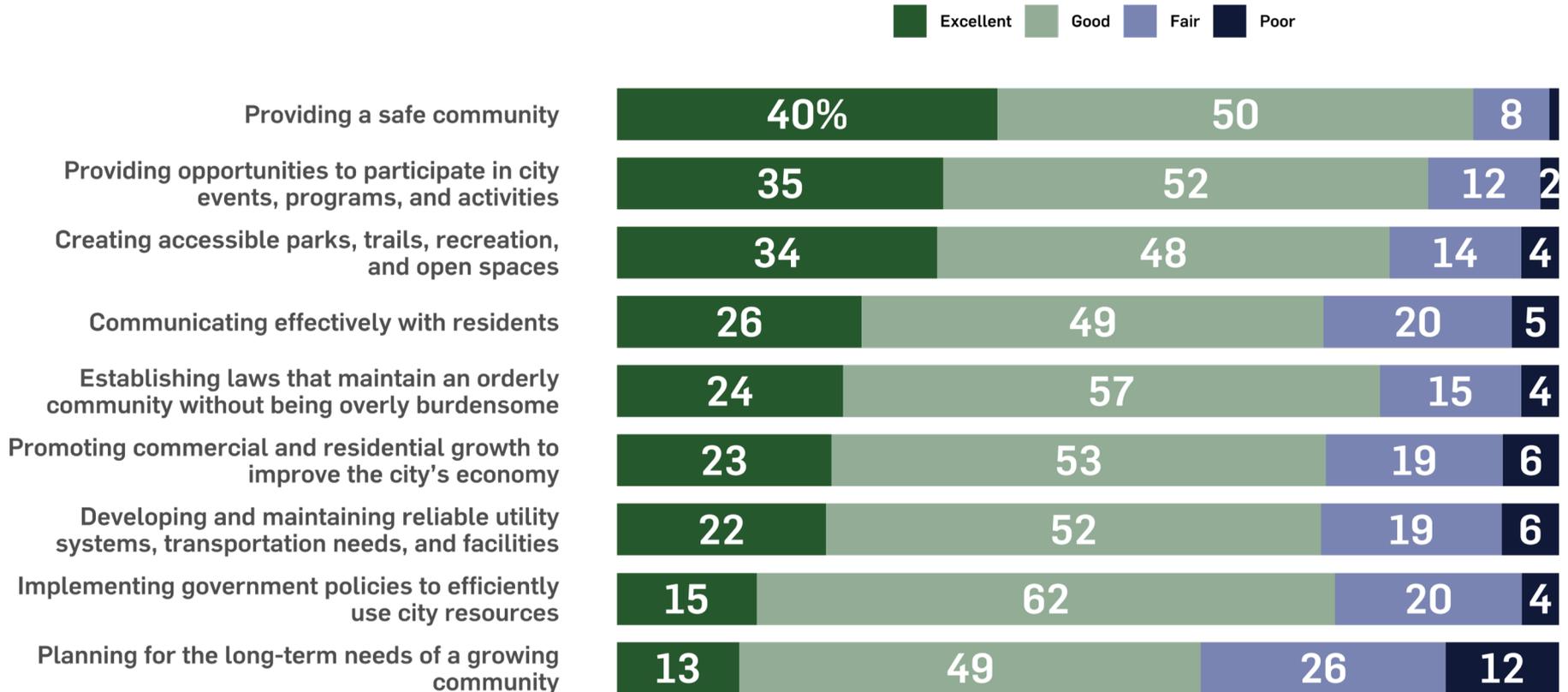
# COMMUNITY PRIORITIES AND CITY SERVICES

# IMPROVEMENT NEEDED ON GROWTH PLANS

Residents give the highest ratings for providing a safe community, community activities, and accessible parks. Residents give the lowest ratings for community growth plans.



The elected officials of South Jordan have set priorities that they use to help them make decisions. Officials would like to know how well they are doing at meeting these priorities. To the best of your knowledge, how would you rate South Jordan's performance in each of the following categories?

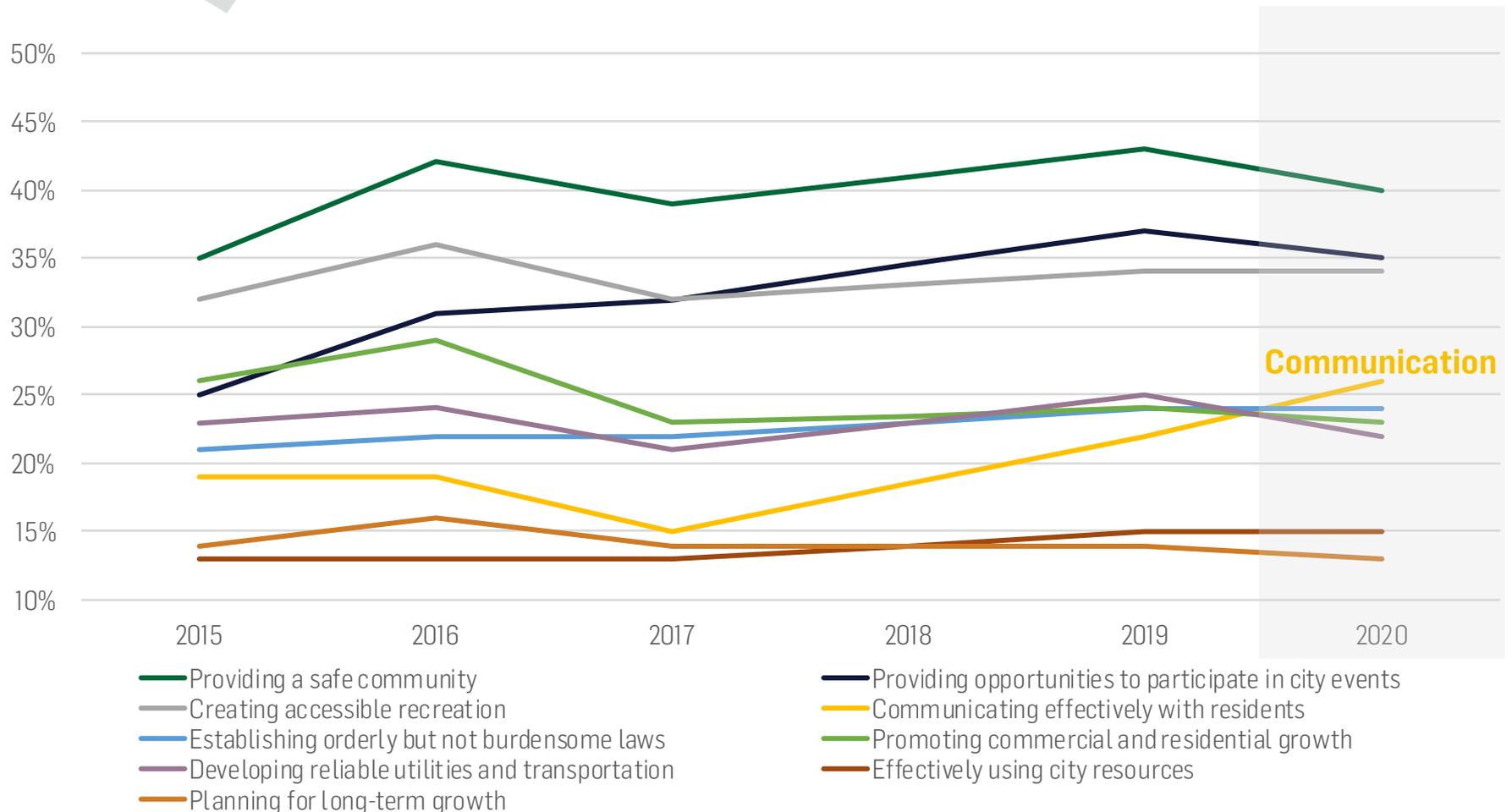


# MOST CITY METRICS LIKE 2019

All the following city performance metrics below remained within 5 percentage points of their ratings in 2019. Communicating effectively with residents has been to most consistently improving metric since 2017.

## Q

How would you rate South Jordan's performance in each of the following categories?  
(% rated as excellent)



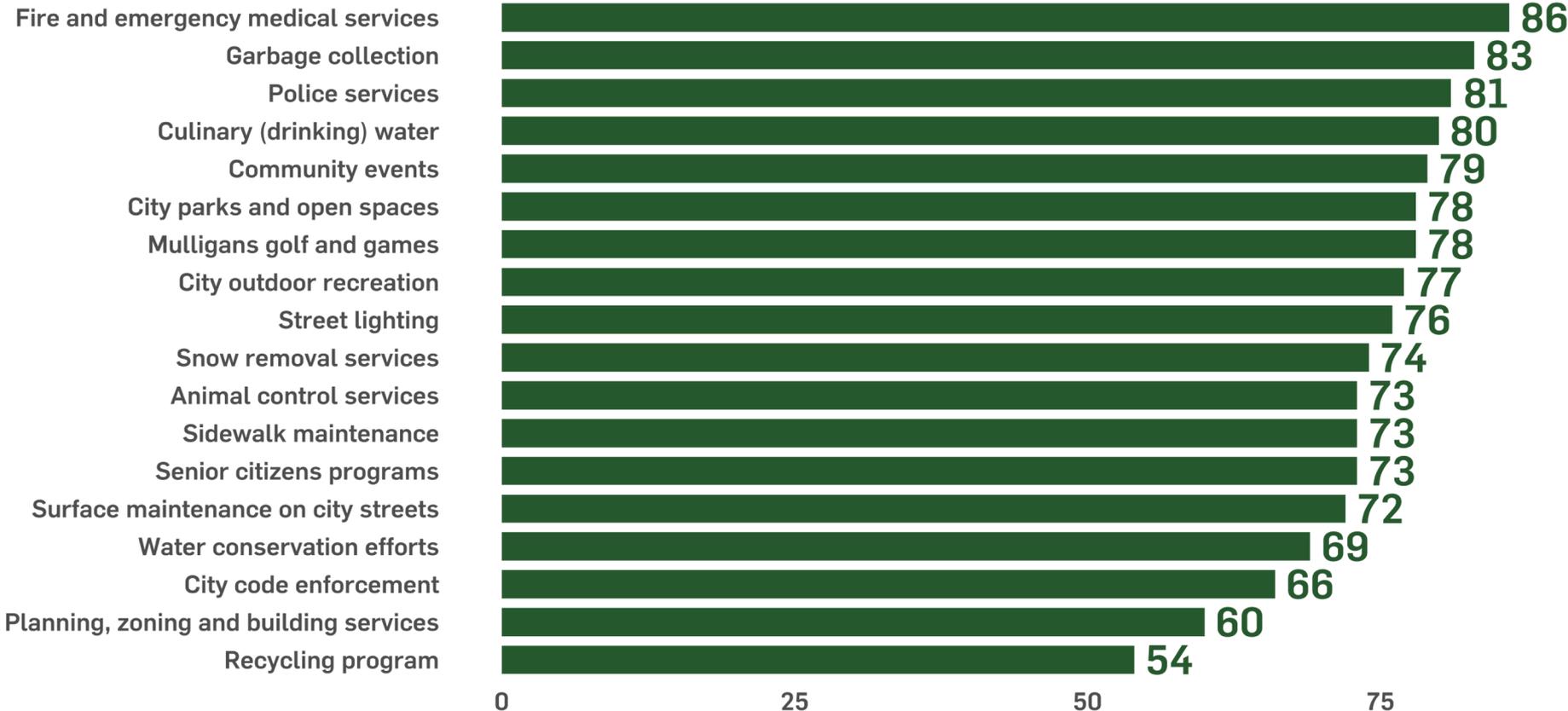


# RECYCLING IS THE LOWEST RATED SERVICE

Residents give the highest service ratings to fire and emergency medical, garbage collection, and police: all over 80/100. They give the lowest ratings to recycling and planning, zoning, and building services.



The elected officials of South Jordan have set priorities that they use to help them make decisions. Officials would like to know how well they are doing at meeting these priorities. To the best of your knowledge, how would you rate South Jordan's performance in each of the following categories?

