



Appendix C

Public Outreach



STAKEHOLDER INTERVIEWS SUMMARY

SOUTH JORDAN GENERAL PLAN UPDATE
OCTOBER 2018



Introduction

South Jordan City, Utah, in collaboration with planning consultants from Logan Simpson, conducted a series of small group stakeholder interviews to gather valuable feedback from community stakeholders regarding goals, challenges, opportunities, and values present in South Jordan today. The purpose of the stakeholder interviews was to not only inform the public about the South Jordan General Plan update, but to:

- Stimulate community-wide interest in the Plan;
- Solicit candid feedback from those who know the community best;
- Identify initial themes, opportunities, local values, and future goals for the City; and
- Generate initial visioning ideas that will help inform the basis for the 2019 Plan.

This report outlines the method and structure for the small group stakeholder meetings and summarizes the feedback gathered during the interview process so far.

Methodology

A running total of 40 individuals were interviewed in several small group stakeholder interview sessions over the course of two days in September of 2018. The interviews took place at South Jordan City Hall and lasted, on average, 45 minutes each.

Each session began with a round of introductions and a brief presentation with background information about the General Plan update process. Stakeholders then engaged in an open dialogue, facilitated in an open and relatively informal or conversational approach, and guided by a set of questions intended to meet the objectives described above.

During the group sessions, two interviewers from the project team recorded in-depth notes on all concepts introduced by the stakeholder interviewees, along with how many times they were repeated. The notes were subsequently compiled, summarized, and sorted by categories and subcategories. The summarized findings presented in the following pages of this report are organized according to the following six topics:

1. Density
2. Infrastructure
3. Economics
4. Housing
5. Amenities
6. Public Process and Ordinances



Stakeholder interviewees to-date include representatives from the following groups:

- Arts Council
- Business Owners
- Chamber of Commerce
- City Council Members
- City Staff
- CUWCD
- Daybreak
- Developers
- Former Elected Officials
- Historical Committee
- Jordan River Commission
- Jordan School District
- Planning Commission Members
- Property Owners
- Residents
- Salt Lake County
- South Jordan Canal Company
- South Valley Sewer District
- UDOT
- Ultradent
- URMCC
- UTA
- Utah Housing Coalition
- Wasatch Front Regional Council
- Welby Jacobs Canal

Outreach Completed To-Date & Ongoing Opportunities

The South Jordan General Plan Update process will offer multiple opportunities for the public to contribute further on key issues during the public review of all major products before the completion in 2019. Below are some events we have hosted and attended to receive public input so far, stay tuned on more ways to get involved by regularly checking the project website for information and updates!

- Open House at City Hall
- Halloween Bash
- Ginormous Pumpkin Regatta

How Will This Information Be Used?

The findings from the stakeholder interviews will set the foundation for ongoing research and analysis and help make the most efficient use of project resources by revealing the most pressing issues in which to direct future efforts. The project combination of input from public engagement efforts and the research/ analysis within the existing conditions snapshots will shed light on the most pertinent issues and opportunities to address within the South Jordan General Plan.

Project Information:

SouthJordanGeneralPlan.com

SUMMARIZED FEEDBACK:



DENSITY

VALUES

- Horse properties
- Open space
- Density is in the right place
- Dense neighborhoods are close to amenities
- Wide variety of housing opportunities
- Shopping and entertainment amenities
- Job opportunities

GOALS AND OPPORTUNITIES

- Preserve large lots
- Protect property owners
- Preserve parks and open space
- Keep density where it makes sense
- Preserve the look and feel of single family neighborhoods
- Balance housing with jobs
- East/west divide

Key Topics and Issues

- Find a balance between high density housing on the west side of the city and single family housing on the east side.
- How do we keep the large single family neighborhoods updated without densifying?
- Historic horse properties on the east side are highly valued by the community and should be preserved.
- How do we blend together the unique characters and styles of South Jordan's unique neighborhoods?

“My family moved here for the large lots and the country feel. We’ve lost that.”

“Density has been kept where it belongs, along main roads.”

“We need to plan for densification in our neighborhoods with the proper infrastructure - roads and schools.”

SUMMARIZED FEEDBACK:

INFRASTRUCTURE



VALUES

- North to south traffic flow
- TRAX Redline connections
- Mountain View Corridor
- Canal trails
- Schools

GOALS AND OPPORTUNITIES

- Middle school and elementary schools on the east side
- Valley's decreasing water supply
- East to west traffic
- Annexations on the west side

Key Topics and Issues

- How do we address the east to west traffic issue?
- As densification happens on the east side, where will we put in new schools?
- Our valley's water supply is rapidly decreasing, how can we implement better water practices?
- How far west will the city annex? This affects our schools and water.



“South Jordan has no usable water source of their own.”

“My kid isn't allowed to bring a backpack to school. Not for safety, but because there's no space in the halls.”

“Stop looking at north to south traffic and start addressing east to west.”



SUMMARIZED FEEDBACK:

HOUSING



VALUES

- Variety of home options
- Unique neighborhoods
- Large lots
- Housing close to amenities

GOALS AND OPPORTUNITIES

- Affordability
- High quality homes
- Smaller single family lots on the east side

Key Topics and Issues

- How do we achieve housing affordability? Building high density is making our land more expensive, so what next?
- How can we provide housing for the workforce we need? I.e.: where do our firefighters live?
- How do we preserve the look and feel of the homes and neighborhoods on the east side as that land becomes more valuable to developers?

“Daybreak was supposed to be a nice community our kids could afford to move to. Now I couldn’t even afford it.”

“We have created expensive land here, South Jordan is a nice place to live.”

“Affordable housing and housing affordability are NOT the same thing.”

SUMMARIZED FEEDBACK:

ECONOMICS



VALUES

- Job base
- Shopping
- Tax base
- City management of funds

GOALS AND OPPORTUNITIES

- Balance housing and commercial
- Attract non-big box retail
- East side commercial centers
- Patchy development
- Create destinations

Key Topics and Issues

- How do we achieve a balance of commercial and housing?
- How do we provide better paying jobs for our rising housing costs?
- How can we ensure that commercial development is cohesive?
- Where can we create new destinations in our city?

“How many South Jordan employees make 50% AMI?”

“Don’t leave the east side commercial centers behind. They should be kept fun and updated!”

“If we’re not careful, we will end up with no commercial tax base.”

SUMMARIZED FEEDBACK:

AMENITIES



VALUES

- Parks
- Oquirrh Lake
- Soda Row
- Golf courses
- Canals
- Canal trails

GOALS AND OPPORTUNITIES

- Equitable distribution of parks
- Entertainment centers
- Art district
- Equestrian park
- Mulligans
- Glenmore

Key Topics and Issues

- Where can we put an arts district and entertainment venue? Mulligans, Holt Farm, and the Foundry?
- How do we ensure that all residents have equal access to parks and amenities?
- What's going to happen to Glenmore?

“South Jordan has a lot of underutilized art talent.”

“Mulligans has a big cinder block building. It should be renovated and be an entertainment venue at night!”

“Daybreaks parks are free for anyone to use, we just don't advertise it.”

SUMMARIZED FEEDBACK:

PUBLIC PROCESS AND ORDINANCES



VALUES

- Fire chief
- Police chief
- City staff is great to work with
- New mayor

GOALS AND OPPORTUNITIES

- Accessory Dwelling Unit ordinance
- General Plan with teeth
- Rezones
- Plan Proactively
- Annexation

Key Topics and Issues

- How do we fix our ADU ordinance?
- Where will the city annex?
- How do we make rezones more predictable and less frequent?
- What can we do in this plan to make sure it is followed?



“We are constantly getting rezones.”

“This new plan needs to have a backbone, the other one is disregarded.”

“So many houses in my neighborhood have apartments on their detached garages, it’s doubled our density.”





SOUTH JORDAN GENERAL PLAN



VISIONING SUMMARY

SOUTH JORDAN GENERAL PLAN UPDATE
NOVEMBER 2018

INTRODUCTION

As part of the community outreach process for the South Jordan General Plan Update, South Jordan City, in collaboration with planning consultants from Logan Simpson, held a public visioning open house in October of 2018, giving interested members of the community an opportunity to ask questions, express what they love about South Jordan, view and vote on draft vision statements for South Jordan's future, and share their big ideas. Along with this open house, booths were set up at several public events to ask attendees the same questions and an online survey was published.

The purpose of the visioning events was to not only inform the public about the General Plan update, but to:

- Stimulate community-wide interest in the project;
- Identify initial themes, opportunities, local values, and future goals for the Town; and
- Generate initial visioning ideas that will help inform the basis for the General Plan update.

OUTREACH COMPLETED TO-DATE & ONGOING OPPORTUNITIES

The information provided from the visioning public outreach phase will set the foundation for ongoing research and analysis and help make the most efficient use of project resources.

The South Jordan General Plan Update will offer multiple opportunities for the public to contribute further on key issues during the public review of all major products before the completion in 2019. Below is a timeline showing each phase of the process, there will be at least one opportunity in each phase for public contribution. Stay tuned on more ways to get involved by regularly checking the project website for event summaries, online surveys, upcoming events, and more at SouthJordanGeneralPlan.com !

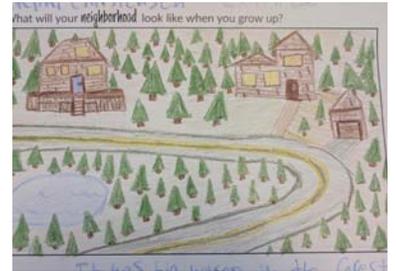
Stay Involved Throughout the Process!



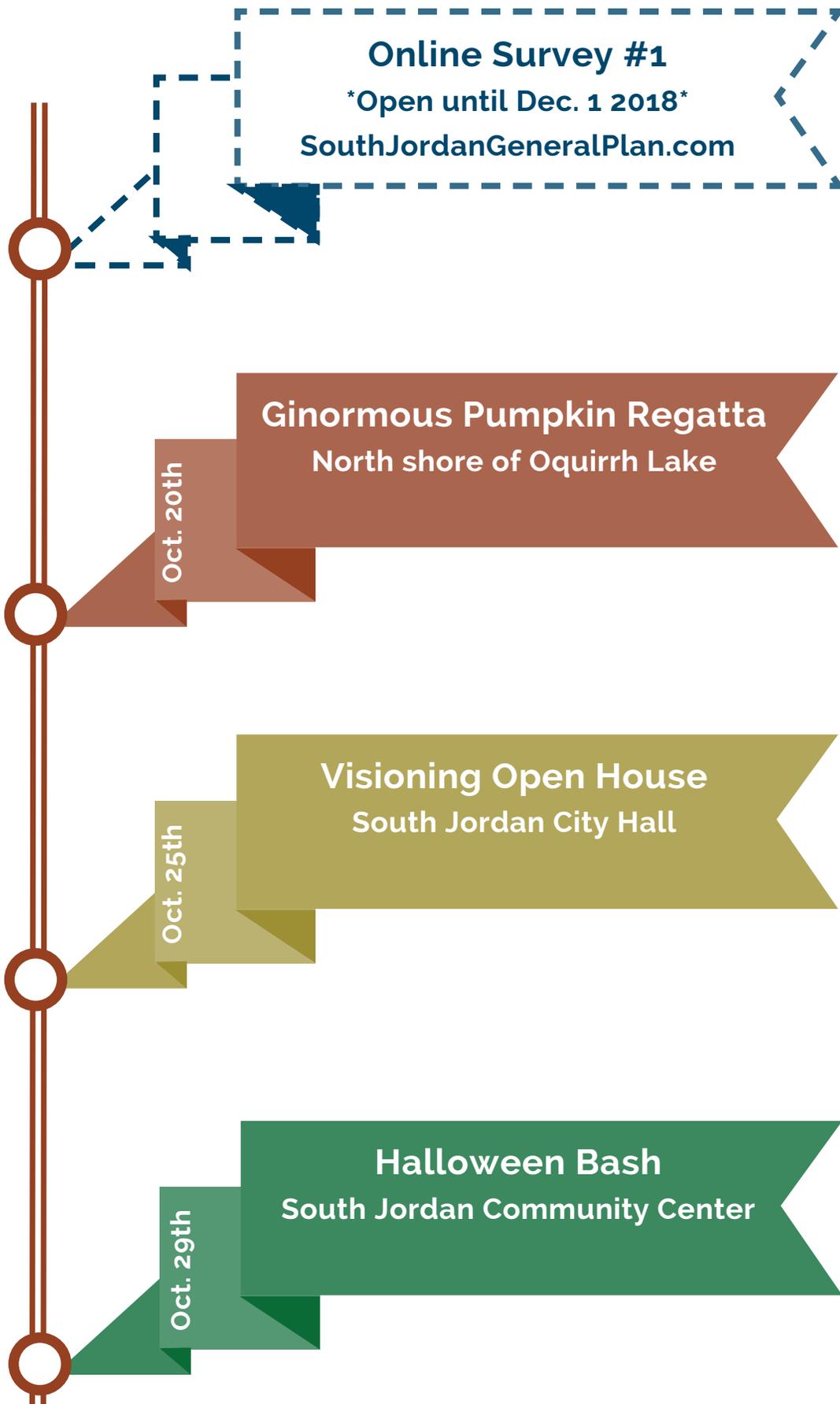
THANK YOU FOR YOUR PARTICIPATION!

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WHERE DID WE GO?



WHAT DID WE ASK?

At each event we attended, there were several activities that asked for public input. We had poster boards for participants to write what they love in SoJo, what they would improve, and what they see for SoJo in 2035. Alongside those boards was another with a large map asking participants to put green pins on areas they like and pink on areas that need to be

improved.

Specifically for the open house, a couple other activities were included: a children's activity asking kids to draw what they want their neighborhood to look like when they grow up, and several boards with draft vision statements for participants to vote on with stickers.

