

Dawn R. Ramsey, *Mayor*
Patrick Harris, *Council Member*
Bradley G. Marlor, *Council Member*
Donald J. Shelton, *Council Member*
Tamara Zander, *Council Member*
Jason T. McGuire, *Council Member*



PH: 801.446-HELP @SouthJordanUT

Rachael Van Cleave, Communications Manager/PIO
Direct: (801) 446-4357, Ext. 1240
Cell: (385) 267-5413
rvanleave@sjc.utah.gov

FOR IMMEDIATE RELEASE:

SOUTH JORDAN IS FLIPPING THE CONVERSATION ON WATER USE IN UTAH

What do water purification and setting a world record title have in common?

SOUTH JORDAN, UT – May 6, 2019 – The City of South Jordan is launching a first-of-its-kind water purification demonstration project in Utah – called “Pure SoJo” - with an equally novel world record title attempt.

“As a part of SoJo Summerfest on June 1, we will be attempting to get the most people flipping water bottles simultaneously,” said Natalie Domino, South Jordan events coordinator. “We are looking to have 2,500 people show up to be a part of setting this unique record and anyone is welcome.”

This light-hearted and fun event will start a conversation on an important issue that faces all Utahns – water security and the need for multiple sources of water as the state population continues to grow.

“Currently, our water in South Jordan and much of Utah comes from snow pack runoff, which hasn’t been consistent in the past 10 years,” said South Jordan Public Works Director Jason Rasmussen. “This project will take South Jordan’s waste water and demonstrate that it can be processed into a safe, secure and sustainable water supply for the future.”

The City expects to break ground on the facility as early as this fall. Once built, it will serve as an education and demonstration opportunity to help Utahns become familiar with a water source that could play an important role in water supply for future needs.

“Visitors to the Pure SoJo educational water treatment facility would be able to get guided tours, learn about the unique process to clean the water, and may even get to try the water,” Rasmussen said.

The ozone/bio-filtration water treatment process that will be used will create a water supply that exceeds current drinking water standards and may ultimately reduce long-term operating costs.

“During the demonstration phase of the project, the treated water will be monitored and tested, and then delivered into the Jordan River,” Rasmussen said.

The City is working closely with South Valley Sewer, as well as the Division of Drinking Water, and the Division of Water Quality on this project.

Pre-registration for the world record event is required, but it’s free for all to participate. The sign-up form will be available at sjcsummerfest.com later this week.

###

South Jordan is proud to be named WalletHub’s 2nd Best City for Access to Resources and the 22nd Best Place Overall in America for 2018. We are honored to be chosen by USA Today, for the third year in a row, as one of the Top 50 Best Cities in America to Live In, with the highest ranking of any city in the state, and to have South Jordan’s Daybreak Community named the Best Place in America to Retire, by Where to Retire Magazine.