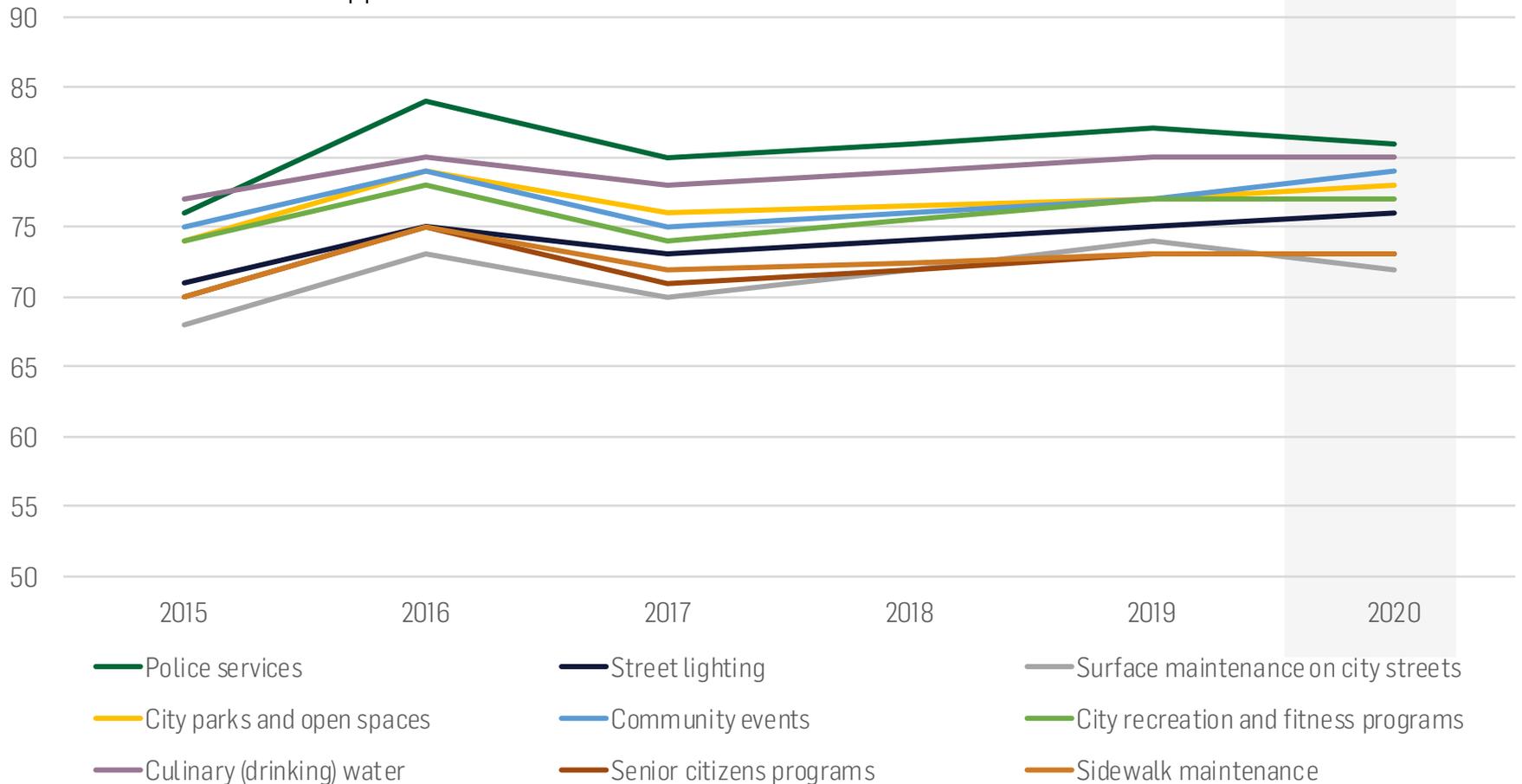


# SERVICE EVALUATIONS: MOST IMPROVED

The following city services have increased most in satisfaction since 2015. Police services and street lighting have improved by 5 percentage points since we started measuring opinions in 2015.



South Jordan provides a number of services to its residents. Please rate each of the following city services using a 0 to 100 scale with 0 meaning you are completely dissatisfied and 100 meaning you are completely satisfied. If you are unfamiliar with a service, select Not applicable.

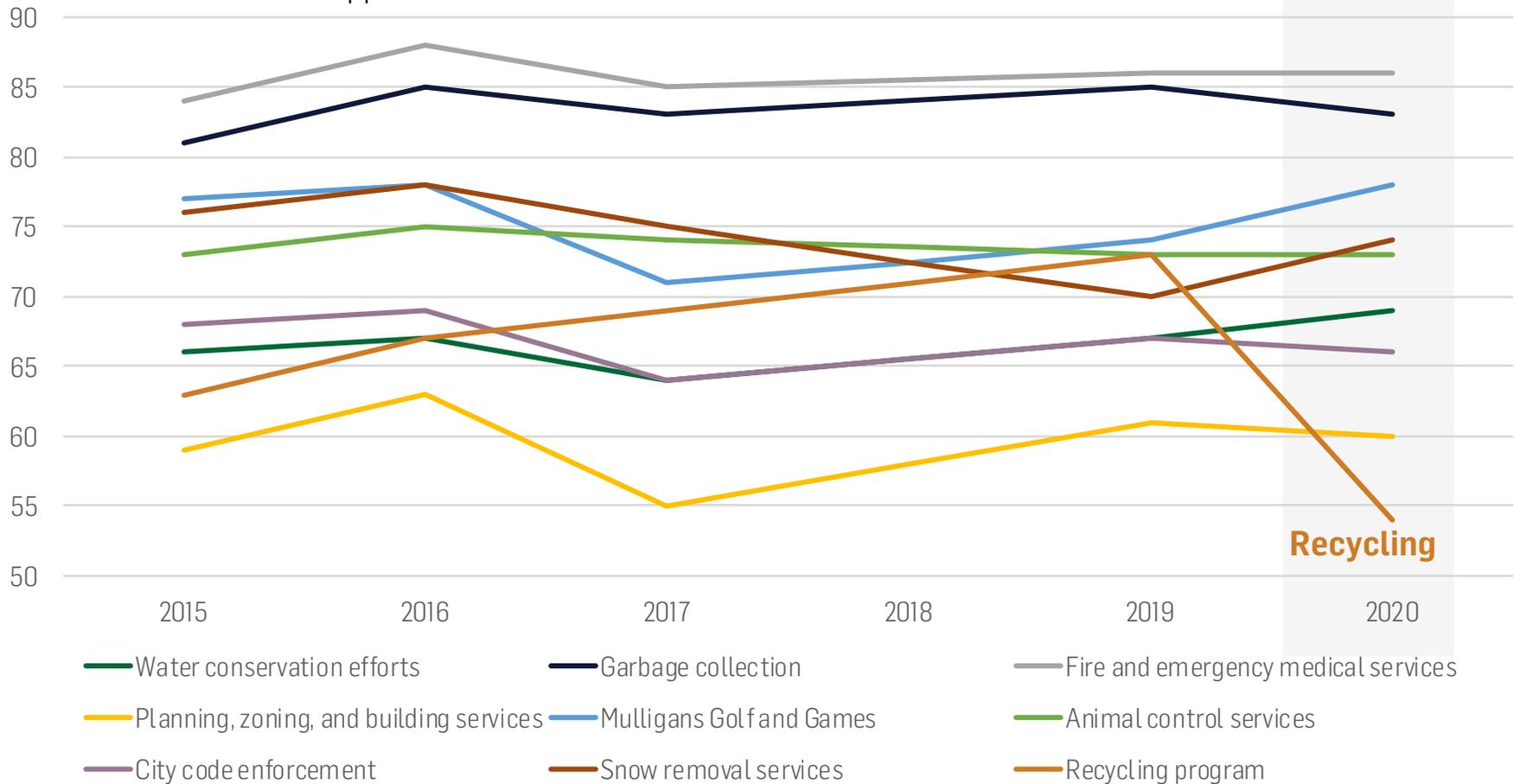


# SERVICE EVALUATIONS: LEAST IMPROVED

The following city services improved the least or declined since 2015. Satisfaction with the city recycling program dropped 19 percentage points since last year, but it had been slowly improving up until 2019.



South Jordan provides a number of services to its residents. Please rate each of the following city services using a 0 to 100 scale with 0 meaning you are completely dissatisfied and 100 meaning you are completely satisfied. If you are unfamiliar with a service, select Not applicable.





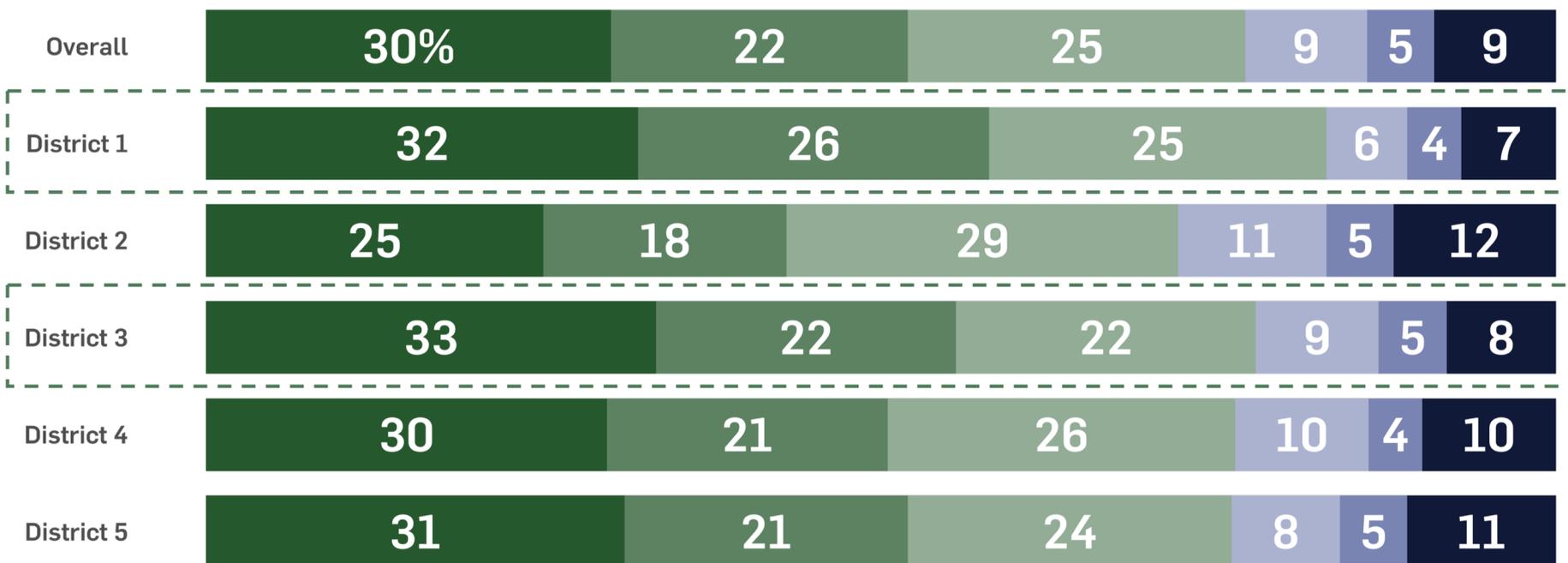
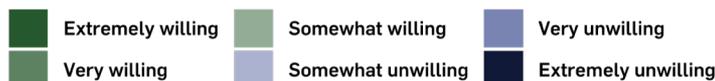
RECYCLING

# 2/3 SUPPORT RECYCLING RATE OF \$5 PER MONTH

Before receiving any additional information about South Jordan's recycling program, 77% of residents would be willing to pay the \$5 monthly fee. Districts 1 and 3 express the most willingness to support the recycling program.



If the City of South Jordan could offer a recycling program at a monthly rate of \$5.06 per curbside can, how willing would you be to support the program?



# EXPERIMENT QUESTIONS FOR RECYCLING PROGRAM

After being asked about initial support for the recycling program, all residents were randomly shown 1 of 3 additional messages regarding the program. By randomly assigning residents one of these 3 messages in an experimental design, we could again evaluate the support for the recycling program after the messaging was shown and directly attribute any change in support to each individual message.

## Experimental messages

### Pickup offered only every 2 weeks

And how willing would you be to support the recycling program if you knew that **the pickup would only be offered every other week to mitigate costs?**

### Only those who use it have to pay

And how willing would you be to support the recycling program if you knew that **only those who participated in the program had to pay the monthly program fee (raising the fee by \$1.00 per month for those who chose to who participate)?**

### No mixed paper products

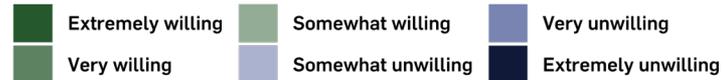
And how willing would you be to support the recycling program if you knew that **mixed paper products were no longer acceptable to be placed in a recycling can (examples of mixed paper products include magazines, junk mail, paperboard packaging, etc.)?**

# SUPPORT DROPS WITH EXTRA RESTRICTIONS

No messaging on the recycling program had the same effect. However, the “no mixed paper products” message decreased support more than the other messages. Support for the recycling program drastically dropped from 77% to 35% when residents were told they could no longer include mixed paper products in their bins.

Q

And how willing would you be to support the recycling program if you knew that...



Initial support



Pickup offered only every 2 weeks



Only those who use it have to pay



No mixed paper products



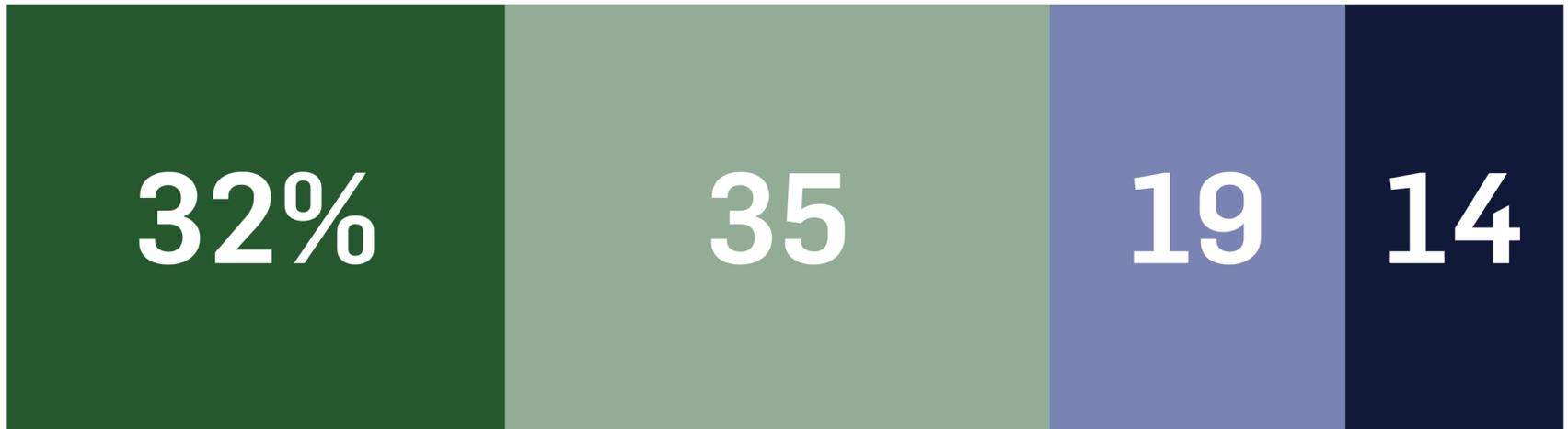
# RESIDENTS WILLING TO PAY EXTRA FOR MIXED PAPER PRODUCTS

2/3 Residents would be willing to pay an extra \$0.41 per month to put mixed paper products in their recycling, even knowing up to only 50% will get recycled in the end.