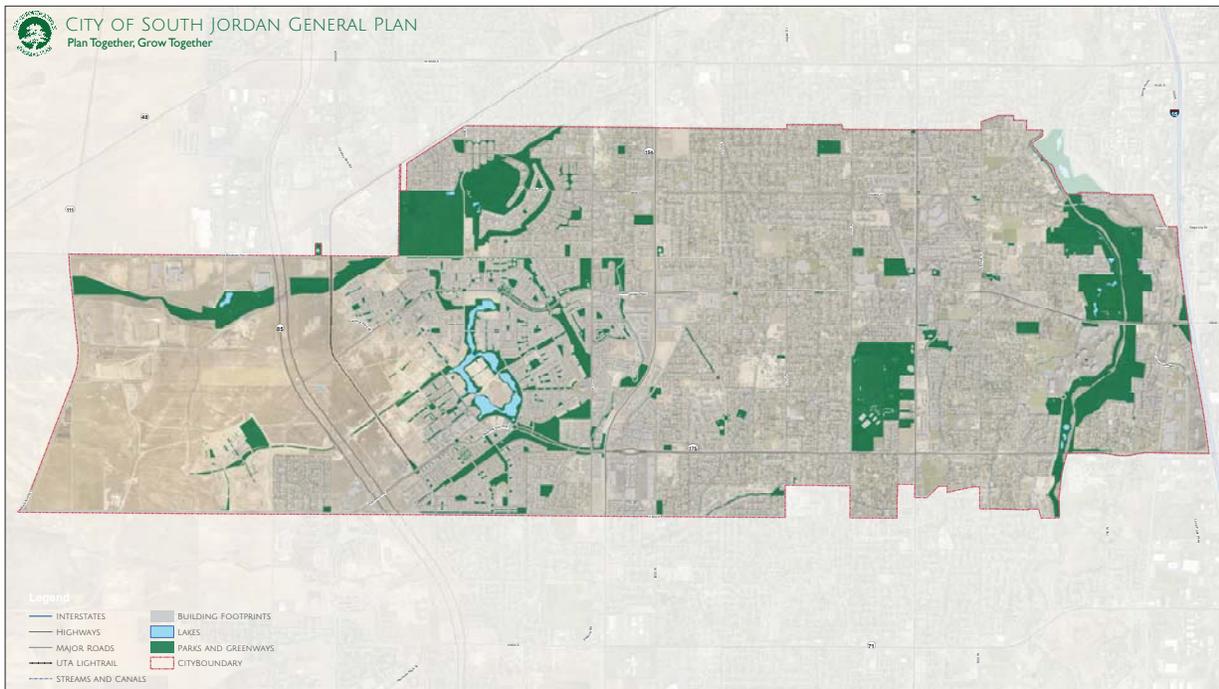
DRAW YOUR FUTURE *Neighborhood!*

WHAT DO YOU *LOVE* ABOUT SOJO?

WHAT WOULD YOU *Improve* IN SOJO?

IN *2035* SOJO WILL BE...

WHAT'S YOUR *Vision* FOR SOJO?



I LOVE THIS PLACE!

THIS PLACE COULD BE IMPROVED.



WHAT DID WE HEAR?

IN 2035 SOJO WILL BE... Another question participants were asked was "What will South Jordan be in 2035?" This question drew out some great ideas and helpful key

words that we will work into the General Plan. Below are the verbatim comments on South Jordan's future.

FINISH THIS SENTENCE:

IN 2035 SOUTH JORDAN WILL...

"Be the trendsetter of the valley!"

"Have more arts council activities"

"Be awesome, of course!"

"Be a fun and kind place with fun activities"

"Have more flowers"

"Be a great place to live and love"

"Have less crime and home theft"

"Have more art classes"

"Have more trees"

"Be a diverse community full of wonderful people."

WHAT DID WE HEAR?

WHAT'S YOUR VISION... From stakeholder interviews done in July of 2018, we drafted several vision statements that were categorized into Where We Live, Where We Work, Where We Shop, Where We Play, How We Move, and How We Grow.

We asked participants to read through each vision statement and decide which one from each category most closely aligned with their own visions for the future of South Jordan. Listed below is each vision statement and how many votes it received.

WHERE WE LIVE

- Provide a balance of high quality housing stock that incorporates a range of housing forms and densities that appeal to families, singles, and seniors, while retaining the character and form of established neighborhoods. 6
- Promote the rehabilitation and restoration of older neighborhoods as the city grows to preserve and maintain their character. 1
- Build on the small town, rural feel of east South Jordan neighborhoods and incorporate our rural history into the community. 5
- Integrate attainable housing options for the workforce South Jordan attracts to transform our community into a place for people to live and work. 8
- Preserve the low-density neighborhoods and horse properties in South Jordan. 6

WHERE WE WORK

- Attract a skilled and vibrant workforce through the support of a range of large and small businesses. 8
- Attract and maintain a range of both large and small business within the community. 9
- Build relationships with existing and thriving businesses. 2
- Capitalize on Mountain View Corridor and continue to expand with high quality development. 5
- Integrate employment opportunities that match the skill-set of our residents. 3

WHERE WE SHOP

- Create new commercial and entertainment centers that bring the community together and enhance the ones we have to capitalize on the presence of in-commuters during the day. 4
- Create mixed use gathering places with unique, sit-down restaurants, shopping, and entertainment. 7
- Build new spaces to encourage socialization, entertainment, and local events. 8
- Capitalize on the western expansion by adding active, vibrant destinations and family gathering spaces along Mountain View Corridor. 1
- Capitalize on the density of employees working along the I-15 corridor and provide restaurants, shopping, and daily services. 5

WHERE WE PLAY

- As laid out in the parks master plan, continue to provide and expand parks, recreation programs, and open space facilities as an important asset to an active community. 2
- Provide accessible recreational activities for all neighborhoods of South Jordan. 4
- Collaborate with Salt Lake County and other groups to improve the quality and usability of recreation areas such as the Equestrian Park and the Jordan River Corridor. 9
- Expand park facilities and the trail network to improve access to neighborhood and community parks and build on basic trail amenities like crosswalks, benches, and trees. 8
- Integrate cultural, artistic, and leisure opportunities in parks and community spaces. 9

HOW WE MOVE

- Improve east to west traffic flow by enhancing public transportation routes and improving major corridors such as South Jordan Parkway. 9
- Increase pedestrian and bicycle connectivity, accessibility, and comfort. 8
- Use innovative technologies to increase pedestrian and bicycle safety and comfort at intersections. 8
- Expand and connect the trail system across arterials, between parks, and throughout neighborhoods. 4
- Promote physical activity through universally-accessible parks, recreation, and trail facilities. 3

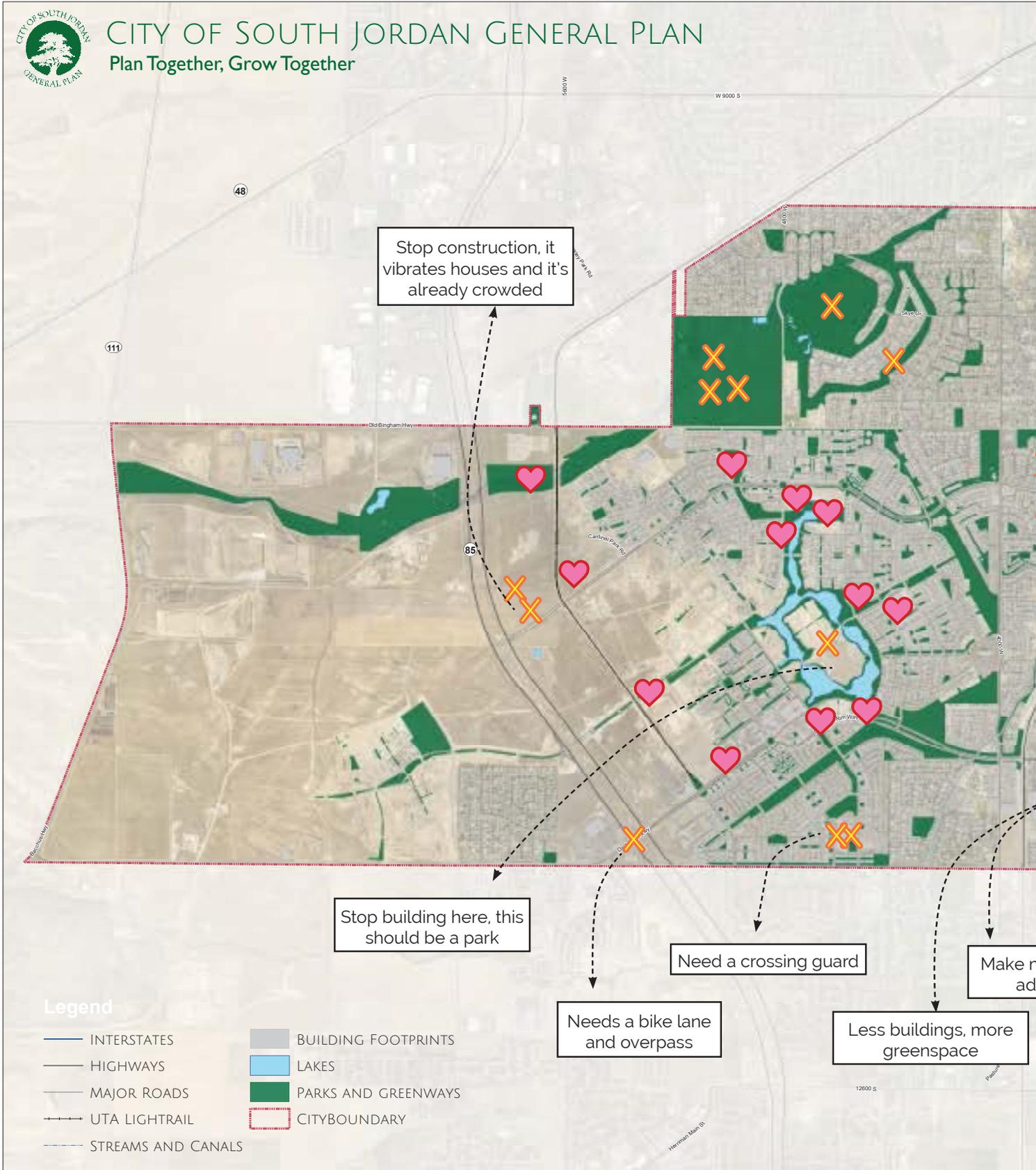
HOW WE GROW

- Ensure a healthy and safe community by promoting public art, education, and providing a variety of high-quality community services and amenities to all residents. 7
- Encourage environmental sustainability by supporting clean energy sources and the conservation of water. 10
- Strengthen community resiliency and fiscal sustainability through communication, efficient development patterns, and hazard mitigation. 3
- Maintain the existing high level of city services within budget. 4
- Continue to evolve and expand the community events offered year-round. 6
- Plan for western expansion opportunities to create well thought out, innovative, vibrant, and safe new communities and destinations. 4

WHAT DID WE HEAR?



CITY OF SOUTH JORDAN GENERAL PLAN Plan Together, Grow Together

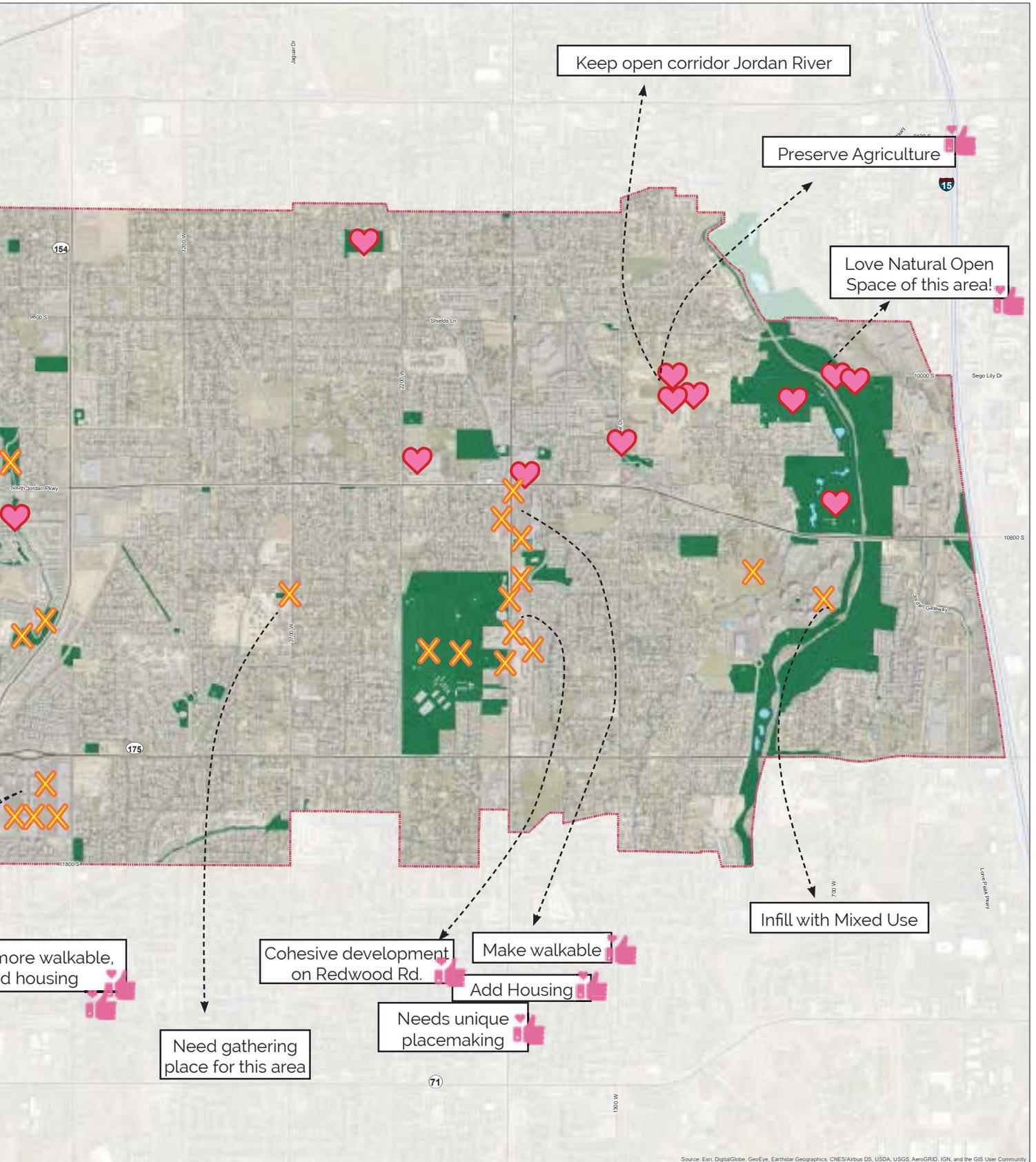


I LOVE THIS PLACE!



THIS PLACE COULD

LOGAN SIMPSON



... TO BE IMPROVED...

SOUTH JORDAN VISIONING SUMMARY

WHAT DID WE HEAR?

JAX

What will your neighborhood look like when you grow up?



What makes it cool? This is cool because this neighborhood is by the ocean.

The drawing shows a neighborhood with two houses, one blue and one pink, a dog sitting in front, and several trees. The sun is in the top right corner, and there are clouds in the sky.

Nephi Christensen EXAMPLE

What will your neighborhood look like when you grow up?



What makes it cool? It has big houses in the forest, and a lake to swim in.

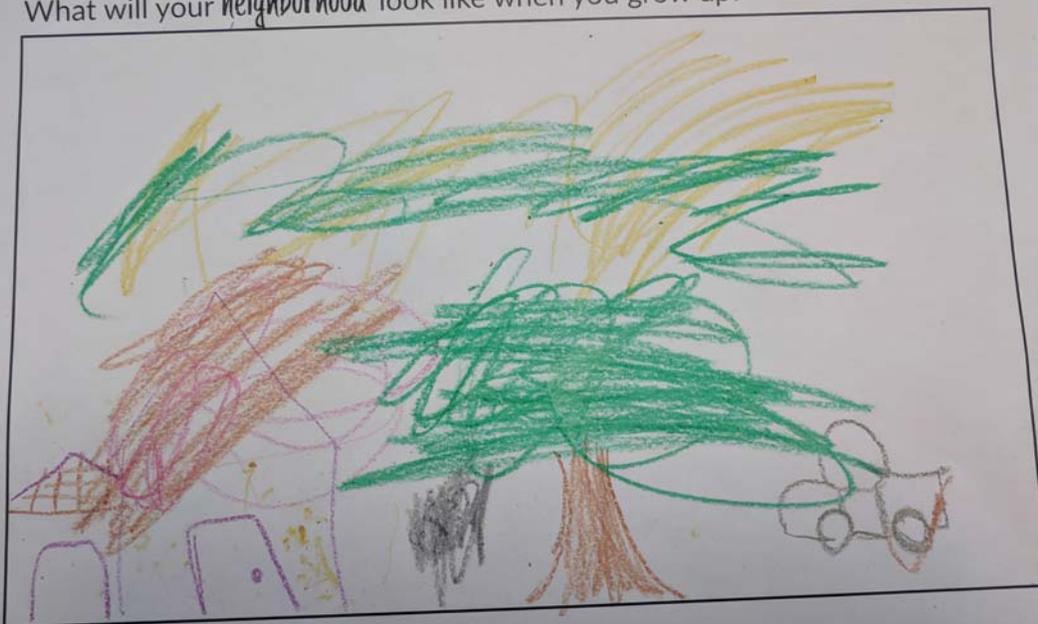
The drawing shows a neighborhood with two large houses, a lake, a road, and many trees. The houses are brown and yellow, and the lake is blue.

What will your neighborhood look like when you grow up?



What makes it cool? our cool playground, lots of flowers, I live by my friends, and pretty houses!

What will your neighborhood look like when you grow up?



What makes it cool? The people/friends.

VERBATIM PUBLIC COMMENTS

What do you love about SoJo?

- very safe
- safe
- well planned
- well planned
- consistent aesthetic
- consistent aesthetic
- code
- code
- shopping
- safe
- family friendly
- close
- bike trails
- small town feel
- open space
- safe
- pretty
- walkable
- places to play
- school
- parks
- safe
- beautiful
- family
- friends
- stores
- indoor soccer
- parks
- sojo
- feel
- soccer fields
- family
- halloween
- halloween party
- school
- school
- zipline
- farms
- events
- parks
- open space
- events
- city manager and staff
- city manager and staff
- city manager and staff
- great people
- great people
- great people
- city council
- city council
- city council
- library
- library
- mayor
- mayor
- daybreak
- daybreak
- parks
- community
- feel
- walkable
- placemaking
- wrapped utility boxes
- parks
- pumpkin race
- there are fun things to do
- this is the best city in the state
- i like the lake
- trails for kids to get around
- it is fun
- friends
- food trucks
- food trucks
- activities
- houses
- friends
- family
- cleanliness
- off-road bike trails

What would you improve about SoJo?

- need a fenced in park for autistic kids that wander and don't answer to their name or stop
- better parks
- longer SoJo days
- longer SoJo days
- park for autistic children
- paddle boarding for all at daybreak lake
- we need a trader joe's
- inter-city trolley between key nodes
- more indoor venues for families

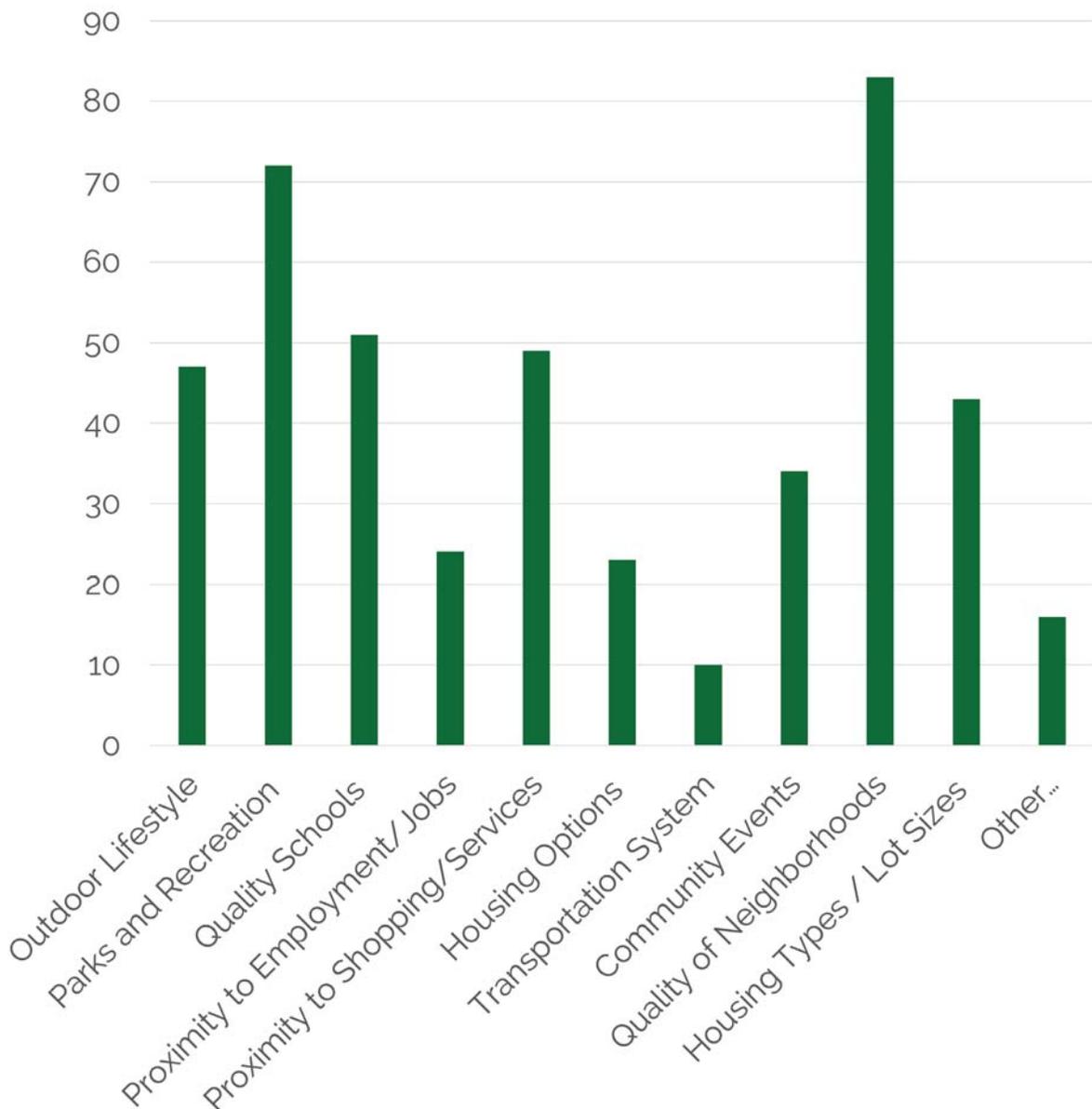
- more indoor venues for families
- expand town center plaza development towards library
- bike trails
- bike trails - create east/west corridor along 98th with separated lanes from traffic
- improve canal trails
- major changes in east/west traffic
- major changes in east/west traffic
- more placemaking within existing open spaces
- work with canal companies to soft-asphalt-pave roads along canals for hiking, biking, and jogging
- trail system along canals
- I'd like to see more pedestrian awareness around city hall onto redwood. I nearly get hit by cars in the crosswalk
- get east/west trail system completed in SoJo
- better bus system
- pavilions at splash pad park
- pocket park at 10200 south by water tank at Bangerter
- finish new park signs
- park name for unnamed park, not Ruston park
- create an urban edge east of River Park - west of Jordan River
- more trails
- turn district and the area around city hall into walkable town centers that include housing
- turn district and the area around city hall into walkable town centers that include housing
- pavilions at City Park
- trains to the food trucks
- more big lots
- no roundabouts
- no roundabouts
- more roundabouts
- more parks
- trax to vista station
- keep Oquirrh Lake private
- more outdoor sitting, boardwalks
- east/west corridor
- allow rain collection
- more mom and pop shops and restaurants
- industrial water use regulations
- more parks
- trader joe's
- trader joe's
- restaurants by the lake
- more off-road bike trails
- waterwise
- more family friendly restaurants
- more stand alone restaurants
- more bistros and restaurants
- make the lake smell better
- youth after school programs
- trader joe's
- less density
- parks and activities
- library
- more roundabouts

ONLINE QUESTIONNAIRE 1

During the visioning phase of the South Jordan General Plan Update, there was an online survey that was open from the 26th of September, 2018 to the 3rd of December. This questionnaire allowed the public to respond to the basic questions needed

to form a unified community vision along with questions about participants age, role within the city, and area of residence to understand what areas of the city we are hearing from. Below are the verbatim responses we received through this online questionnaire.

1. WHAT DO YOU LOVE ABOUT SOUTH JORDAN? WE'VE PROVIDED A LIST OF MULTIPLE CHOICE SELECTIONS BASED ON PREVIOUS PLANNING EFFORTS...



IF YOU ANSWERED "OTHER" TELL US HERE . . .

- I really appreciate what our neighboring city has done with their new park
- Riverton and Herriman's new park they've done a total makeover and a completely new updated park. It would be nice if SJ would do the same instead of talking and having a plan to do something and actually DO IT (City Park)
- Open space and diverse housing options (small homes/lots and larger lots).
- Daybreak
- Safe
- The larger lot sizes (suburban)
- Knowing which roads to keep small and which ones to expand.
- Safe, clean city
- I love the rural feel. I love seeing cows and horses etc in my neighborhood.
- No more dense housing please!
- Daybreak. Proximity to Trax
- After living in Sandy / Cottonwood for years, we were attracted to SoJo over other West side cities because of the high quality living, housing, shopping, parks, activities and public service.
- Biking trails and areas
- In my experience the people are the best part.
- Oquirrh lake and Daybreak's trail network.
- Daybreak.
- Space. We were drawn to South Jordan by the large lots and open areas between neighborhoods. These have all but vanished in the last 18 years.
- The feel of South Jordan has changed (for the worse, in my opinion) by jamming more and more people into the space that's left.
- Mulligans
- Safe low crime area with engaged neighbors
- Mulligans! Jordan River and surrounding greenspace!
- Roads
- DAYBREAK! Without it, South Jordan is pretty much the same as every other suburb in the region.

2. SHARE YOUR VISION FOR THE FUTURE OF SOUTH JORDAN BY FINISHING THIS SENTENCE: IN 2035 SOUTH JORDAN WILL BE...

- Overcrowded, overtaxed, and city staff expansion is out of control.
- A model for east west circulation, where bikes and pedestrians are as important as cars and there are transit options connecting both sides together by circulation and identity, with no division from where you House is located.
- Just like any other city will the best city to live in, work in, recreate in, and relax in!
- A beautiful city with outdoor parks and great unique restaurants with high quality people with no crime!!
- A community with soul. It won't be just a bedroom community with houses where people only sleep, but one that has parks and open space, thoughtful, measured growth, community programming, and encourages walking and community gathering. This occurs through eschewing large walled subdivisions and strip malls and embracing smaller housing developments with through streets, pocket parks, mixed use development and maximizing transit oriented and water wise planning.
- Connected by a network of trails and open space.
- The second largest city in the Salt Lake Valley, full of diverse people and dense neighborhoods. Lots of walkable options and transit connections to the rest of the city.
- a place where people can live, work, and play within their community.
- Completely developer and the symbol of smart growth and advancement in The valley
- Mainly single family houses (not apartments, townhomes, or condos)
- a vibrant city and a safe place to raise families.
- A city with everything you need access to without ever having to leave the boundary of South Jordan.
- A family friendly, forward looking city.
- a place where you can escape the other overdeveloped towns/cities and enjoy great community activities and open space.
- inclusive for all ages of life.
- Potentially less appealing because of the large number of high density housing and developments with almost nonexistent yards. When people have no yards they need more parks/green space to help provide better quality of Life. I am also concerned about the water situation with the growth we have and South Jordan not having it's own water supply. I like that the city is fairly well maintained. Also that we have fun new businesses coming to town.
- Better if high density housing is limited.
- A city that everyone is dying to try and buy a house in because the city leaders kept growth in check, roads manageable, parks and golf courses open and schools awesome.
- Just as green and beautiful as it is today
- Much like it is now - not too crowded, quality streets and infrastructure,
- attractive business/shopping locations, low crime, well maintained
- neighborhoods.
- Anonymous
- 10/10/2018 05:37 AM
- Fiscally well managed, the small areas of blight repurposed, homes and neighborhoods well maintained. Still a rural feel on the east side with a more suburban feel on the West side.
- easy to travel around with long term thought to housing and business locations and sizes. South Jordan will continue to look after the long time residents affording them the same rights and benefits that brought them to South Jordan decades ago.
- In 2035, South Jordan will be a place where cars are not the primary mode of

transportation, where outdoor life is the norm and not the exception, where the citizens priority is to live life and not to watch it pass by.