Would you be willing to pay \$0.41 more per month to be able to place mixed paper products in your recycling can, knowing that only up to 50% of the paper products will actually get recycled, with the rest being sent to the landfill?

Definitely yes   Probably yes   Probably no   Definitely no



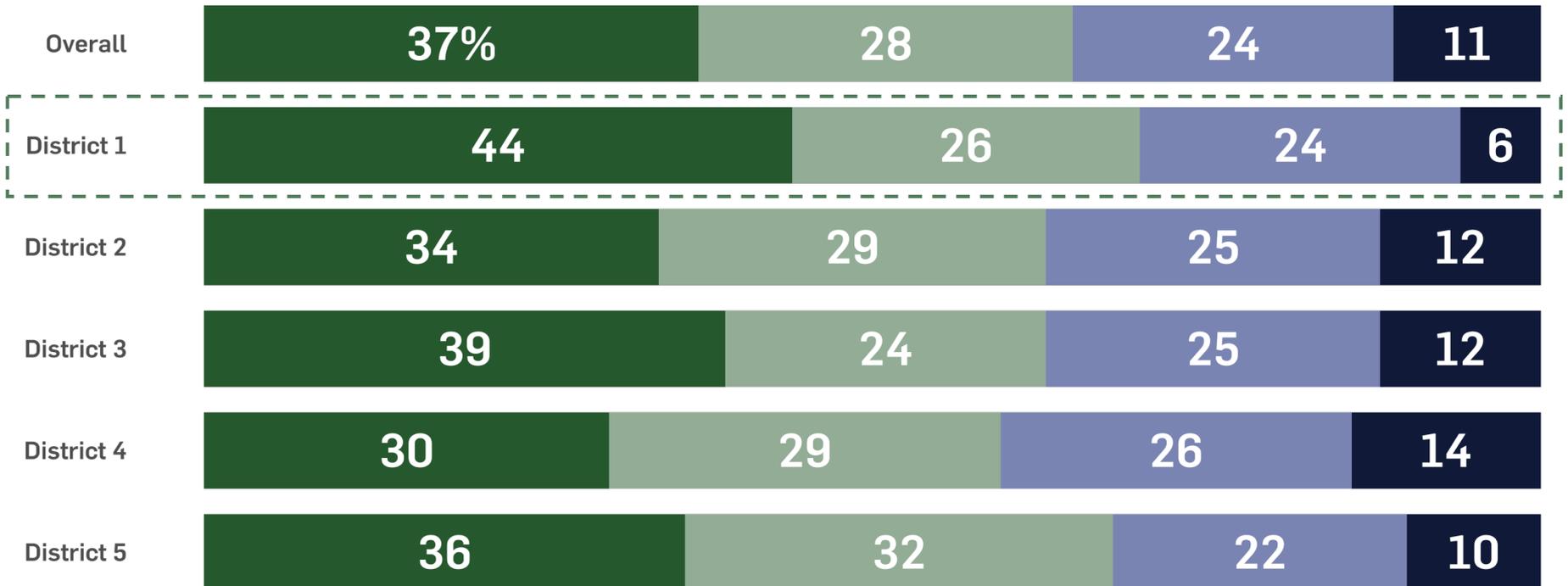
# 2/3 SUPPORT A CENTRAL DROP OFF FOR MIXED PAPER PRODUCTS

Residents consistently see the ability to recycle mixed paper products as an important part of the recycling program. District 1 expresses the most support for a centralized drop off location; Districts 4 and 2 express the least desire for a centralized drop off location.



If mixed paper products were no longer allowed in the curbside recycling can, would you want the City to provide centralized drop off areas for mixed paper products (examples of mixed paper products include magazines, junk mail, paperboard packaging, etc.) at no additional cost?

Definitely yes   Probably yes   Probably no   Definitely no



# RENEWABLE ENERGY

# EXPERIMENT QUESTIONS FOR RENEWABLE ENERGY

When introducing residents to the Community Renewable Energy Act and the possible goal for South Jordan of running on 100% renewable by 2030, we told them one of two messages:

1. This goal would not result in additional costs
2. This would result in additional costs

## Introductory statement

The Community Renewable Energy Act allows each Utah municipality served by Rocky Mountain Power to develop a Community Renewable Energy Program to achieve a 100% renewable energy goal for all customers within the community by 2030.

The City of South Jordan is contemplating the goal of having all city-wide power (to homes and businesses) on renewable energy resources by 2030 in accordance with the Community Renewable Energy Act.

## Experimental messages

### NO additional costs

If you knew that this **would not result in additional costs** to the city or to you as a resident, would you support or oppose this goal?

### Additional costs

If you knew that this **would result in additional costs** to the city or to you as a resident, would you support or oppose this goal?

# COST IS IMPORTANT IN CONSIDERING RENEWABLE ENERGY

Residents see cost as extremely important in deciding whether to support renewable energy goals. If there were *no* additional costs, 93% would support the goal of 100% renewable energy in South Jordan by 2030. If there *were* additional costs, 57% would support this goal, dropping total support by 36 percentage points.

Q

The Community Renewable Energy Act allows each Utah municipality served by Rocky Mountain Power to develop a Community Renewable Energy Program to achieve a 100% renewable energy goal for all customers within the community by 2030.

The City of South Jordan is contemplating the goal of having all city-wide power (to homes and businesses) on renewable energy resources by 2030 in accordance with the Community Renewable Energy Act.

If you knew that this **would/would not result in additional costs** to the city or to you as a resident, would you support or oppose this goal?

Strongly support   Somewhat support   Somewhat oppose   Strongly oppose

NO additional costs



Additional costs

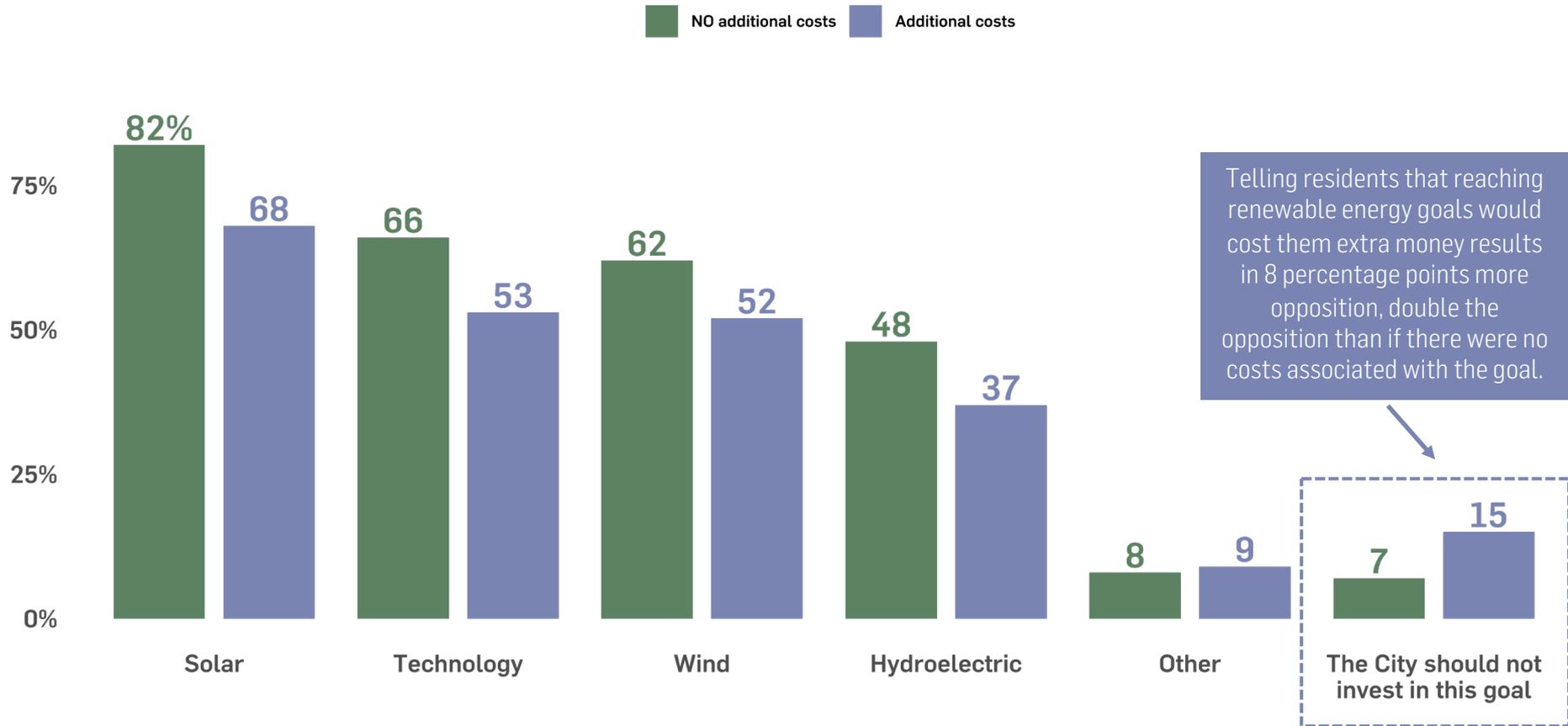


# 9/10 SAY THE CITY SHOULD INVEST IN RENEWABLE ENERGY

A majority of residents would support South Jordan investing in solar, technology, and wind as renewable energy sources, even under the assumption they would have to pay more to do so.



Which, if any, of the following renewable energy resources would you support South Jordan investing in to meet the goal of 100% city-wide renewable energy by 2030?



# MAJORITY PARTICIPATE IN SUSTAINABLE ENERGY OPPORTUNITIES

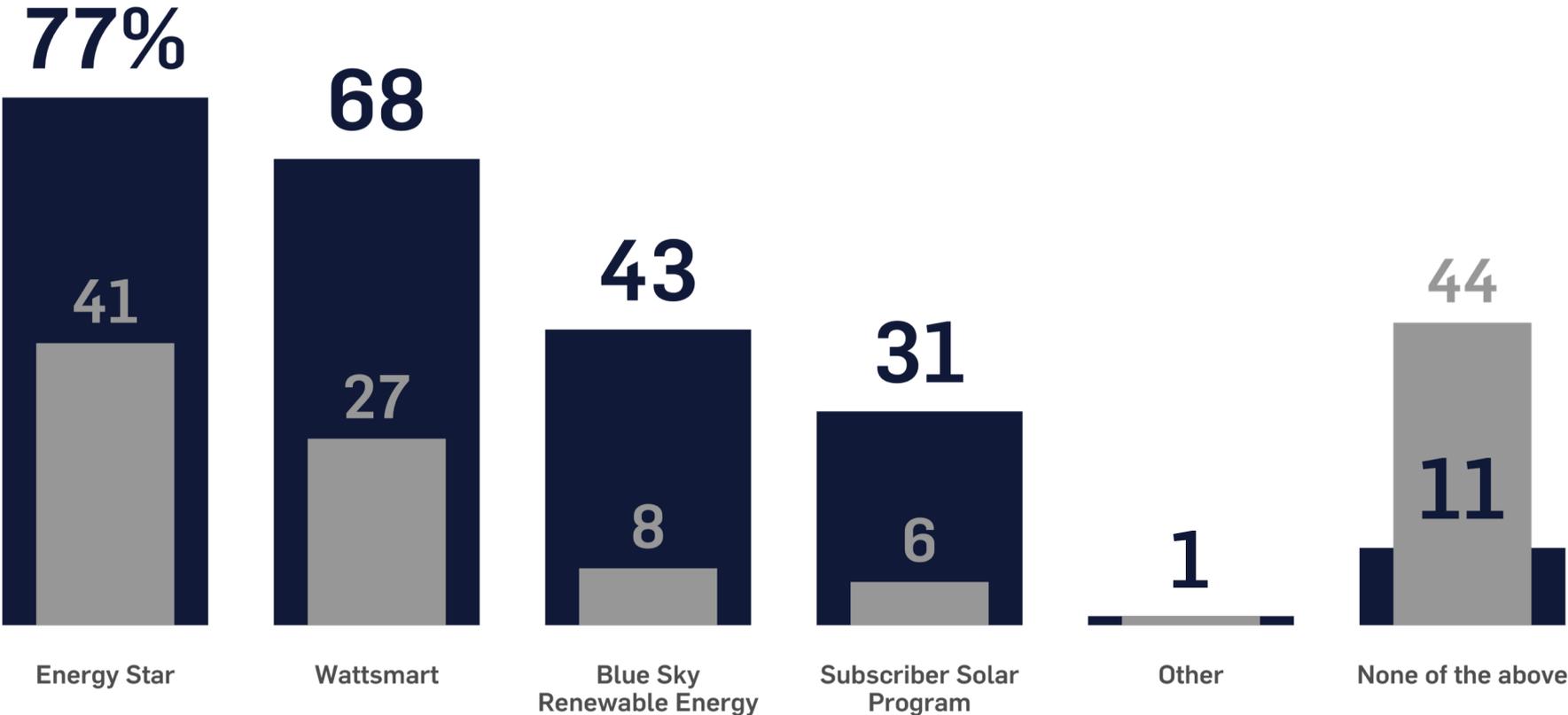
89% of residents are aware of at least one sustainable energy opportunity in South Jordan, and only 44% say they do not participate in any opportunities. Energy Star and Wattsmart are the most well known and commonly used.