- A place where all types of demographics can live, work and recreate. Currently it is expensive and out of reach for our younger generations to live here.
- More open, more homes. Maybe another residential area golf course or other large open development similar to Glenmore or Daybreak
- A great and safe place to raise a family and grow old in with plenty of room to roam and not be boxed in by a lot of high density and inexpensive housing.
- a place where the residents of South Jordan can be proud of an not overrun with commercial build out.
- The City that others look to for a balance of lifestyles. Where young families who strive to live in better, safe neighborhoods, can still afford to live and grow into their careers. While there are also places for those on the higher economic spectrum (I think basement apartments should be legalized like SLC just did which would really help). Also to have some of the best recreation areas, and parks and rec activities - Welby Park is key to this!
- South Jordan will be home to well planned commercial and residential districts. I think we need more commercial business parks such as the one on River Front Parkway - but out further West as well. The West side of South Jordan also needs to be focused on. The "original" South Jordan near Redwood Road and the rec center has been the focus, but all the growth is happening out West. I think another rec center near Mountain View Corridor is also needed to make South Jordan a well balanced community.
- a suburb that will be grid locked twice a day by commuters and with little to no green space unless a long range plan is put in place to preserve the environment of the city.
- more diverse
- A safe, clean city where families want to live because of the quality of schools, community and green space.
- A city with desirable amenities that you won't need to leave to run errands!
- A safe and nice place to live, learn, and call home. It will still have a few farms and maintained infrastructure that can sustain growth.
- A vibrant place with a variety of housing options, trails, and housing in walkable centers that include shopping and jobs.
- THE best place to live in the Salt Lake Valley
- A better place. With Welby park (Hopefully, It could be delayed a couple more times, like it has the last half decade or so) completed and an example as arguably one of the best parks in the county, maybe even state. Some more trails to make an interconnected system would be nice. Maybe connect the Bingham creek trails to the Jordan River Parkway.
- Still a great place to live because we took the time now to plan for the future.
- (Bad option)...busy everywhere you go—packed traffic, a thousand strip malls, billboard and marque advertising. Loud and bright even at night. Hoolligan kids roaming the streets. (Good option)... connected network of streets (more but roads but narrower), more bikes, less trucks, SMALL well designed, well maintained parks on just about every corner in every neighborhood. Improved downtown gathering place—the current trees and furniture are a great start. By 2035 remove the drive aisles and parking and add pavers or cobblestone to make a pedestrian only gathering place. Bring back the ice rink—bigger and better (it was great though).
- A place where families live and love their community. Key places are hubs (bring back the small time feel of the small ice rink that used to be by the library, for example) build restaurants and shopping centers around hubs where people want to linger and enjoy each other (similar to Station Park in Farmington). The small area by Cafe Rio and Menchie's is the right idea, just need either a few more pockets like this, or restructure the District to be more beneficial just a million confusing parking lots)
- Way too crowded.

- A more sustainable community with improved transit and active transportation networks. More of South Jordan will have followed the Daybreak model with a mixture of housing types, neighborhood smaller scale commercial areas, and improved walkability. The existing Trax stations will have a higher transit supportive density and include more commercial and employment when feasible.
- More vibrant and urbanized. I also hope that we will have made improvements to the education system (it needs much better funding).
- Bike and pedestrian friendly
- a community with lots of family homes and green space surrounded by toddler and young children friendly parks and outdoor walking experiences as well as updated theaters like Hale Centre Theatres.
- A nice community with safe and well kept neighborhoods.
- a city that people love.
- for the city leaders to STOP allowing small lot sizes and for developers to be approved on rezoning requests to have smaller lot sizes. for the city leaders to STOP allowing multifamily properties. For the city leaders to go back to LARGER lots, minimum 1/3 acre or larger. STOP thinking "more tax revenue" by allowing more people in the city. SLOW the growth. If there are less people we won't need more money and to have more tax revenue. START using MORE COMMON SENSE in decision making
- An urban city. If we want to have our children live here we need to face the fact that in a generation the median home price will be around \$1M. Zoning, set backs, parking rules, turf requirements, water use, and density need to address this fact. We can't go back but we can make some changes to get what we need not just what we want.
- a well balanced city. Amenities on the west side will include a world class fitness center and swimming pool on the site of Welby Regional Park. That will allow the for year-round use of the park and provide wellness options for the growing population on the west side.
- just another crowded subdivision of Salt Lake City, filled with people who just want cheap housing and don't care about maintaining the value of the area. (not really a "vision", more like a prediction since I don't see any way to change it when the city council is filled with developers and others who directly benefit from all the construction)
- really crowded. Need to keep growth under control.
- a high end community with unique restaurants, sought after homes, and the best schools in the state.
- Planned growth and not growing so fast and out of control we are crowded on the roads. For me planned growth means no more than we have roads to sustain.
- A green space with lots of parks for the citizens to enjoy.
- A family community with lots of open spaces and bike trails. We realize the importance of heritage and values. We want to preserve the rural and family feel with bigger lots for homes and plenty of open spaces for family and community to gather and play.
- a good place to raise a family; safe, green and clean air with good options for transportation and good schools.
- So overpopulated that I will want to move
- High quality living with high caliber people with very low taxes.
- A beautiful city with open spaces, lots of parks, and new homes being built on 1/4+ acreage. THAT would be a high-quality place to live.
- Awesome
- Rated "best place to live" in Utah
- Overcrowded
- A diversified community that protects older neighborhoods and allows for alternative housing in strategic locations with an increasing job base.
- Family friendly community with lots of outdoor activities.
- more populated and overcrowded.
- the leader in preserving affordable family recreation. Mulligans will be preserved

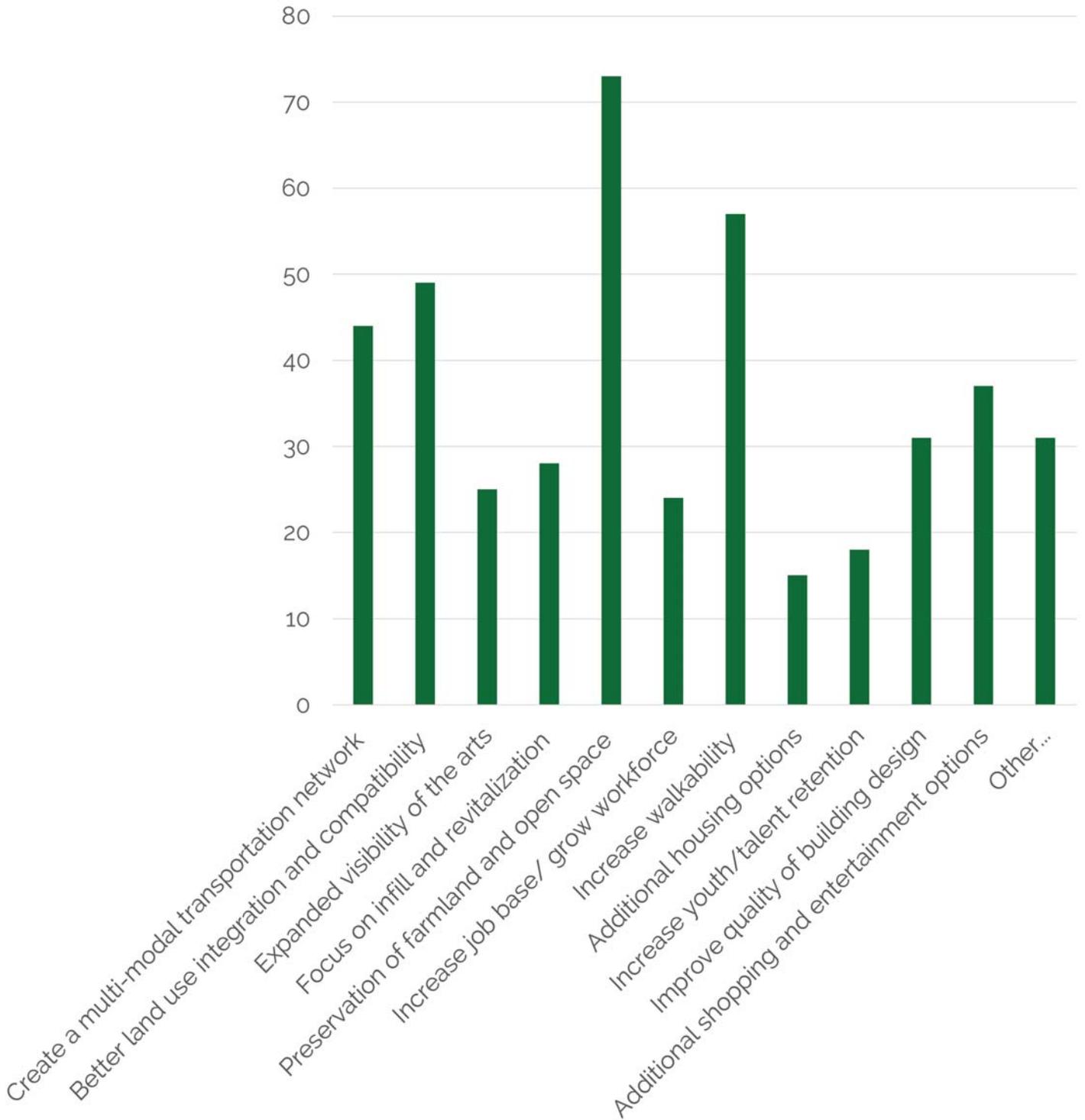
and the envy of other cities as people from across the county travel to South Jordan, have family outdoor time at Mulligans, and are able to access the natural wildlife habitat that has been preserved along the Jordan River because the city was able to preserve the remaining farm on 9800 South, the Mystic Park Springs, and put a hold on all development along the Jordan River.

- Much like it is today. Hopefully we slow down our growth. No more dense housing.
- A safe community to raise a family at any age and stage, with quality schools, better transportation options (a commuter lane to 1-15 would be amazing) awesome shopping options (Trader Joe's!) and many parks for kids to play at!
- Over run by multi-family housing and a disorganized mess due to zoning rules that change on a whim or the drop of a few dollars.
- the prime location in Salt Lake County to live, work, and play with convenient opportunity for all three.
- In 2035 South Jordan will be overrun by high-density housing which I am concerned will adversely affect our strained infrastructure, schools, and home values.
- More bicycling amenities like canal bike paths and a bike skills park. East/West travel is especially hard on bicycles, I would like to see more bridges on the canal paths to allow travel between neighborhoods not possible by car.
- The city with the best parks.
- A beautiful and safe place to live.
- Hopefully not much bigger! There is too much growth currently.
- One of the easiest cities to access from a traffic perspective.
- Built out to the west mountains, the west end will have a beautiful urban, and suburban area, and South Jordan as a city, and Daybreak will either be two separate cities, or one cohesive, unified whole.
- ...forced to accept the economic and environmental realities its residents are actively fighting. High density housing, limited green space, restricted personal

vehicle use, no miles and miles of grass with watering happening anytime during the day. Hopefully there will be more diversity that will challenge the religious views that drive most neighborhoods' agendas and isolate those who do not participate in the LDS Church.

- A fantastic place to live where lot sizes are larger than most cities, the options for work and entertainment are plentiful and the property values rise above average because it's a desired city to be in.
- A much larger city
- I worry that it will be over crowded, especially if we keep building developments like daybreak. I avoid going to businesses in the district because I know how chaotic it will be there.
- A great place to live for families
- Still a great place to live and raise a family w/ open space.
- A large city with great mass transportation, roads that can move traffic quickly, a variety of housing types and options, with shopping and parks nearby.
- The best city to live in, in the Salt Lake Valley.
- Divided into two cities. Daybreak will become its own city.
- In 2035, South Jordan will be the cleanest and country's best city to live in.
- a diverse and memorable community with a strong sense of place.
- overcrowded, traffic gridlock.
- a walkable community with a mix of housing, office, and retail enhanced by a strong network of parks, trails, and open space.
- A city where everyone is welcome and thriving. Great jobs, homes and businesses side by side.

3. WHAT WOULD YOU LIKE TO IMPROVE ABOUT SOUTH JORDAN IN THE FUTURE? WE'VE PROVIDED A LIST OF MULTIPLE CHOICE SELECTIONS BASED ...



IF YOU ANSWERED "OTHER" TELL US HERE . . .

- Unique restaurants!!! No more burger joints. Maybe Yard House. BJ's.
- More affordable housing. We need diverse housing options which means high density near mountain view, Trax, bangerter, redwood road, and i-15. Smaller home and smaller lot options mixed in with traditional neighborhoods with larger lots. Allow for accessory units such as mother in law apartments.
- Focus more on rising generation and less on the retired generation
- I would like to see better mass transit in South Jordan. Love and use the trax station in daybreak and wouldn't mind seeing this expanded. Would also like to see more connecting bus routes for the area. However, I do not ever want to see our streets littered with scooters like downtown has become. Please keep those things OUT.
- More walking trails that are safe and not so hidden from public eye
- Keep multifamily housing to a minimum and keep lot sizes large to avoid overcrowding.
- Housing for empty nesters. There is a large gap between family housing and rentals but not a lot of houses that are smaller in size and still on a small parcel of land.
- Less high-density housing.
- Resisting large and multi unit developments like herriman has done, which they will regret in about 3 years.
- More parks and green space
- Stop putting mini higher density communities right in the middle of low density animal rights communities. It causes existing surrounding communities a ton of trouble just to maintain the lifestyles.
- I am very much against infill creating smaller than 1/2 acre lots on existing open space or farm land development. I do not want more traffic, noise, and also want to keep my water rights.
- More outdoor activities and events
- Need more good restaurant options that are 'sit down and get waited on' type of restaurants. Ones that are not chains and some that are.
- Giving residents on the west side of South Jordan better recreation activities (parks and a new rec center)
- Keep taxes low by encouraging healthy industry and business.
- Complete Welby Park. It's been sitting there unused for years with hardly anything going on. More trails so pedestrians and bikers can more easily and safely walk and ride throughout the city.
- Reduce the multi-tenant housing.
- Less multi-unit housing and more family homes built on larger pieces of property to preserve a bit of open space feeling
- Please stop cramming high density into every nook and cranny of the city. We moved here because of the larger lot sizes. There are many different options when it comes to housing but it seems like what's being planned is higher density and I don't think that having more of that will benefit our city in the long run.
- Make the aesthetics of design as important as the function. All new growth and change should add beauty and value to the city. Please no more walled off development.
- city leaders to START using COMMON SENSE in decision making. It IS OK to say no to developers to decline rezoning

requests for smaller lot sizes and multifamily housing. STOP thinking we need to have more tax revenue by having more people in the city. SLOW/STOP the growth. Keep it the nice smaller town that can be enjoyed by all already here.

- Need to reduce the size of SFH from 2,400sq ft to 1,000 to allow a greater range of options for our kids.
- Do something about the odor from the Dannon Yogurt factory.
- Limit development similar to places like Boulder, CO that are trying to maintain a certain balance and not just jam more people in to generate more taxes.
- Keep open space and greenery like Mulligans
- Please don't allow tattoo parlors, liquor stores, pawn shops etc. to rent retail space in South Jordan. There are plenty of those kinds of businesses elsewhere. PLEASE keep South Jordan a clean, safe place to live. We want to be a classy city!
- Clean up property at 9800 South and Redwood Road On northwest corner
- Installed a bus system along major cross streets: 1300 West, 1700 West, 2200 West, 3200 West which has stops every 10 minutes and takes you to the major N/S streets: 9800 South, 9400 South, 104/6th South, 114th South. Established a mini-farm similar to Wheeler Farm on some remaining farms in South Jordan. Maybe the Mabeys! :)
- It would be great to have a community pool similar to those in Utah County: Lindon's especially.
- Parks based on neighborhood needs not cheapest available or surplus supplies.
- I would like South Jordan to utilize technology advancements and become a Smart City. This is the "Internet of Things" era and with the technology sector growth, this is important to your residents. What is your plan for the following cost-

saving measures and technology growth initiatives? 1. Smart Infrastructure 2. Smart Buildings & Properties 3. Smart Industrial Environment 4. Smart City Services 5. Smart Energy Management 6. Smart Water Management 7. Smart Waste Management 8. Fleet Management Operations

- The area near the Jordan river is beautifully developed between 106 & 114 South near the Shields Lane trailhead and south of 114th south, there is great potential that is currently not very attractive. Perhaps a bike skills park or boat launch would be possible.
- Go outside the box with parks facilities. They need to be the standard in the area.
- Outdoor pickleball courts and the ability to host tournaments increasing tourism revenue
- Currently the school board is hypocritical when it comes to south Jordan/Daybreak. The developers of daybreak creates the neighborhood's with the schools built so the children in the neighborhoods able to walk to those schools, and the school board purposely disrupted that. How about a school board that builds schools where they're needed, rather than picks on neighborhoods that had the foresight to do so?
- Environmentally responsible public landscaping, restrictions on resident resource use. High density housing to make living more affordable.
- Increase traffic enforcement. Enforce stop signs and red lights.
- Don't really care about preserving farmland, but I do care about preserving open spaces that can be accessed by the community.

4. WHAT PLACES AROUND THE WORLD HAVE YOU BEEN THAT YOU WOULD CONSIDER MEMORABLE? WHAT ASPECTS MADE IT MEMORABLE? OF THOSE ASPECTS AND CHARACTERISTICS, WHAT COULD WE INCORPORATE INTO SOUTH JORDAN AND WHERE?

- Places that are designed for people not cars make a place memorable. Human scaled design that integrates green systems for infrastructure and open space. Require builds that address the street, park in the back, quality design. Development is an investment into our community, we should hold those who want to develop in South Jordan to a standard that promotes resiliency and adaptability over time as markets and public demands change.
- Nothing
- Europe. Cobblestone streets with boutiques and sidewalk cafes.
- Reston, Virginia and its town center. Focused on walkability, open space, and mixed use development, preventing it from becoming a bedroom community with daytime brain drain where everyone leaves to work elsewhere.
- Work to connect walking trails and open space. Implement an active transportation ordinance or plan to ensure streets are designed to move pedestrians and cyclists not just cars.
- Features of other global cities that stand out to me are engaging waterfronts, high density living without the need for a car, mixed neighborhoods with business and residential side by side instead of large islands.
- The most pleasant places are the most walkable and human-oriented. Places built for cars all feel the same: You might as well be anywhere or nowhere. South Jordan should prioritize walkability above all other modes of transportation. It's the cheapest and pays the most dividends in terms of livability and economic development. Since the car has been prioritized above all else for such a long time, we are decades behind on other modes of transportation.
- More hands on learning experiences for families. Celebrate culture. Make something unique that attracts people outside of the city
- DC because you could see everything and get every where without using a car. Transit routes were well thought out, and covered a large area. Stops were within walking distance of major attractions and shopping areas.
- I would like to see more art and culture opportunities. It would be great to have more trails and walking parks to add tranquility and fun places to take friends from out of town.
- New York central park can add a beautiful farm lands keep the old with the new. Farm lands, parks, trails, beautiful landscape. Pretty much make it look great to the eye everywhere you go
- I enjoy places where the community focuses on nature and outdoor activities.
- This includes plenty of open space, parks, and trails for walking/running/biking. A great aspect of Daybreak is the lake. We need more developed areas like that with a focus on nature and a body of water without the over-development (small lot sizes) and multifamily housing that currently plagues daybreak. Development should be about creating a great community, not fitting as many housing units in an area to squeeze out extra profit.
- Germany-community/walkable
- One of the things I've enjoyed the most every place I've visited are beautiful botanical gardens. The best ones provide educational opportunities for all ages. The botanical garden in Montreal, Canada has an attached Insectorium which is set up to educate families. This is the kind of thing that can be done anywhere (if you have the money) and helps make your city a destination if it's done well.
- Places like Austin, San Antonio, Boise and Nashville have walkable areas with unique

heritage sites, water features and a ton of food choices.

- Rivers, hiking/running/biking trails, live theaters,
- Chicago / New York / Washington - cool architecture, use of open space, maintenance of impact to traffic and infrastructure within growing population, programs for the arts
- Germany/France/Switzerland large lots of farmland near village living. Near it but not mixed into it.
- While I've lived outside of the country I valued the open space around major cities. I do not want South Jordan to become like CA towns around the SF Bay area. I like communities where I can attend the closest schools to my house and not have to be bussed to a different location due to overcrowding and students permitting in.
- San Francisco's Golden Gate Park, San Diego's Balboa Park, London's dedicated bike lanes and bike highways and rail network, Seattle and Portland drive and dedication to the outdoors.
- Portland Oregon It has a very environment friendly, progressively green in the model of living and embracing eclectic life styles that encourage community harmony
- Many of the places I've been to that were memorable were that way because they reminded me of South Jordan- e.g. Marikina City, Philippines was a clean, middle-class residential city in the midst of the dreary slums of metro Manila...
- Parks and open spaces. Interesting trails for riding and walking. Every city is different and has it's own characteristics that I don't know that we can take an put here but we have our own advantages also. Houses are great, and we just built one here from living in Sandy for 27 years but I am not loving the traffic tie up's out here and the constant orange cones when there isn't work happening in the area. The convenience of stores is nice. We do need more recreation options and places to go. The east side has the mountains. We can't go in our Oquirrh mountains because Kennecott owns it all and doesn't allow access. Can we get more parks and interesting walking

places to make up for it?

- Any large city - Various transportation options. A sense of community and not just a continuation of neighboring city - (i.e., bountiful)
- Golden Gate Park in San Francisco - Has so much to do that you can't even explore it all in a day. Architecture in many places of the world.
- Having worked in 17 other countries, I have seen what lack of planning can create. The memorable things about these other countries were narrow over crowded streets, a lack infrastructure, not enough foresight in planning for utilities, and lack of green spaces. We are heading the same direction as these other countries. East/west traffic in the morning and evening is approaching gridlock because of insufficient access to Daybreak. The continual expansion of Daybreak only adds to the problem. Public transportation and other options are needed. Additional emergency services are needed. It has not kept pace with the city's growth.
- Amsterdam - walkable/bikable with unique architecture, mix of integrated land uses, and lovely open spaces.
- Quality, clean, friendly
- Daybreak is such a wonderful addition to South Jordan. I also love there there is still open space with large animals. I worry that there will be too much high density housing that traffic will be intolerable in the future.
- Well planned landscaping or natural/original spaces preserved. Easy and safe to travel around and be in so the focus can be made on working hard, having good times, and making great memories!
- European villages--walkable, with distinct architectural features and art.
- Most of the memorable places I have visited have been memorable because of the natural terrain. (Grand canyon, Crater Lake, Mesa Verde)
- My family has been in South Jordan for 80 years now. I lived in Western Europe for almost 8 years. I love Daybreak, however I don't live there. Their planners have done a remarkable job. There are many memorable

places I've enjoyed throughout the world but in my opinion consult with the Daybreak planner/designers to gather characteristics and aspects of good community design.

- Similar to how residents around Seattle recreate and protect their waterways, making big efforts to clean up the Jordan River and make more recreational usage (think kayak/canoe) would be awesome. I love what's started with the Jordan River trail and parks, benches, etc. Would love to see it continue to develop and be cared for. It's an under utilized resource that could bring more potential to quality of life here.
- I love all the unique shops in big cities on the east coast. It would be so fun for SoJo to encourage mom and pop businesses that provide a gathering place for residents.
- Savannah, GA has an excellent downtown that includes several parks/plazas along with good restaurants, shopping, architecture, and housing. The downtown is a good central core with a mix of uses, higher densities, and taller buildings, which is all balanced with quality (not necessarily quantity) open spaces and public plazas.
- London—incredible transportation and beautiful, quirky, unique neighborhoods. South Jordan could focus on making more “complete streets” with good design facilitating walking, biking, and public transit. I live in Daybreak and love the design of neighborhoods there with unique community centers and amenities integrated with a variety of housing types.
- A bus or subway close by no matter where you are. Beautiful, highly manicured parks for visiting and walking and playing safely for toddlers as well as all ages. There is one thing we will never duplicate and that is the age and history of Italy. Although we could continue to offer it's authentic food.
- We went to an area of Italy where people had their land and home and they took pride in making it nice and well kept. When you got into the city, houses were crammed in or there were apartments and no one cared about cleanliness.
- There were things to do at each memorable place (i.e. eating, picture taking, reading, relaxing, playing). They were pretty. They were designed so that you wanted to stay for a while. South Jordan needs to focus on placemaking, creating places that people want to be. For example, before a park is designed or remodeled, the city should meet with the neighborhood and see what their vision of the space would be. How the neighborhood would like the land to be utilized.
- Great question. Have been to 18 countries. Walkable. Dense shopping/housing mixed together. SJ lacks a sense of place - authenticity. If you removed the Temple and mountains you could be in any suburb. Buildings should be close to the road with parking behind them. Housing above all retail. Mid sized pads have a life of 15 years, after that they get ugly. Other than pulling into our garages and having what we want, what will our kids want in 2030?
- Amphitheater that could showcase local talent and community movie-in-the-park events. Welby Regional Park might be a good location for such a facility.
- Green River, Wyoming. They made the river area beautiful, which is what we could do with the Jordan River running through our community.
- Italy. Everything that is built is made to be beautiful not just functional. There is vegetation added everywhere possible. I would like to see artistic buildings and a lot of vegetation added to visible common areas. Not just grass.
- Can't think of a specific place, but what is like to see is more uniqueness. We are full of chains and mini plazas.
- Europe. Europe is so crowded, but they make the best use of open green spaces.
- Tressa
- 11/17/2018 01:20 PM
- In Oregon they have a mini forest in Portland where you can go and escape the city and feel like you are in the mountains. I think we need a massive park and open space with trails for walking,

running, hiking and open spaces to play.

- Boston, Paris, Vancouver BC, Alexandria VA, Portland OR. Walkable cities with good transit options. Interesting architecture. Preservation of historic areas and character. Interesting places to see (e.g., Boston Freedom Trail, Stanley Park in Vancouver, the iconic sights in Paris). Distinct neighborhoods. Planning with metro area surrounded by agricultural and open space (Paris, Portland) where vacant land in the metro zone is filled before expanding the area to build more. This preserves the open space and farmland, minimizes the need for roads, makes mass transit more feasible and provides a more satisfying way of life that is much less car dependent and energy consuming. Daybreak is a good use of land with high density housing combined with ample parkland and open space for play and community gardens.
- Boston. Beautiful neighborhoods with character mixed with expansive parks and a myriad of cultural offerings, in a safe feeling ambience.
- More green space, less square, 2 story buildings.
- Savannah-parks integrates with other uses, connectivity and walkability.
- We love going to Saint George. To go to Thunder junction (dinosaur park). It would be really cool to build that park up here with the train and everything.
- Hershey, PA. A place for families for entertainment. Hershey Park Hotel...which has rolling plains of greenspace around it. Places where the river has been preserved and the wildlife. Places where you can go to the city to take a look "back" at what that city was like. Currently, the only places listed as tourist attractions at Visit Salt Lake are Mulligans and Glenmoor Golf. Why hasn't there been an effort to make more tourist destinations? That's why Mulligans is so valuable! It's affordable family entertainment. No need to put anymore places to eat at Mulligans with the new Food Truck Court in Sojo. As more and more green space disappears, it's even more important that Sojo preserve it's precious riverbottoms. There's barely any left with all the development along it. It's magical to see wildlife in its natural habitat. It seems like all efforts to make Sojo a tourist attraction have been focused on Daybreak. East South Jordan is where the history and natural resources are.
- Germany I thought the smaller villages were really clean. People took pride in keeping their property clean and clutter free.
- We've been to many cities: Boston, DC, NYC, Seattle but the places we love most are those with the small town charm but the amenities of a big city. We LOVED Bainbridge Island near Seattle. It's completely walkable with darling homes and many delicious food options and other unique retailers as well. Daybreak would be a great option (near Mountain View).
- Boise managed froth well. Seattle arts scene and Resturant's are far better.
- The walking paths in Eagle Mountain are a fantastic (yet unrealized) plan. My biggest request for South Jordan is to get access for non-Daybreak residents to Oquirrh lake. It's very odd that one must live in daybreak to put a paddleboard in that water. Please fix.
- 1. Smart City Operations and Initiatives. 2. Reduce high-density housing zones. 3. Focus on open-space land use and environmental improvements.
- I love the Boise Greenbelt along the Boise river downtown. They have a lot more water than the Jordan River, but they have made the most of it. I also love the walkable canals and walk/bikeability of Amsterdam in the Netherlands. I'd like to see an area where restaurants and entertainment are easily accessible from bike and walking paths.
- Plazas in South America. Very impressive considering the sub par infrastructure surrounding it. Islands of an Oasis.
- Sri Lanka - the people are so kind and welcoming, smaller "vibe" even in cities. And Florence, Italy - beautiful buildings, outdoor spaces, more art.
- We should take advantage of the water features provided in daybreak.
- Paris, Morocco, Africa. Art, and architecture. Modern architecture - square boxes - is so... boring. People go all over the world to see

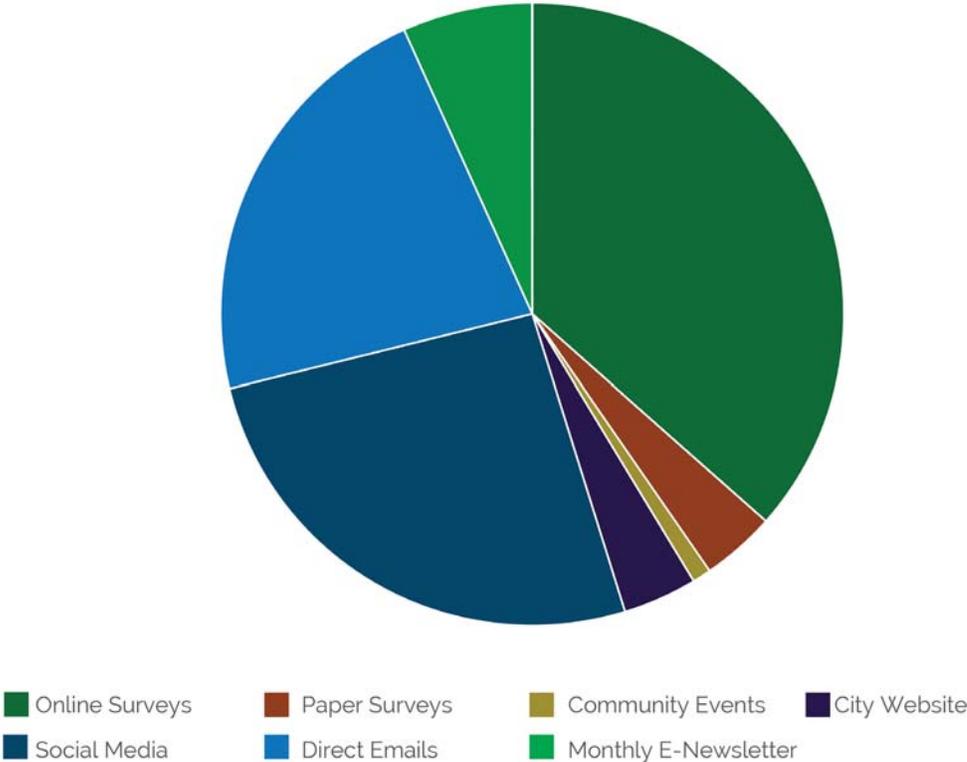
beautiful architecture, because it can't be found here. Here it's just blah and boring. Also- so many cities have art incorporated into the everyday. Bicycle stands, benches, fire hydrants, alleyways, , freeway pillars. Why not just make them beautiful from the beginning.