Q

Which, if any, of the following alternative power or sustainable energy opportunities have you heard of? Select all that apply.

Which, if any, of the following alternative power or sustainable energy opportunities do you currently participate in? Select all that apply.

**Aware of** **Participate in**

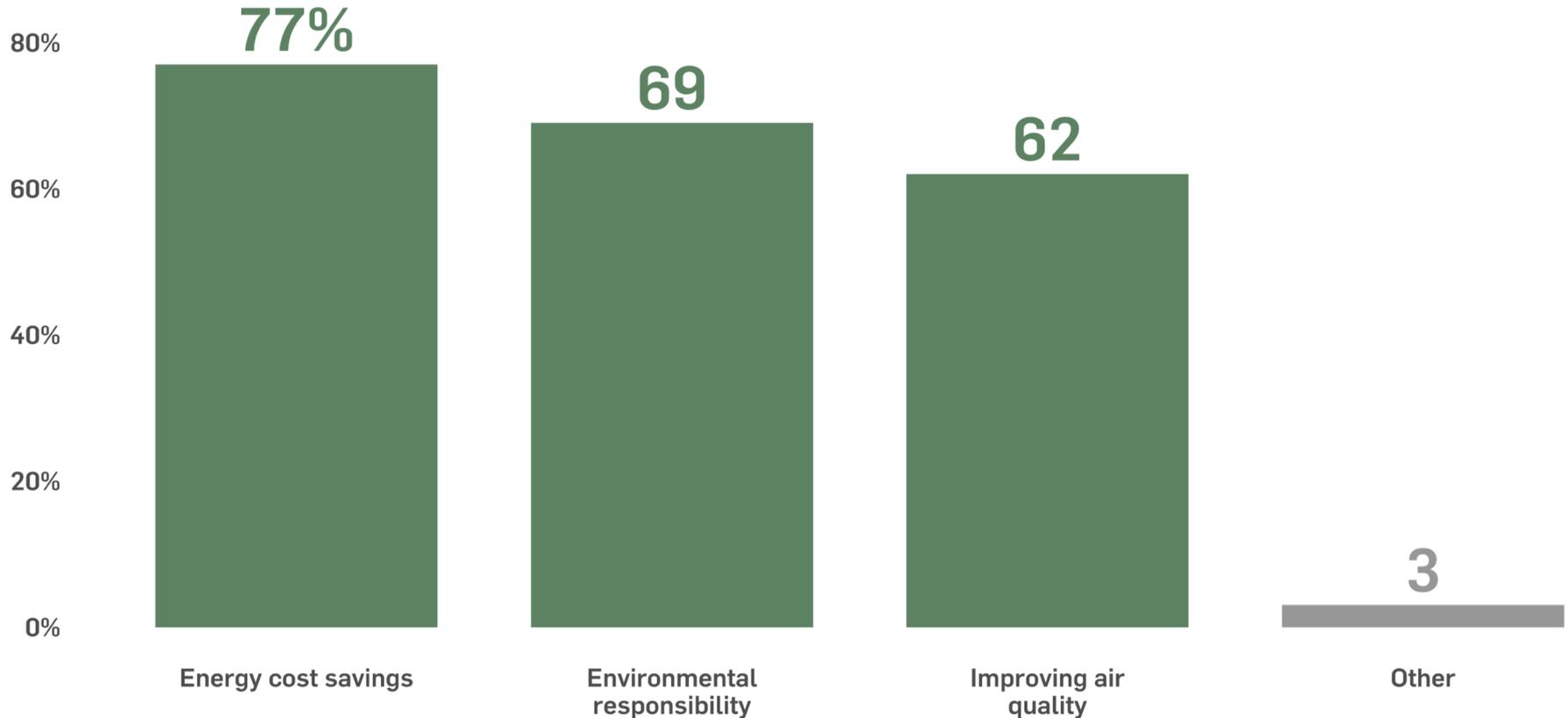


# ENERGY COSTS ARE MOST IMPORTANT

77% of residents who use sustainable energy opportunities say that energy costs savings are a primary motivator in that decision. Although 62% say improving air quality motivates them, that is the least chosen reasoning.

Q

Which of the following reasons best explain why you participate in alternative power or sustainable energy opportunities? Select all that apply.



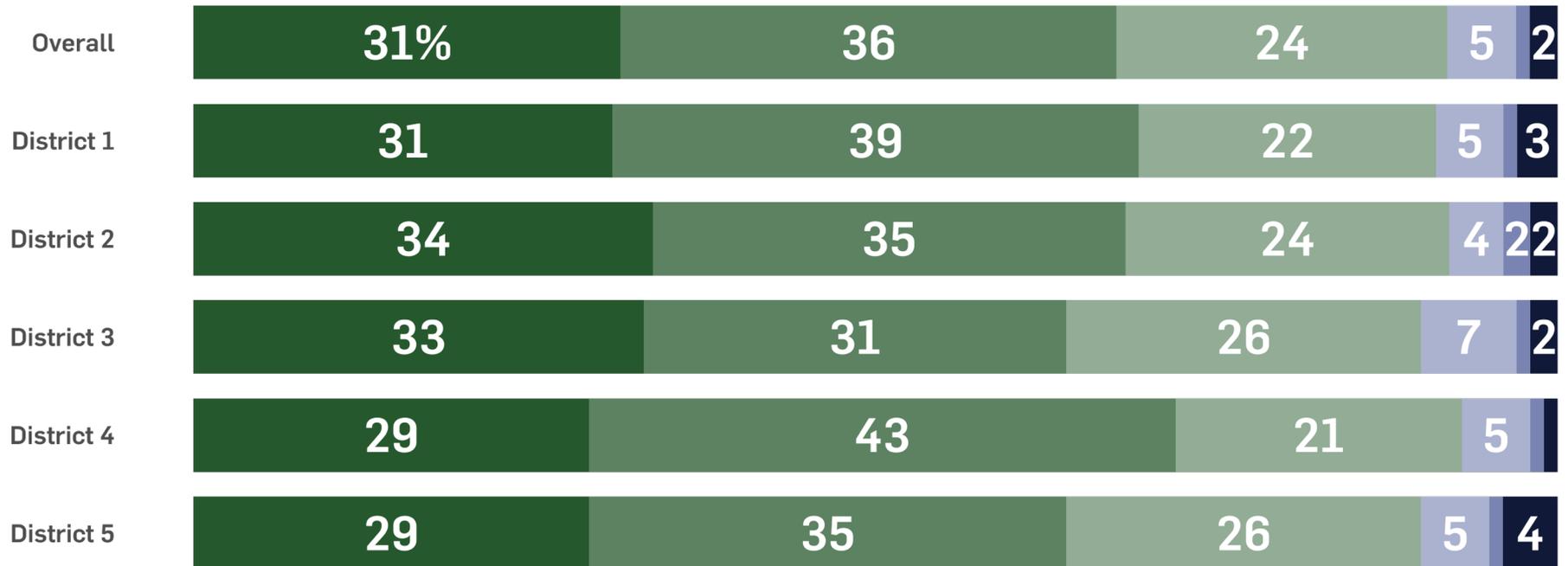
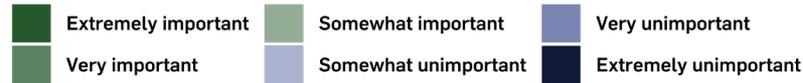
PARKSTRIPS

# PARK STRIP MAINTENANCE IS IMPORTANT IN ALL DISTRICTS

9/10 residents say park strip maintenance is important to them, and 3/10 say it is extremely important.



How important is it to you that park strips (the landscaped area between the curb and sidewalk) citywide are maintained?

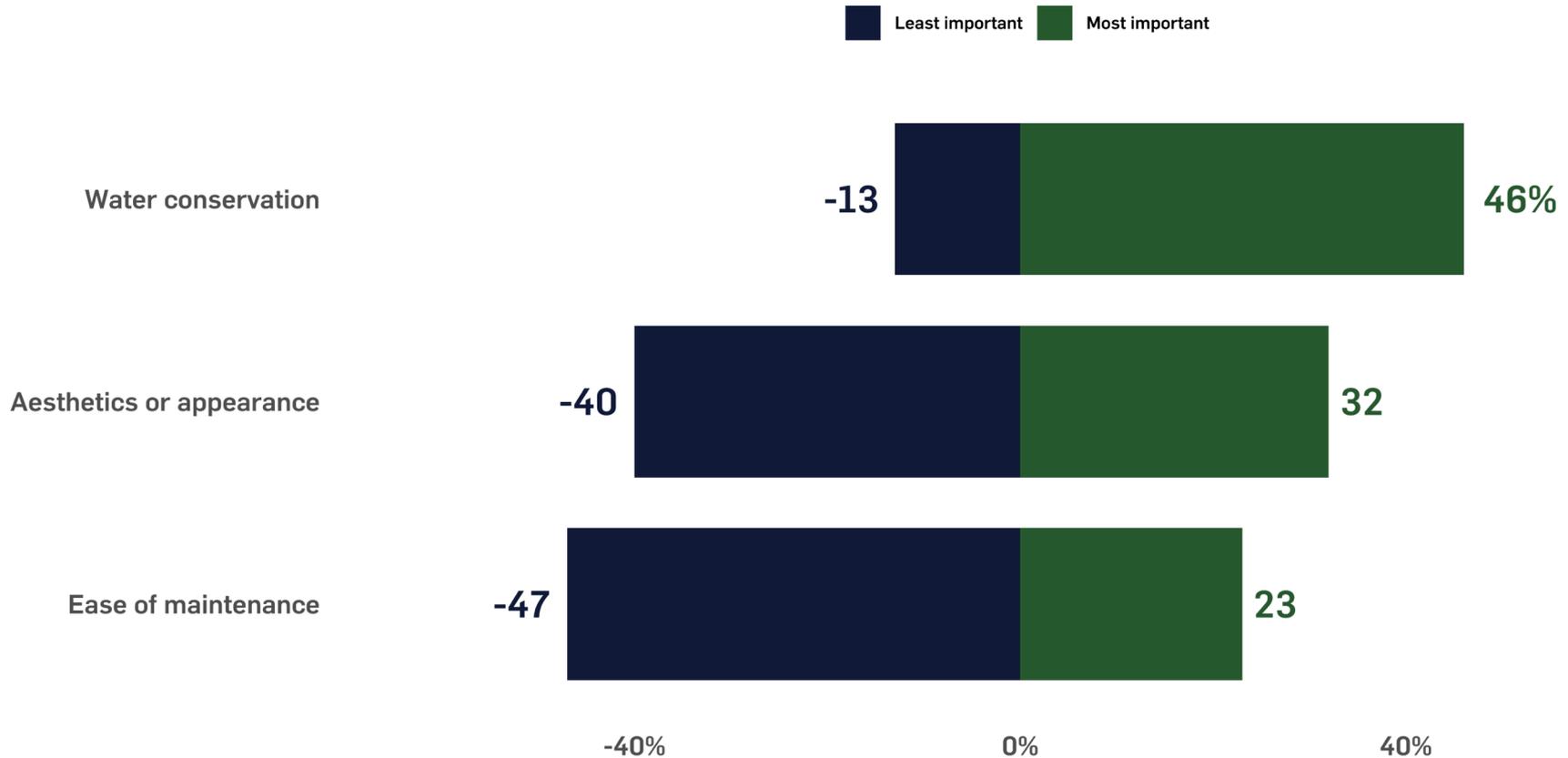


# WATER CONSERVATION IS MOST IMPORTANT

When talking about park strips in the City, a plurality of residents (46%) say water conservation should be the most important consideration in determining landscaping requirements. Residents deem appearance and maintenance considerably less important.



What should be the City's most important and least important consideration in determining park strip landscaping requirements? Select one option for least important and one option for most important.