- Baghdad, Iraq. London. Lima Peru. Places that were forced to accept the challenges of growing urban areas and influxes of populations, environmental challenges and resource restrictions, and diversity. Everyone here seems to cling to the idea that they had about south Jordan from 1990. You don't get to be stoked about your housing prices exploding, while rejecting the impact of a rapidly growing economy. You don't get to be mad at traffic and air quality but refuse to participate in solutions for EVERYONE.
- I loved London and San Francisco because of the multiple modes of transportation and the walkability of the city. That was great as a visitor. I also like the level of art in the city, museums and shows etc.
- More walking/jogging trails that are in safe areas. (by the river is not safe) more open space and entertainment. Good shopping areas, entertainment that attracts local and better quality stores/restaurants.
- More ethnic restaurants, coffee shop, bakeries, and a shopping mall. All of this would be best in Daybreak. I currently live in Daybreak and the lack of restaurants and coffee shops are needed.
- Visible white lines on roadways. Use a little extra paint.
- Italy because of all the history there and how some of the city have preserved it.
- Unique architecture, gathering places where the community comes together regularly, and history/culture are what makes the places I've visited memorable. Holiday markets in Germany, Ankor Wat in Cambodia, the architecture of Hong Kong, etc.
- Georgetown, Washington DC is an energetic, walkable, mixed-used area that South Jordan could emulate. It has parks, trails, retail, a variety of housing types, and commercial spaces all integrated together.

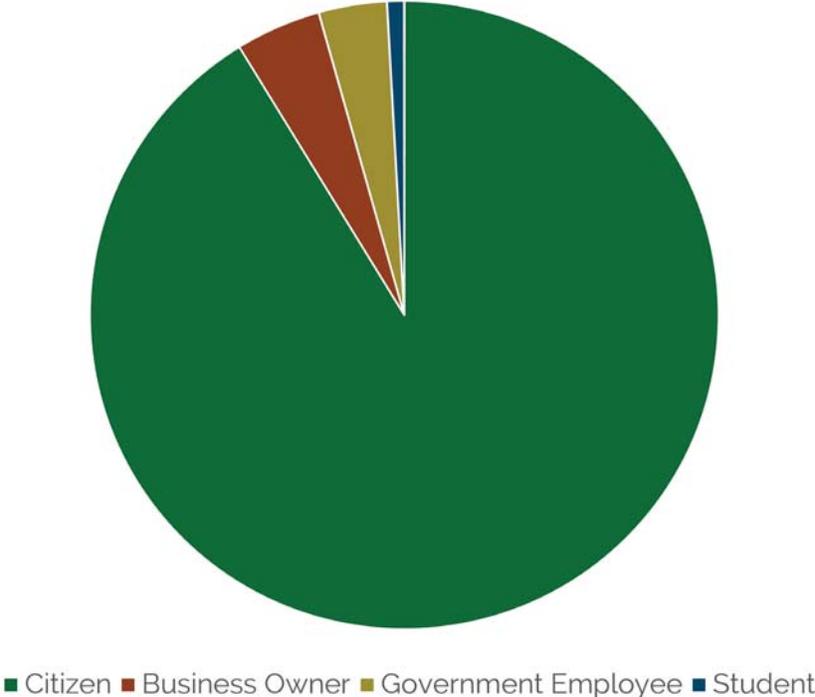
ONLINE QUESTIONNAIRE

WHO WE HEARD FROM

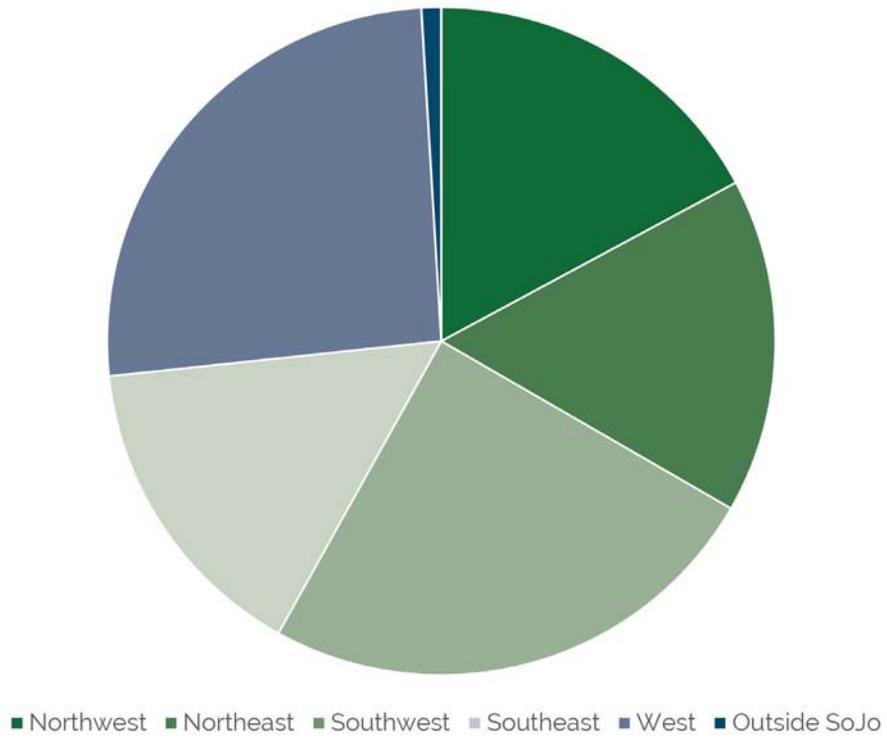
WHAT IS THE BEST WAY TO REACH OUT TO YOU THROUGH THIS PROCESS?



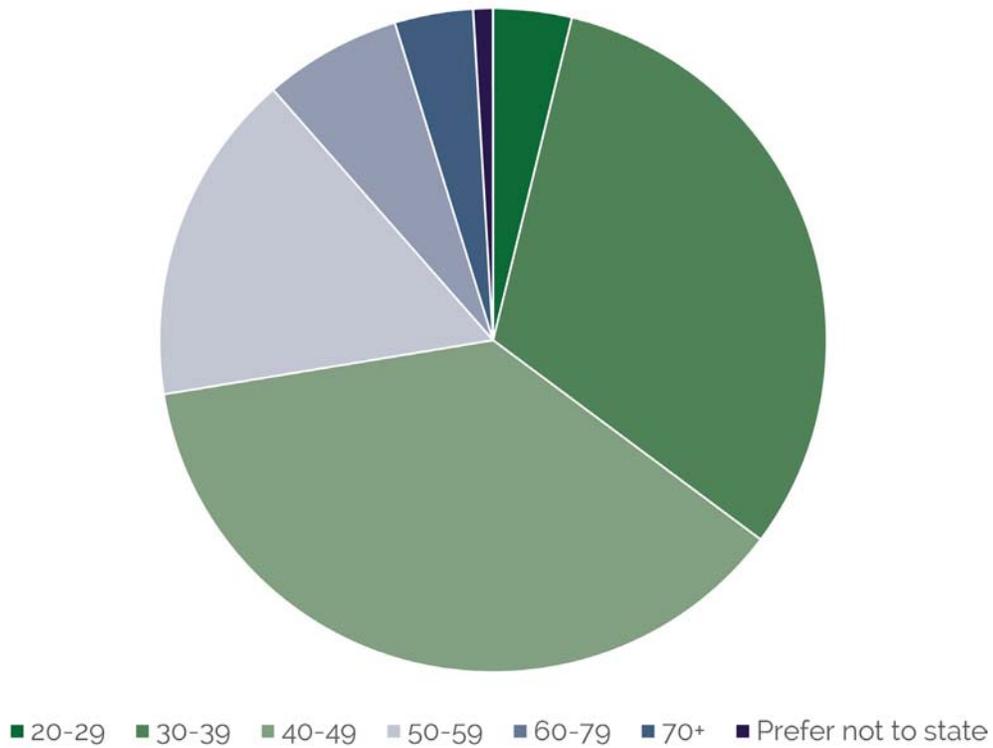
WHAT IS YOUR RELATIONSHIP WITH THE CITY OF SOUTH JORDAN?



PLEASE SELECT THE GENERAL LOCATION OF THE PLACE YOU LIVE IN SOJO...



WHAT IS YOUR AGE?





OPPORTUNITIES SUMMARY

SOUTH JORDAN GENERAL PLAN UPDATE
JUNE 2019

INTRODUCTION

As part of the community outreach process for the South Jordan General Plan Update, South Jordan City, in collaboration with planning consultants from Logan Simpson, held several workshops in February of 2019, giving interested members of the community the chance to review the big opportunities for South Jordan's future and share their feelings and ideas. Along with these workshops, an online survey was published with the necessary background information to give feedback on the proposed opportunities. The online survey was accompanied by two interactive maps, asking participants to place "pins" where they want to see different housing and gathering opportunities.

OUTREACH COMPLETED TO-DATE & ONGOING OPPORTUNITIES

These opportunities stemmed from the Vision Statements that were reviewed and approved by the public over the fall of 2018. The opportunities from this phase that are widely supported will be included in the General Plan as goals, policies, or strategies.

The South Jordan General Plan Update will offer multiple opportunities for the public to contribute further on key issues during the public review of all major products before the completion at the end of 2019. Below is a timeline showing each phase of the process, there will be at least one opportunity in each phase for public contribution. Stay tuned on more ways to get involved by regularly checking the project website for event summaries, online surveys, upcoming events, and more at SouthJordanGeneralPlan.com!

Stay Involved Throughout the Process!



THANK YOU FOR YOUR PARTICIPATION!

WHERE DID WE GO?



WHAT DID WE ASK?

At each event we attended, there were several activities that asked for public input. We had poster boards for each of the 6 themes; where we live, where we work, where we gather, where we play, how we move, and how we grow. These boards gave some important background information on each topic and presented several ideas for

improvement. Participants were asked to review the background information and help choose where these opportunities belong in the city and which ones they supported.

These workshops were advertized around city hall and on social media, we had about 10 attendees total. On the website, we got around 320 participants.

BELOW ARE SOUTH JORDAN'S OFFICIAL VISION STATEMENTS FOR EACH SUBJECT:

Where We Live...

South Jordan is a balanced community that provides a range of desirable housing forms and amenities that appeal to all stages of life and lifestyles, while retaining its one-of-a-kind character and heritage.

Where We Work...

South Jordan is a strong and resilient economy that attracts a skilled and vibrant workforce through a balance of both large-scale economic generators that encourage new, high-quality development, and neighborhood-oriented shops and businesses that preserve and build on our local character.

Where We Gather...

South Jordan has active, vibrant, and unique destinations that encourage socialization, entertainment, art, local events, and celebrations that connect people together.

Where We Play...

South Jordan has a growing network of parks and trails that offer access to and between neighborhoods while offering exceptional trail amenities.

How We Move...

South Jordan offers numerous choices for safe and efficient travel by offering walkable destinations, connected development patterns, and continuous pathways for pedestrians and bicycles with enhanced safety features ensuring access for every resident and visitor.

How We Grow...

South Jordan is a healthy and safe community that provides a variety of high-quality community services and amenities to all residents, encourages water and resource conservation, and strengthens community resiliency and fiscal sustainability with each new development through open communication and cohesive development patterns.

WHAT ARE THE OPPORTUNITIES?

For where we live:

Neighborhood Preservation

- Define and preserve the characteristics that are unique to South Jordan's heritage and feel.
- Create historic conservation easements or districts with architectural design standards to keep consistency.
- Invest in neighborhood branding, signage, and streetscape and facade improvements.

"Missing Middle" Housing

- "Missing middle housing" refers to the housing between large lot single family homes and apartment complexes. It often includes accessory dwelling units, duplexes, triplexes, and small single family homes on small lots.
- These neighborhoods can serve as transition areas between low and high intensity uses such as single family neighborhoods and apartment complexes or business parks.

Multi-family housing

- Multi-family housing projects provide the opportunity for a wide variety of households to live affordably in a community.
- This type of development attracts new employers and lowers cost to maintain government infrastructure and services.