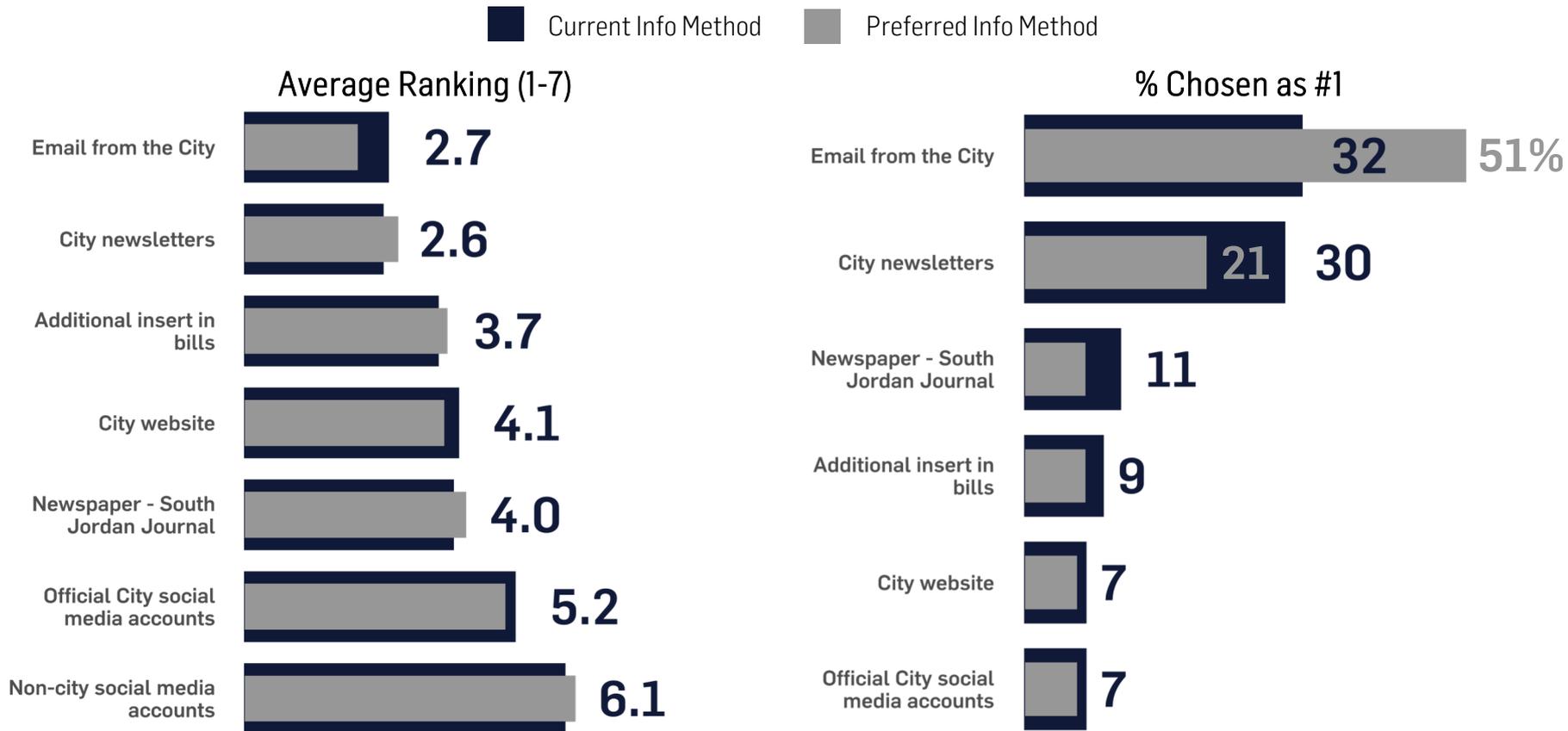
# NEWS & CONTACTING SOUTH JORDAN

# EMAIL RANKED AS TOP INFORMATION SOURCE

On average, residents say their most common sources of information for the City are emails from the City and the city newsletters. Additionally, they overwhelmingly choose these two methods as their preferred way for receiving information, with email being the #1 preferred method by 51% of residents.



From which source **do you currently would you prefer to receive** most of your information about South Jordan City? Please rank each of the following information outlets in order where (1) is the source where you get the MOST information and (7) is the source where you get the LEAST information about the City.

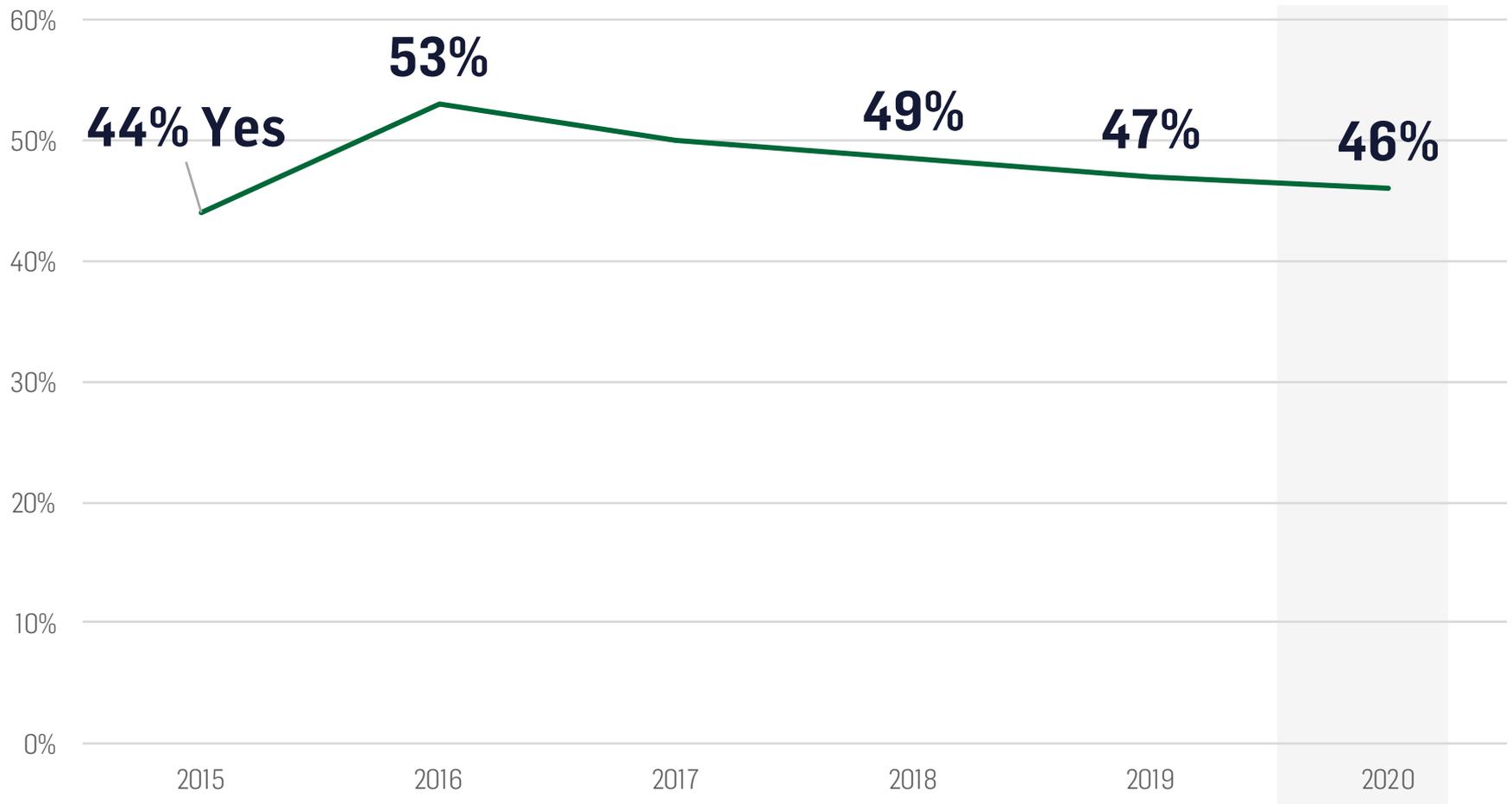


# CONTACTING OF CITY OFFICES REMAINS CONSTANT

A little less than half of residents say they have contacted a city office in the past year; contact has remained consistent over time except for unusually high contact in 2016.

Q

During the past year, have you contacted any South Jordan office to seek service, information, or to file a complaint?

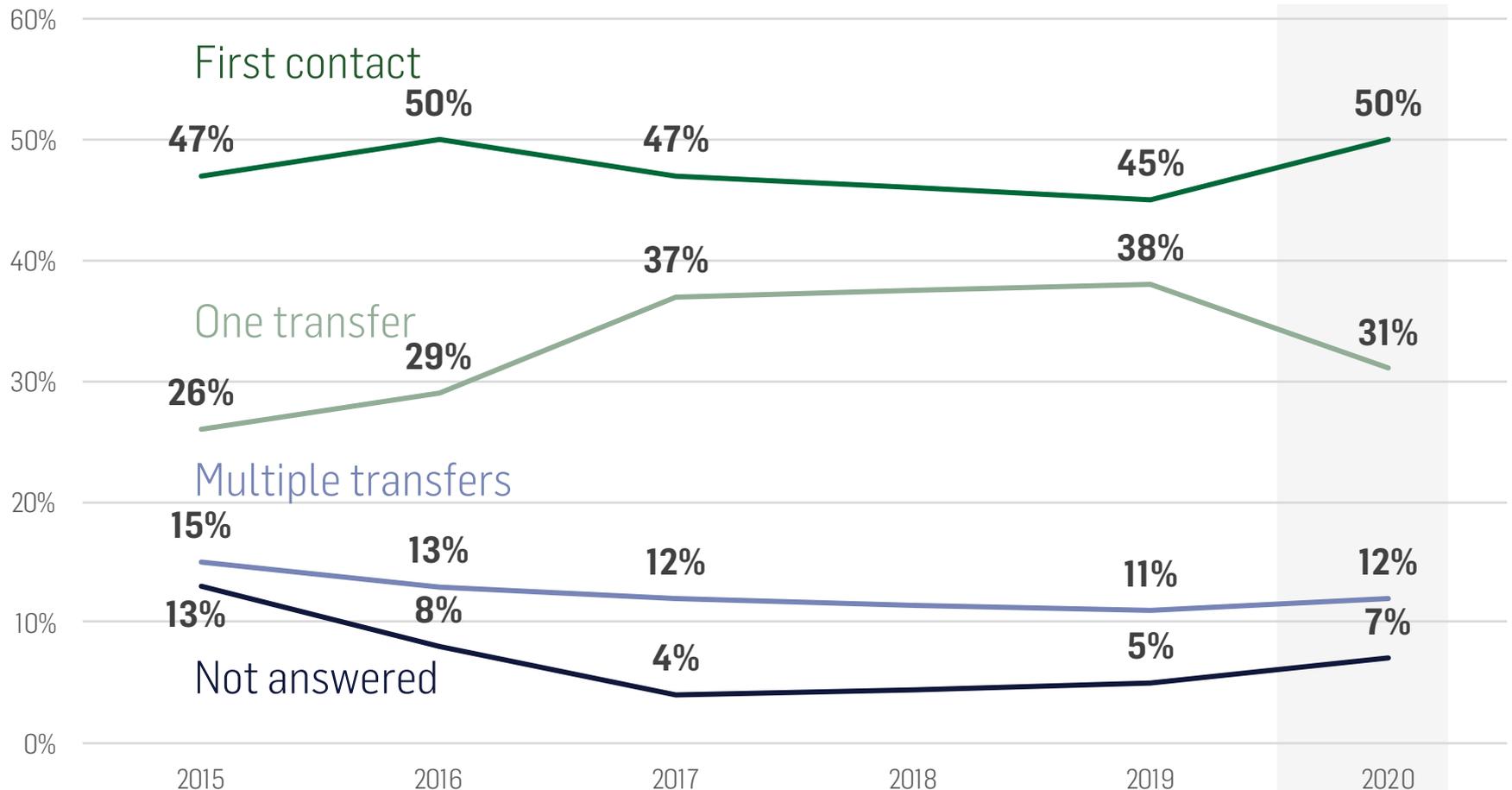


# CONTACT RESOLUTION UP FROM LAST YEAR

50% of residents say the issue or question about which they contacted the city was resolved on their first contact. This is a slight increase in issue resolution from the past few years.



When you have contacted South Jordan offices to seek service, information, or to file a complaint, were you able to have your request answered on the first contact or did it require a transfer(s)?

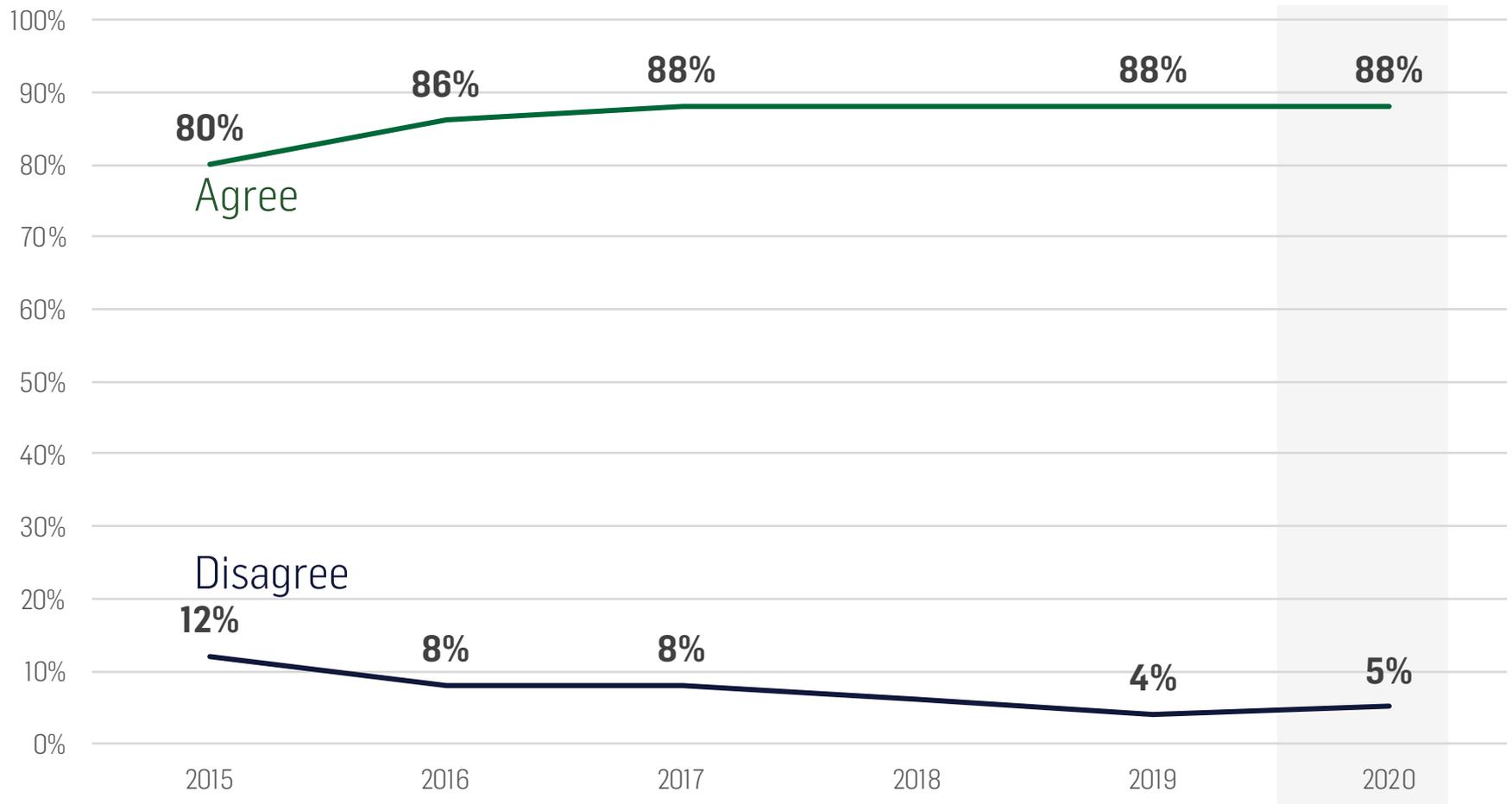


# HIGH PROFESSIONALISM OF CITY OFFICIALS

88% of respondents say that they were treated with courtesy and professionalism when they contacted the city offices. This has remained constant since 2017.