For where we work:

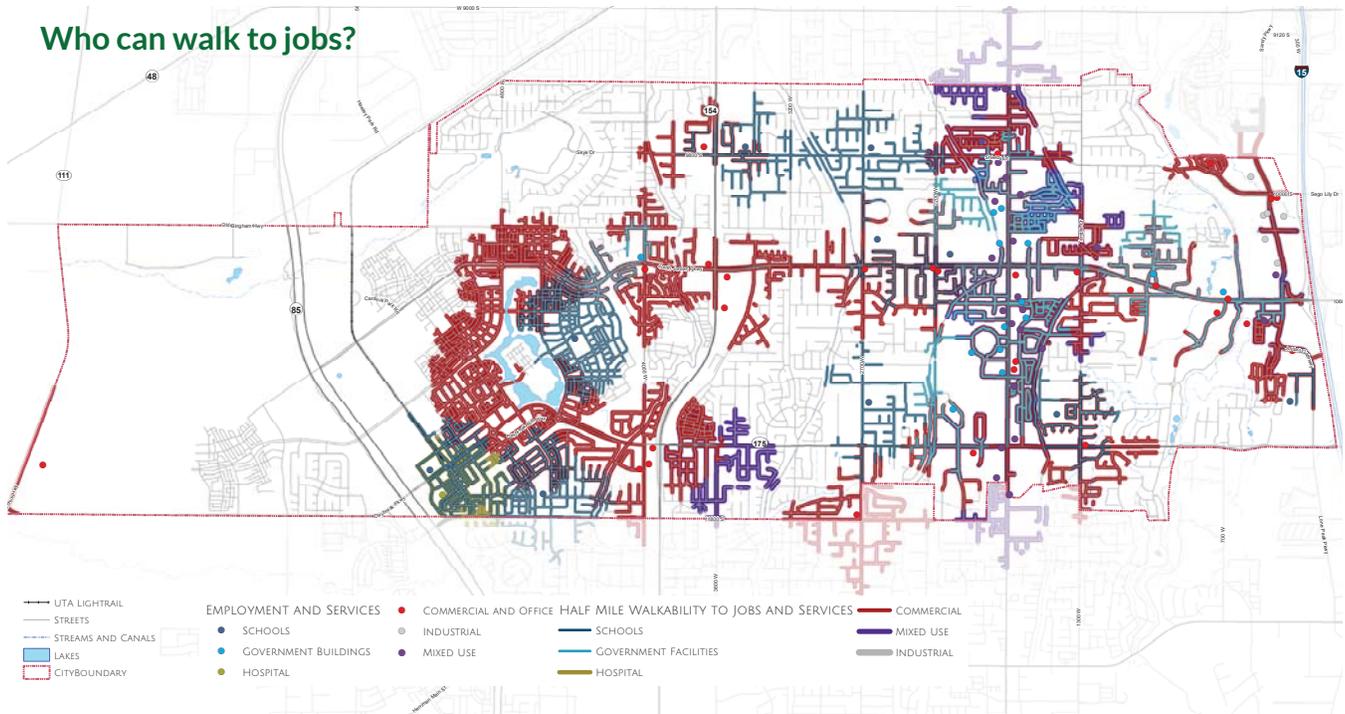
Allow for Neighborhood Commercial

- Neighborhood commercial areas provide small scale commercial and service amenities mixed in with housing development.
- Neighborhood commercial encourages local and small scale business opportunities for entrepreneurs.

Mountain View Corridor Business Campus

- High-quality, high-tech, new development along Mountain View Corridor, to create a major job center between the Silicon Slopes to Downtown Salt Lake City.

Who can walk to jobs?



For where we gather:

Infill Projects

- Infill projects occur in underutilized space such as large parking lots or unused open space.
- Potential infill projects could include new commercial space, new housing development, or vibrant gathering places such as plazas or city parks.

Redevelopment Projects

- Redevelopment happens when a site is heavily used and loved but in need of updates.
- This could mean giving store fronts a “face lift”, re-landscaping, adding new ways to interact with the site, or site reconfiguration.

Neighborhood Commercial

- Neighborhood commercial areas provide small scale commercial and service amenities mixed in with housing development.
- Neighborhood commercial is proven to encourage walkability in an area, cut down neighborhood traffic congestion, and create a greater sense of community.



For where we play:

Park Connection

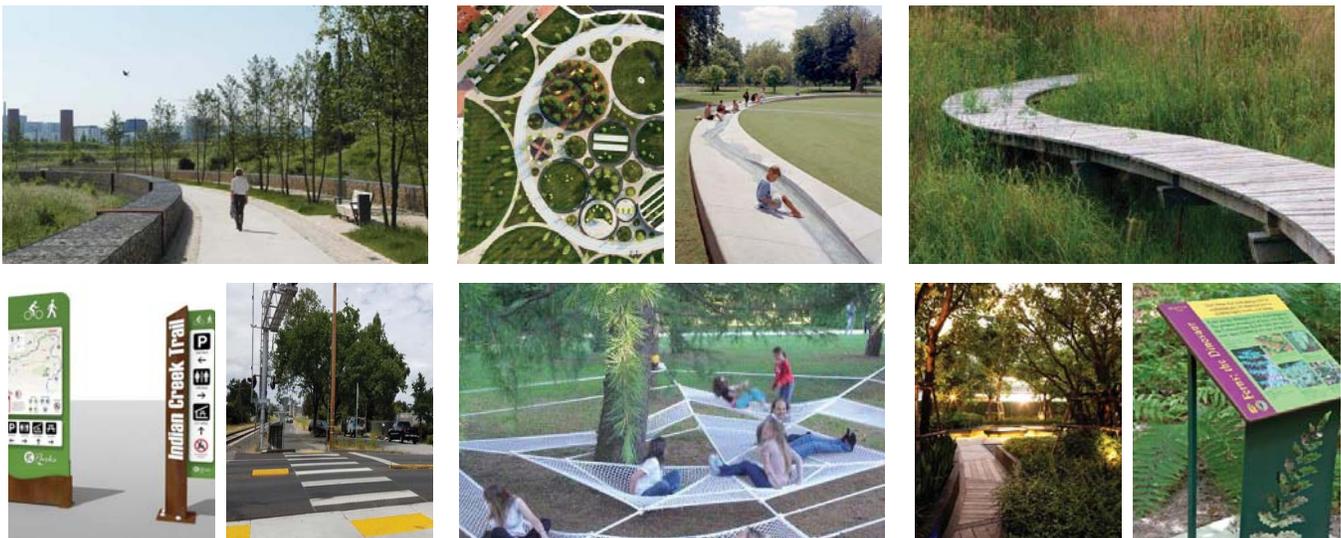
- Capitalize on our city’s existing canal trails by paving them, adding furniture such as benches and dog waste facilities, and wayfinding maps showing how the canal trails connect to different parts of the city.
- Enhance crosswalk safety where trails cross busy roads with signs, lights, flags, and other similar methods.

Park Renovation

- Redevelopment or renovate older parks throughout the city to include more interactive amenities such as plazas, playgrounds, and pavilions.
- Make parks more “teenager friendly” with things like hammock gardens and unique furnishings.

Jordan River Park & Trail Enhancement

- Enhance this historically and environmentally significant trail with board-walk style paths and educational signage that discusses the natural area’s history and unique bird population
- Include “pockets” along the trail for seating and bird watching.



For how we move:

Public Transportation

- Connect Trax and FrontRunner from east to west to ease personal vehicle traffic congestion

Trail Enhancements

- Build off our informal canal trails and pave / landscape for usability
- Place wayfinding signage throughout our trails system so it is easy and convenient to navigate
- Where canal trails meet major roads, direct the trail to the nearest enhanced crosswalk to safely continue

Bike Paths

- Enhance on-road bike lanes to include buffers from vehicular traffic
- Paint bike lanes to distinguish from vehicular lanes/ road shoulders



For how we grow:

Design Standards for Cohesive Development

- This would ensure that the character of an area is preserved when new development occurs
- Areas can have unique design standards to keep South Jordan's character diverse

Incentives for Local Businesses

- This would ensure that the character of an area is preserved when new development occurs
- Areas can have unique design standards to keep South Jordan's character diverse

Tax Developers for New Schools

- This would ensure that the character of an area is preserved when new development occurs
- Areas can have unique design standards to keep South Jordan's character diverse

Increase Coordination with Jordan School District Jordan Valley Water Conservancy District

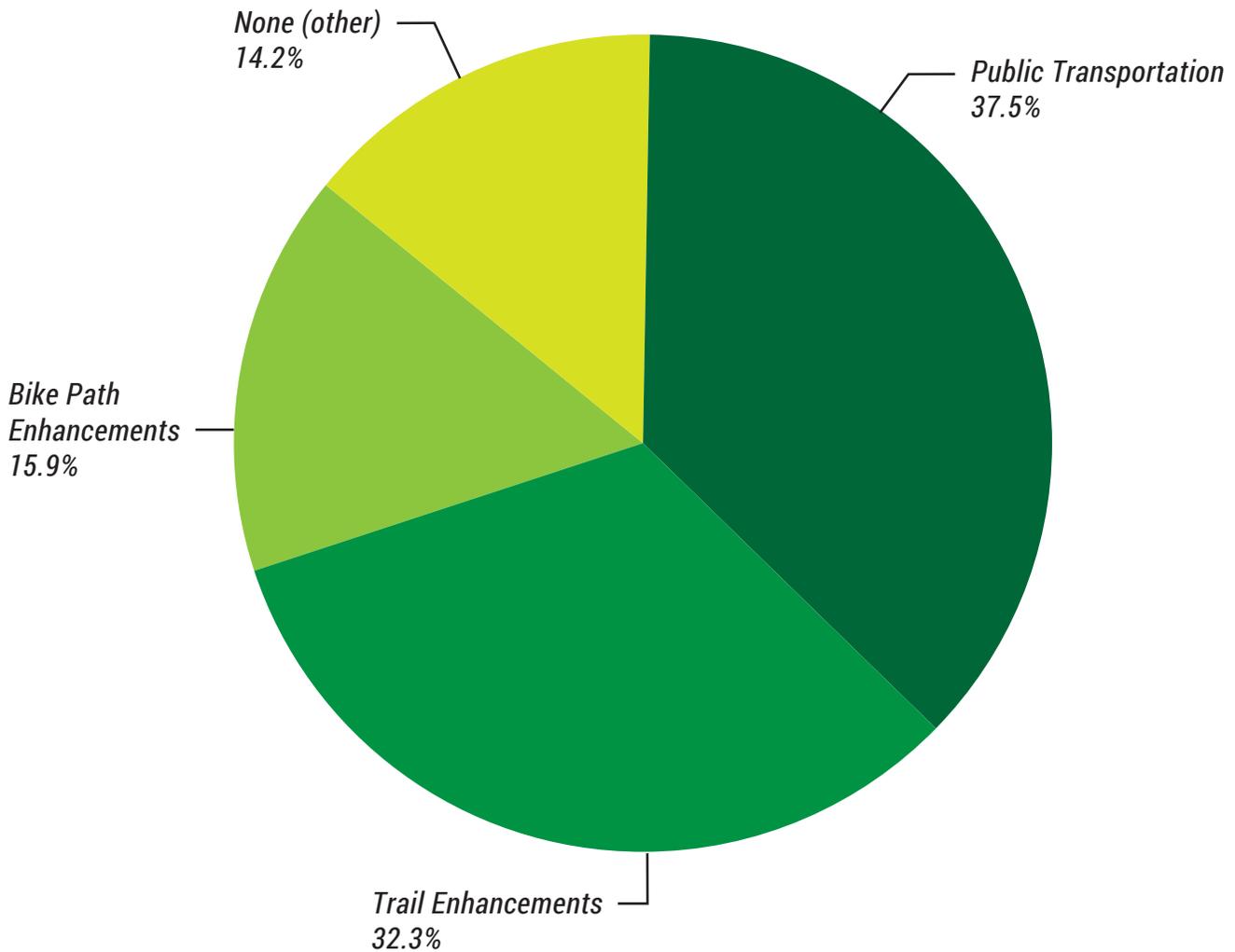
- Coordination with these organizations already exists, but the need will increase as our city grows
- Coordination ensures that there are adequate schools, water, and infrastructure for new development

Water-wise Development and "Localscapes" Education

- South Jordan City, with the support of JVRC, provides rebate programs that encourage water conservation
- Educating the public on these programs may increase conservation

WHAT DID PEOPLE SAY?

Which of these opportunities is *most important* to you for *how we move*:



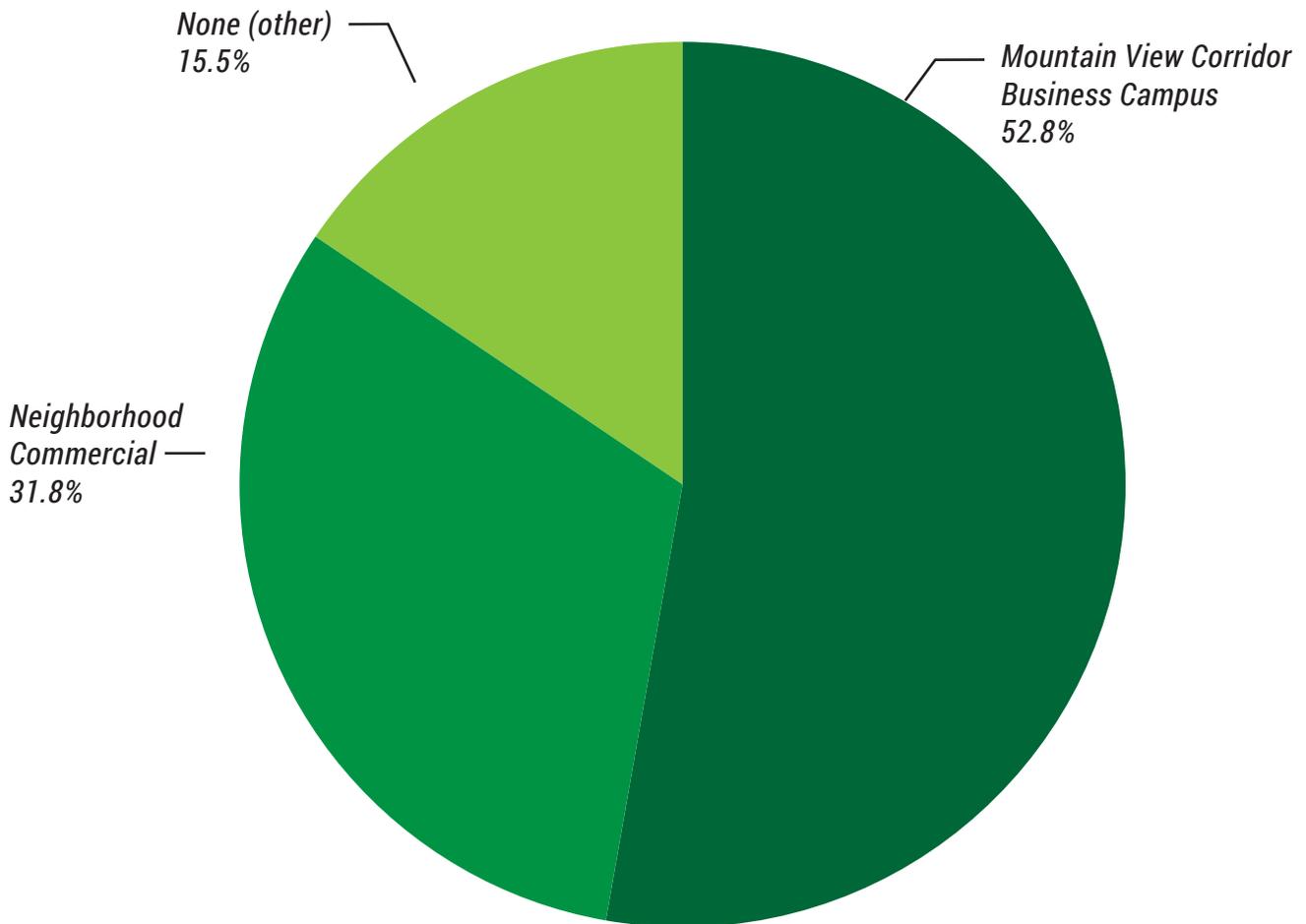
Key Takeaways:

Generally, participants are most excited about public transportation. Among the "other" comments, residents want to see policies and strategies in the General Plan about Road Improvements for vehicles, rather than providing alternative modes of transportation.