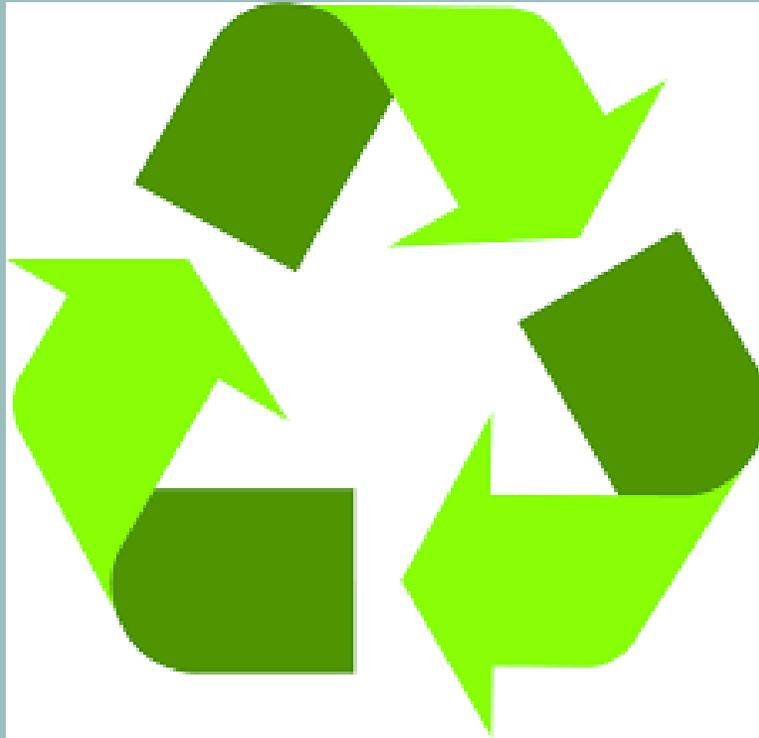


To what extent do you agree or disagree with the following statement: I was treated with courtesy and professionalism when I contacted the South Jordan City offices?





Scott Riding – Managing Partner  
Quin Monson, PhD – Partner & Kelly Patterson, PhD – Partner  
Salt Lake City, UT  
801.556.3204



# R2020-37 RECYCLE PROGRAM CHANGES

May 19, 2020

# MIXED PAPER ALLOWED IN RECYCLE BIN

77% of residents willing to pay more if mixed paper products are allowed in bin

65% of residents not wanting recycle can if mixed paper is not allowed

Current cost of \$37,800 for mixed paper recycle



# RECYCLE CAN OPT OUT

Provides an option for residents not wanting to participate in curbside recycle can service

Based on opt out numbers, this option will increase the monthly recycle can rate by \$0.25 - \$1.00 per month

Will help reduce recycle can contamination rate



# CHANGE GARBAGE & RECYCLE CAN FEE STRUCTURE

If allow opt out of recycle program, change fee structure to recycle can fee is \$2.00 per month, adjusting garbage can fee to pick up the difference

*FY2020-21:*

- Garbage Can Fee - \$13.23
- Recycle Can Fee - \$2.00

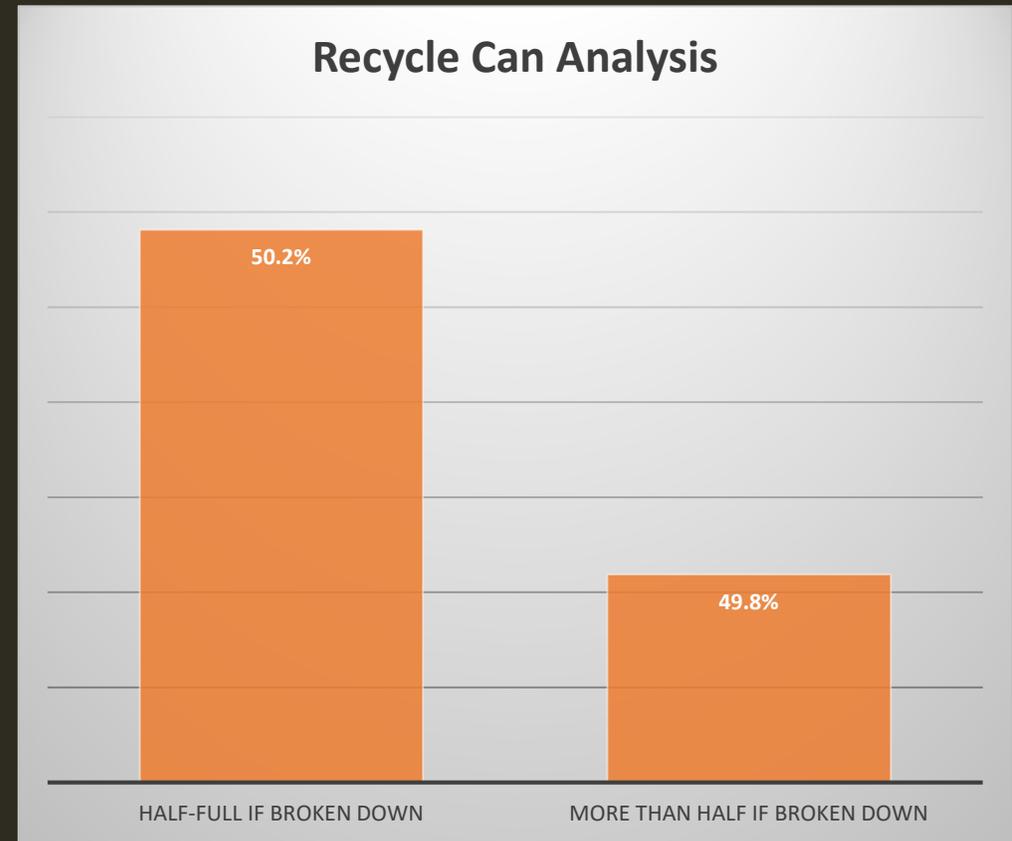


# RECYCLE CAN LEVEL OF SERVICE

Original recommendation was to change to every other week pick-up, with forecasted savings of \$0.79 per can per month

Results of recycle can audit May 4-8 showed significant increase in utilization of recycle can

Recommendation is to keep service level as is and monitor can utilization over time

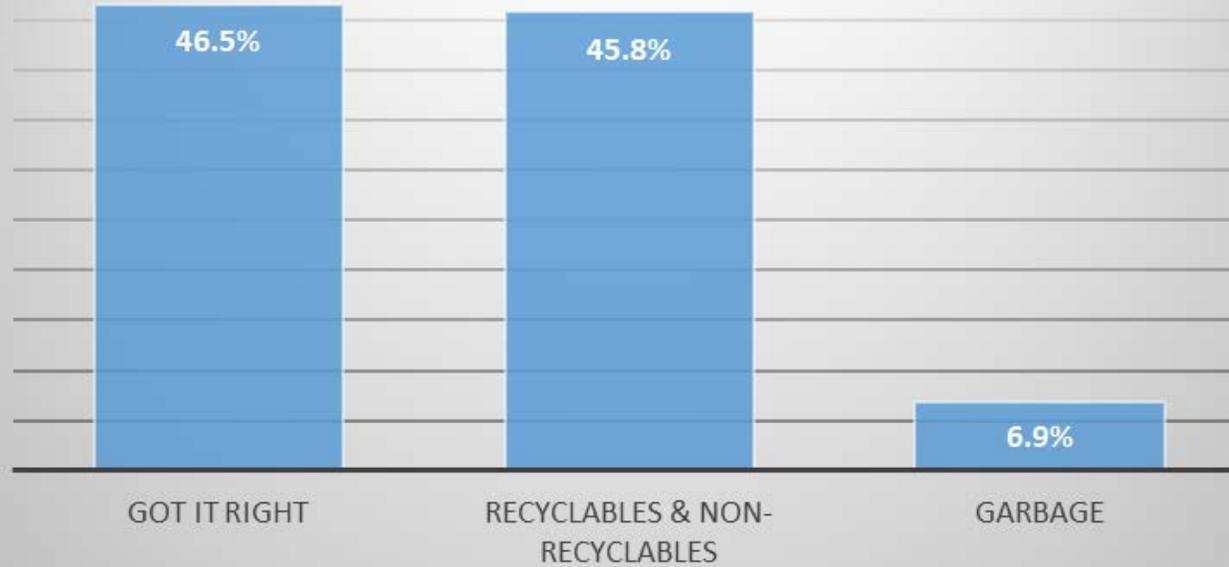


## Recycle Can Utilization



RECYCLE CAN UTILIZATION

## Contamination Analysis



RECYCLE CAN CONTAMINATION |

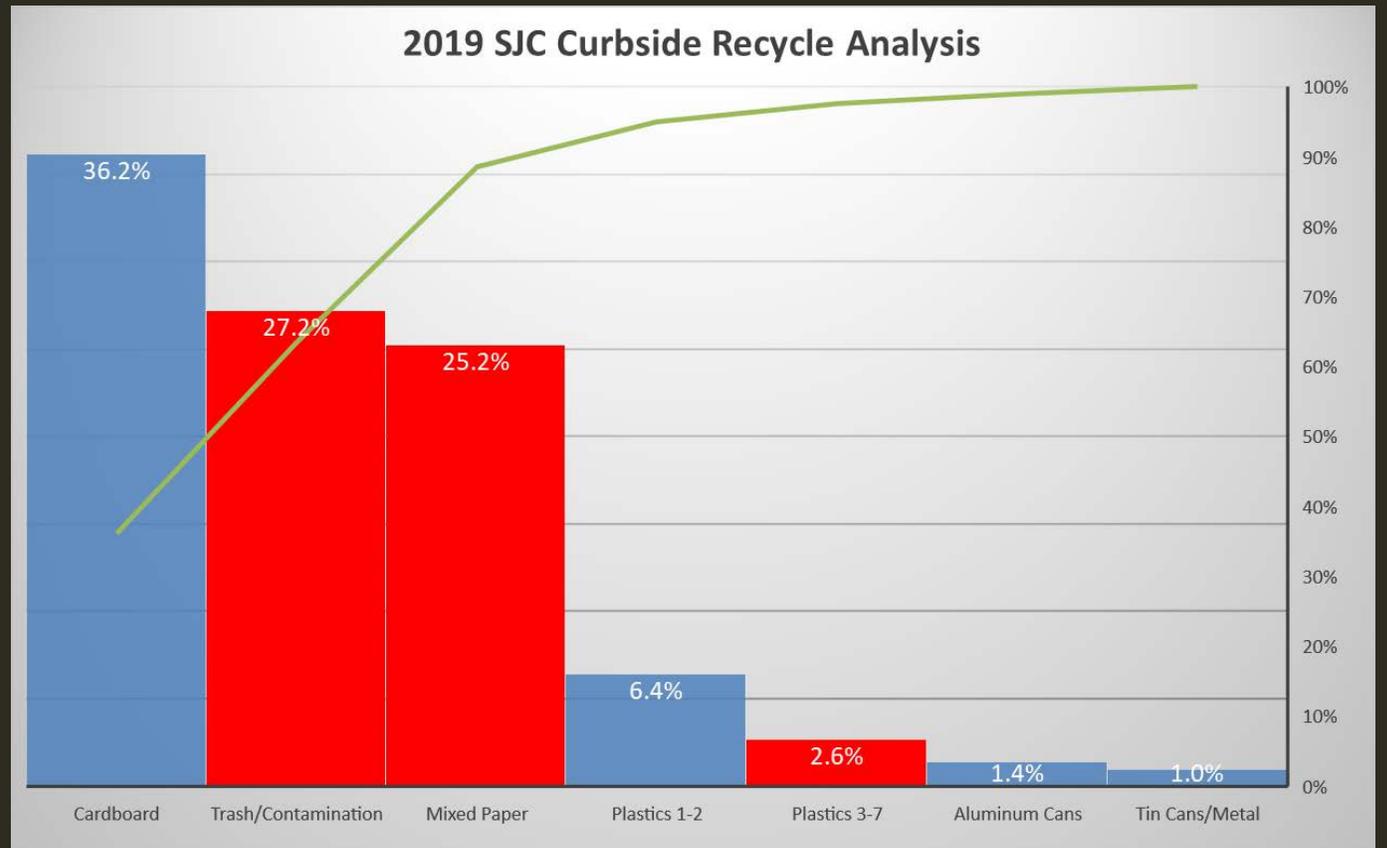
# RECYCLE CAN EDUCATION, AUDITS & CAN REMOVAL

Reduce contamination rates through enhanced recycle education

Staff to perform can audits regularly and tag cans to inform resident of how they are doing

If recycle can is clearly being used as a 2<sup>nd</sup> garbage can, can will be red tagged and moved from curb (not picked up)

If this occurs 3 times, recycle can will be removed from residence for at least 1 year



# RECYCLE CAN EDUCATION, AUDITS & CAN REMOVAL

## Resident Education:

- Resident Mailer
- Update Website
- Social Media Posts
- Simplified Messaging



We were in the neighborhood to check on recycling and yours looks great!

# NICE★JOB!

It's okay to brag. You're helping the environment AND reducing what goes to the landfill!



**WHEN IN DOUBT,  
THROW IT OUT!  
BUT, FOLLOW THE RECYCLE  
GUIDE FIRST!**

### PLASTIC

Clean, empty and dry plastic bottles and jugs are acceptable. As well as plastics that have the chasing arrows with a # 1-7 on it.



### METAL

Aluminum food and drink cans are acceptable.



### PAPER

Newspaper, junk mail and magazines, are all acceptable.



### CARDBOARD

Cardboard boxes clean and unstained with food, cereal and gift boxes are acceptable.



**No Plastic Bags**



See a full list of what is and isn't acceptable at [sjc.utah.gov/recycle](http://sjc.utah.gov/recycle).

# OOPS!

We were in the neighborhood checking on recycling and found some items that do not belong.



See Reverse Side for Recycling Guide

Remember, always put your recyclables loose in your can!



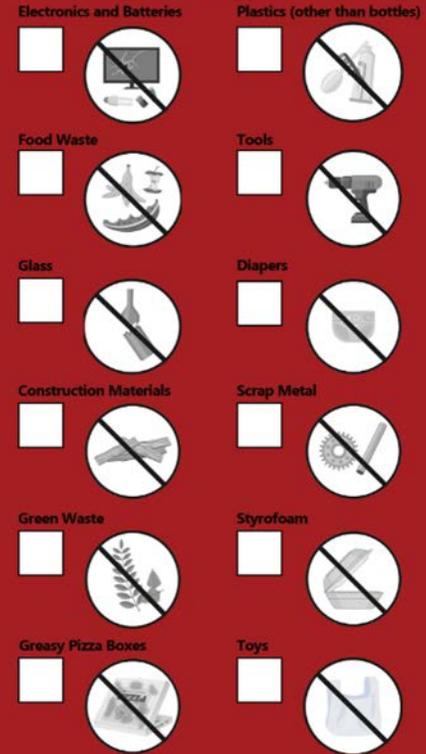
No Plastic Bags



# Uh-Oh!

You've placed items in your recycle can that belong in your garbage can.

**Your can will not be emptied this week.** Please see reverse side of this tag for what is allowable in the recycle can.



See Reverse Side for Recycling Guide

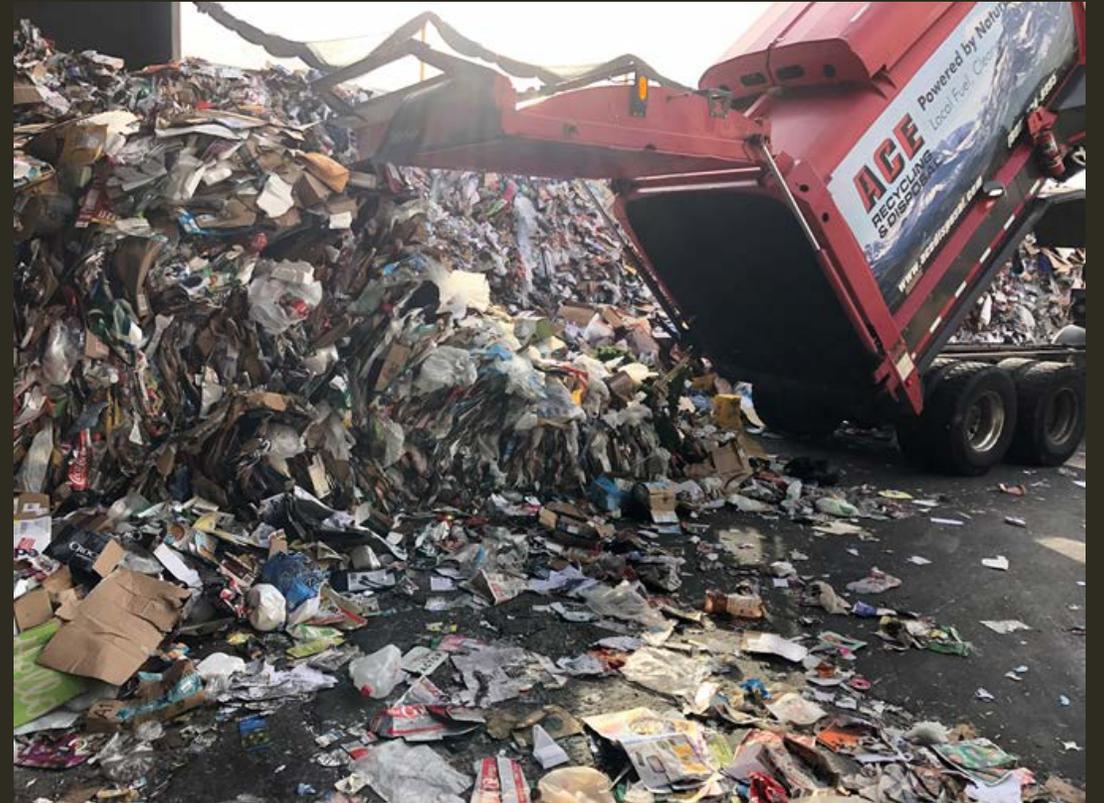
Remember, always put your recyclables loose in your can!



No Plastic Bags



Questions?



*May 19, 2020*



SOUTH JORDAN  
U T A H

*City Council Meeting*

# **ZONE TEXT AMENDMENT**

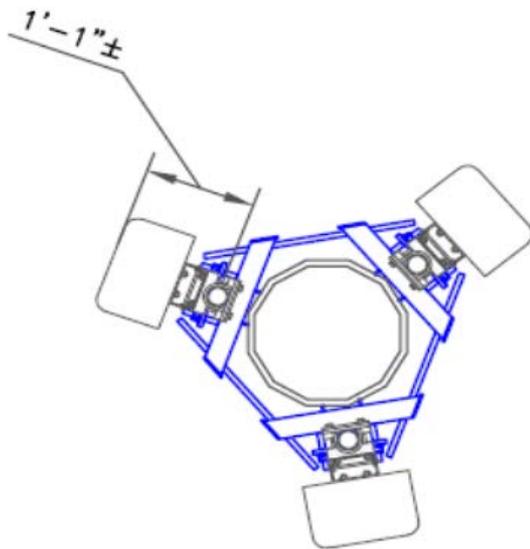
## **AMENDING CHAPTER 17.112 OF THE SOUTH JORDAN CITY MUNICIPAL CODE REGULATING WIRELESS COMMUNICATION FACILITIES**

**Craig Chagnon, Crown Castle**

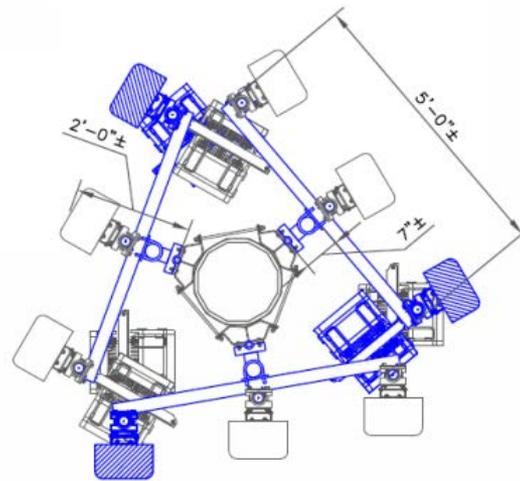


# Antenna Mounting

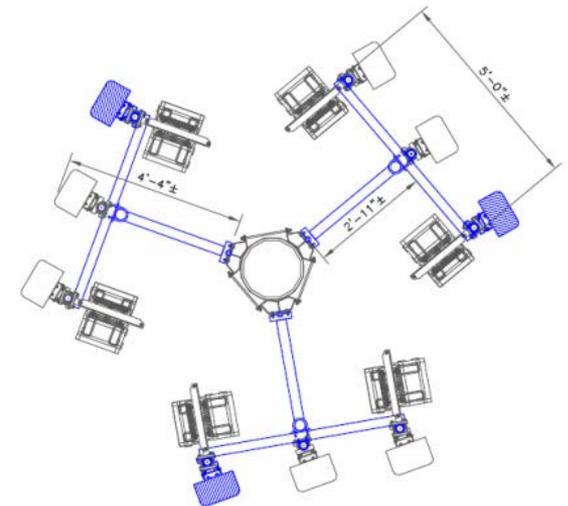
Current 18"



24" Standoff



Proposed  
36" Standoff





Trans-Jordan Landfill  
Bacchus Highway



Glenmoor Golf Course  
4800 W 9800 S



Post Office  
10200 S Redwood Rd

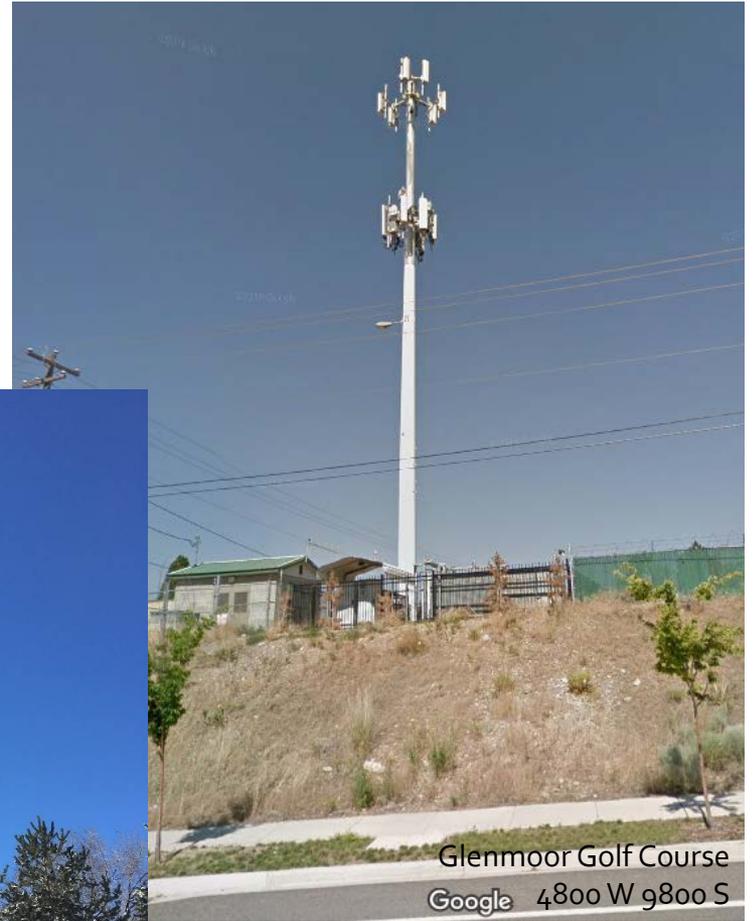
# Antenna Standoff

# Enclosure





Valley High School  
325 W 11000 S



Glenmoor Golf Course  
Google 4800 W 9800 S

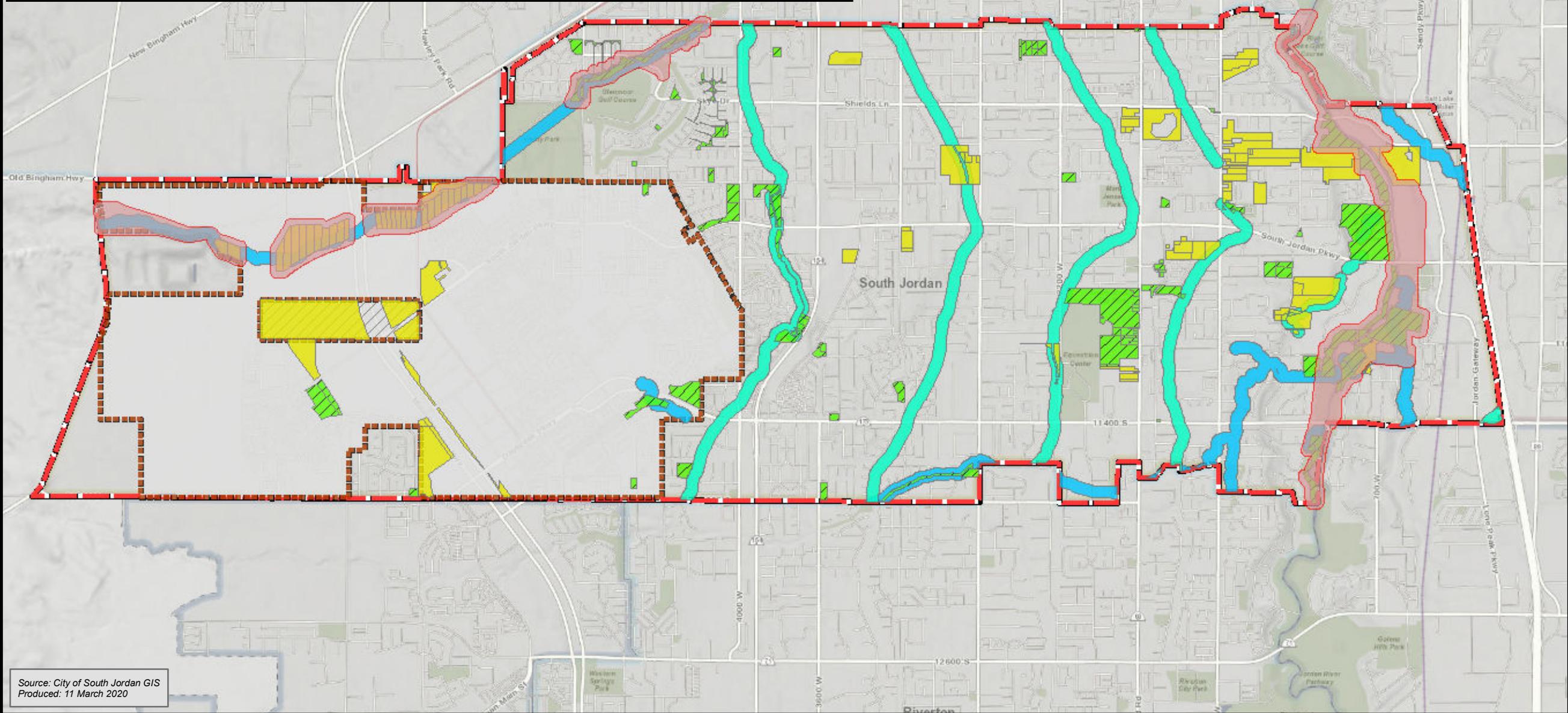
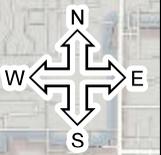


Riverfront Office  
900 W South Jordan Parkway

# Landscaping

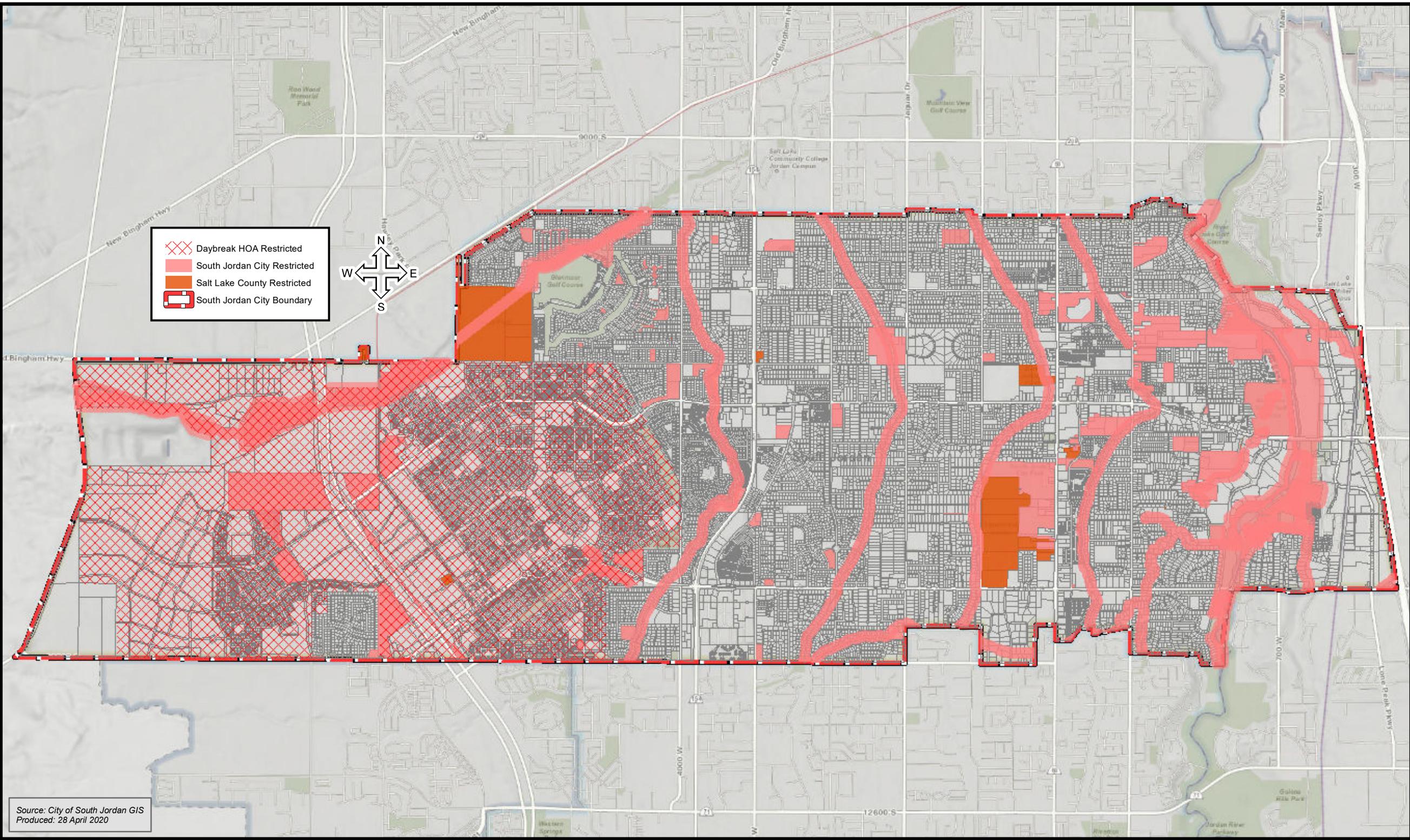
*End of Presentation*

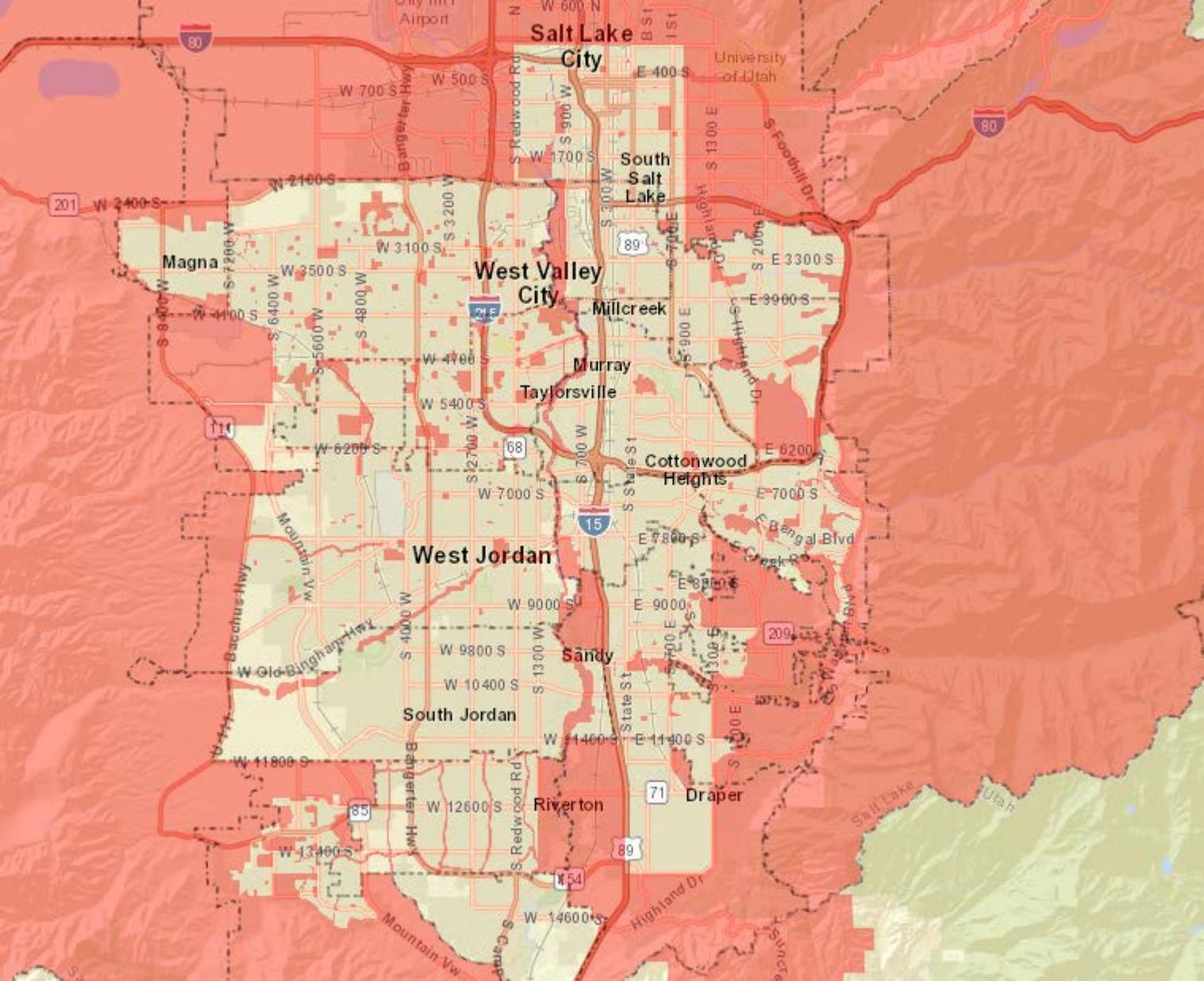
- 200' Buffer of Jordan River Trail and Open Space Properties
- 200' Buffer of Bingham Creek Open Space and Trail Properties
- Selected City Owned Parcels
- Parcels with Greenbelt Designations
- 200' Buffer of Canals
- 200' Buffer of Creeks
- Daybreak Development Boundary
- Outside Development Boundary
- South Jordan City Boundary



Source: City of South Jordan GIS  
 Produced: 11 March 2020

- Daybreak HOA Restricted
- South Jordan City Restricted
- Salt Lake County Restricted
- South Jordan City Boundary





Salt Lake City

South Salt Lake

West Valley City

Magna

Murray  
Taylorsville

Cottonwood Heights

West Jordan

Sandy

South Jordan

Riverton

Draper

# SoJo VIRTUAL SUMMERFEST Where Summer Begins

## AT A GLANCE



**5K & Kids Run (All Week):** Held similar to other adjusted race series events. Participants able to complete route throughout week, with medal & shirt included with each registration.



**Chalk Art Contest/Stroll (All Week):** Artists will complete their safely spaced art along the pathways near West Riverfront Park Monday & Tuesday, with residents invited to view pieces while strolling the trail all week long.



**Best in SoJo Pet Show (All Week):** Participants will submit videos & photos of their pets doing tricks, in costumes, etc. Submissions will be judged the week of Summerfest, with an awards show posted on social media Saturday, June 6.



**Virtual Craft Market (All Week):** Throughout the week of Summerfest, local arts & crafts vendors will be spotlighted through social media posts & offer special Summerfest only promotions to residents.



**Virtual Bingo (All Week):** Digital Summerfest Selfie Bingo cards will be made available online for participants to complete throughout the week. Squares encourage participation in other Virtual Summerfest activities.



**Historical Quest (All Week):** Using a scavenger hunt app, residents will be able to participate in this epic quest to uncover some of South Jordan's unique history.



**Floats N' Floats (June 5):** How about a parade, but in reverse?! In this event, residents will receive a root beer float to enjoy as they remain in their vehicles & drive through our display of parked floats.



**Activity Boxes (June 1):** Monday residents are invited to pick up a Summerfest box full of fun activities for the whole family to enjoy throughout the week & beyond.



**Golf Tournament (All Week):** The fun lasts all week with this Summerfest Mulligans golf tournament. Participants will sign up for tee times in advance, track their scores, & then submit them digitally. At the end of the week, prizes will be awarded in various categories.

**#SOJOSTAYCONNECTED**



# INVOLVEMENT

**Your enthusiasm, participation, & spreading the word about the many Virtual Summerfest activities available to residents is invaluable.**

**This necessary shift from our traditional event will rely heavily on social media & online interactions. In this case, Facebook sharing really is caring!**

If you are willing & available, we are also looking for specific help with the following activities:



**Chalk Art Contest/Stroll (All Week):** Seeking judges. May be done in-person or via photos sent to judges through email.



**Best in SoJo Pet Show (All Week):** Seeking judges. Videos, photos, & judging criteria will be sent to judges via email. No in-person participation required.



**Virtual Craft Market (All Week):** Seeking local vendors to highlight. If you would like to recommend any artists or crafters, please reach out to Janell Payne by 5/25.



**Floats N' Floats (June 5):** Root beer floats will be distributed by staff & vendors. If you would like to join & have some (masked) face time with residents, you are welcome!



**Activity Boxes (June 1):** Activity boxes will be distributed by staff. If you would like to join & have some (masked) face time with residents, you are welcome!

**If any of the above interests you, please email Janell Payne at [jpayne@sjc.utah.gov](mailto:jpayne@sjc.utah.gov) & you will be sent detailed information for the activity. Thank you!**

**[WWW.SJCSUMMERFEST.COM](http://WWW.SJCSUMMERFEST.COM)**