(if answered other) What's your biggest priority for future transportation enhancements?

- *adequate East West access*
- *Trail enhancements but not like signs about birds. Like memory grove with trees and trails. Maybe rock climbing.*
- *More lanes on roads.*
- *East/west trax*
- *Car travel east to west*
- *Convert one of the East/West roads to a flex lane like 5300 S to help the flow of traffic during peak times.*
- *I drive a car so I care about traffic on the east/west roads.*
- *A faster east-west option for cars. The majority of the population drives. Public transportation and bike paths may provide a slight relief, however, if there is to be real change to the horrible east-west traffic, a solution must accommodate how the majority of citizens travel- namely, by car.*
- *Better East to West roads to lighten traffic congestion.*
- *East - west transportation corridors MUST be widened to increase the number of lanes and provide adequate road ways. Every day, traffic gets worse, and developers with stars in their eyes and hopes for a fatter wallet are putting in subdivisions. Public transportation is NOT the answer, nor is bike paths. Wider roads along with LOW DENSITY development is the answer. Begin now, to avoid future gridlock.*
- *Improving the roads from West to east. Possibly a highway of some sort.*
- *We need the infrastructure to get people from i15 past Mountain View corridor quickly and safely. We need to team with West Jordan and get going on some sort of express way even just a lane that if you get in there is no turning out point until Mountain View. Get the people who need to get back there off the surface streets.*
- *Work on decreasing the traffic jams East to West. None of the above options will help. Not enough people bike to make bike paths useful nor do enough take the bus.*
- *Roads*
- *Better maintained roadways, less pot holes, better quality paving.*
- *Better east/west corridors*
- *Less people*
- *Wider roads, nobody uses bike lanes, just a waste of money.*
- *Fixing current issues! Lights that aren't calculated right, more turn lights instead of yellow, traffic issues more street sweepers, more repairs.*
- *Slow new construction until the roads are widened east and west bound.*
- *Better east/west traffic flow. People love their cars and don't have the patience for public transportation. There are very few that use it. On the south end (114th), there needs to be better options for east/west traffic.*
- *Expand major roads. Belt route connecting east and west of valley*
- *Roads and roads. Less high density housing so we don't need to build as many roads.*
- *Automobile traffic upgrade in infrastructure. Coordinating better with DOT & not pursuing high density housing without having road infrastructure planned or in place*
- *Bangerter highway and mountain view corridor expansion.*
- *Improved traffic flow. Perhaps by better timing of lights. I will likely never use public transportation, trails, or bike paths.*
- *The increased building. If there isn't any more building there won't be any not transportation.*
- *Rebuild the side streets. They are getting really bad with potholes, patches, new construction utilities tie in etc. 3200 w., 2700 w., 1300 w. Are all horrible*
- *Just open up roads and reduce traffic lights*

Which of these opportunities is *most important* to you for *where we work*:



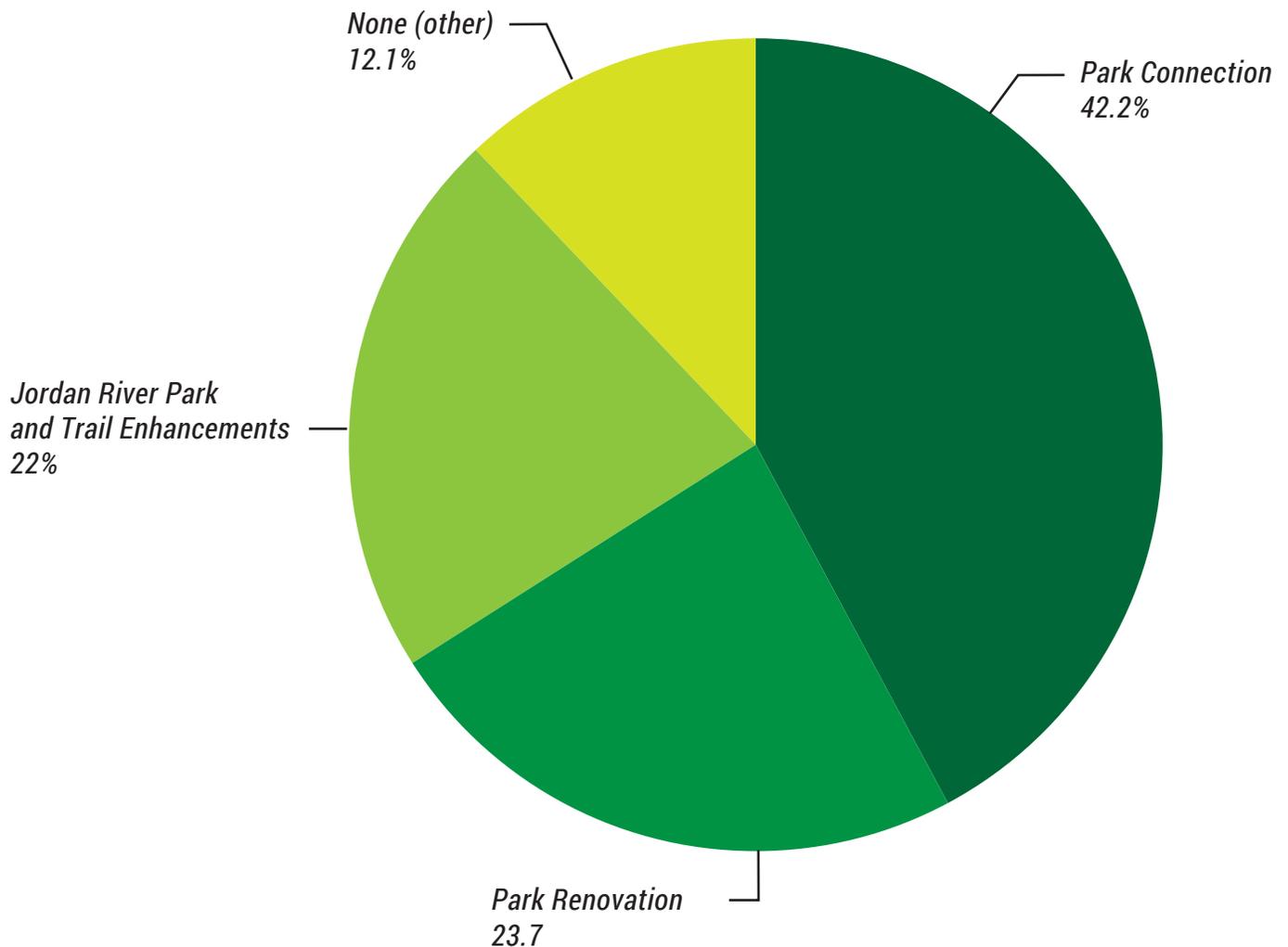
Key Takeaways:

Generally, participants are most excited about a new business campus near Mountain View Corridor. This Corridor will connect Lehi's booming tech industry to Salt Lake City, making it a prime location for a major employment center.

(if answered other) What's your biggest priority for future employment opportunities?

- *I don't want business complexes on top of my house.*
- *I work in state government which doesn't have an office in south Jordan so employment opportunities in my city do not make a difference to me.*
- *Support for small business. Make public transportation easier to navigate and more affordable.*
- *It would be nice to get an east/west trax line and more public transportation so people can walk to their jobs*
- *I would like to see some of our beautiful land kept as is and for more growth to halt. Our air quality and traffic is bad enough as is!*
- *Again, people may say they will walk, but they always end up driving. Businesses need to be located on the outskirts of the city.*
- *A store like Trader Joes instead of all these big box stores like Walmart, Smith's and Harmons that are popping up on almost every corner like gas stations.*
- *Less density housing means less people and less traffic. The notion of if you build they will come is true, but nobody wants to build the roads, schools first.*
- *I'm sick of seeing so much commercial. No more shops, just improve what we have*
- *Sorry this map is so congested it is difficult to read. My house is nasty isn't a commercial area. Businesses within walking distance of Daybreak is preferred. A Trader Joe's in South Jordan would be a huge win. Transportation from daybreak to Riverton Hospital and Salt Lake community college would be extremely helpful as it is no longer safe because of congestion to bike there.*
- *I want green space, trails, and trees. Less congestion. Bringing business into neighborhoods doesn't do either of those.*
- *My biggest priority would be to make sure the infrastructure is in place before you start adding more businesses and traffic to our roads, and improve public transportation to decrease the amount of cars on the road. It's not just about infrastructure it's also about air quality.*
- *there's enough employment in the city. If you can't get a job here, look elsewhere.*
- *Less chain restaurants, businesses in SoJo. More locally owned.*
- *I'm less worried about employment opportunities, and more worried about the increased traffic dense business areas would create. Daybreak alone has increased traffic in a huge, problematic way. Please consider that, before you add to the problem!*
- *Bring in big businesses.*

Which of these opportunities is *most important* to you for *where we play*:



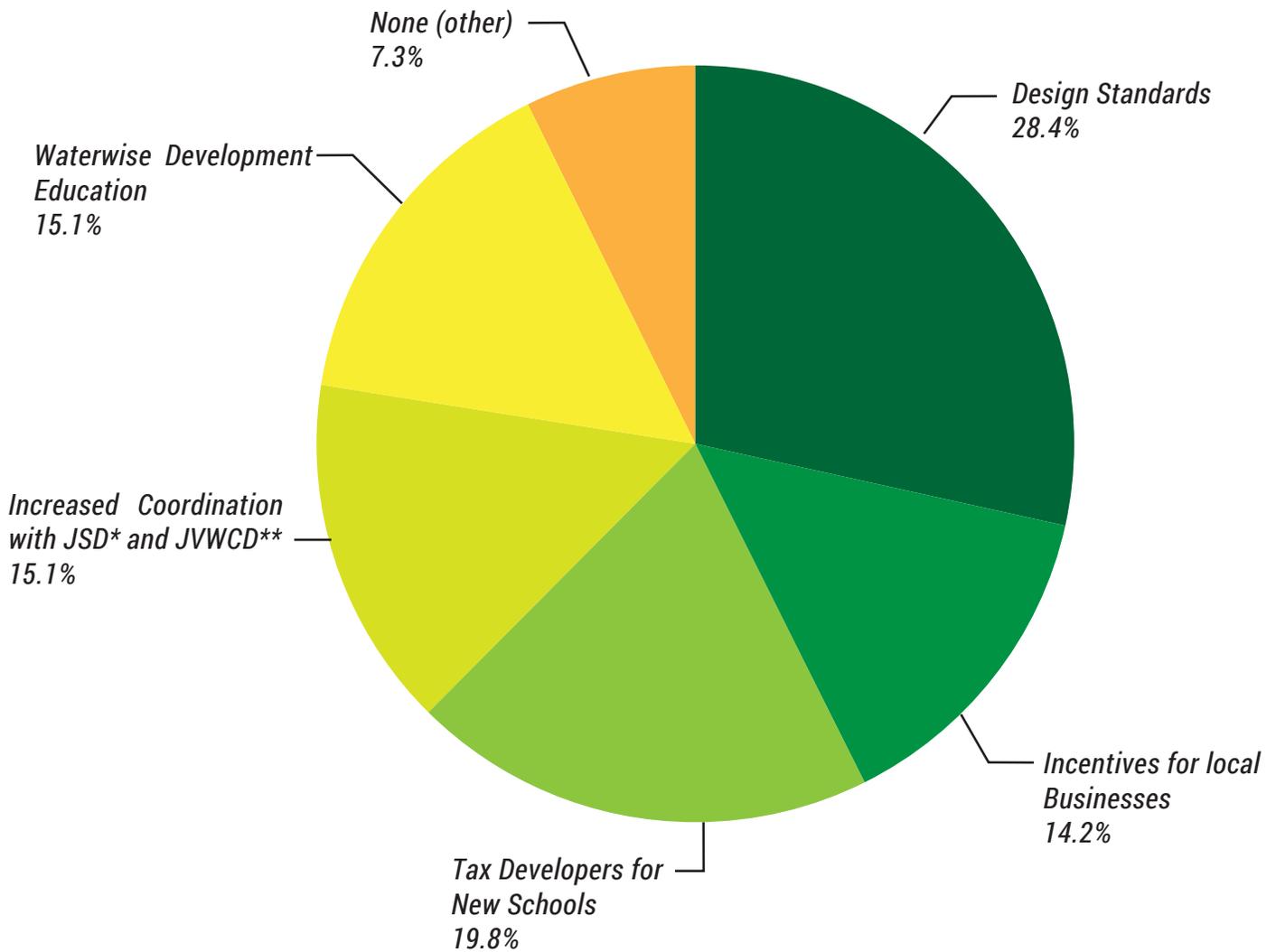
Key Takeaways:

Generally, participants are most excited about connecting the existing parks in South Jordan with trails and signage. Those who answered other often mentioned the completion of Welby Park, a Salt Lake County and South Jordan combined project.

(if answered other) What's your biggest priority for future recreation opportunities?

- *Welby Park*
- *Fun things to do for residents. Trails, lake, nice park. Not like we have but more like memory grove down town. Make it more community building.*
- *We have enough parks.*
- *Priorities should be where they are needed most. Our air quality is horrible and I'd like to see that become more of a priority.*
- *Something that isn't going to cost thousands of dollars to raise taxes.*
- *build new/more parks in new growth areas*
- *Golf, atv park, urban fishing.*
- *We need more baseball fields. We have over 600 youth playing baseball on five fields. This leaves no room for youth softball, or even practicing on dirt fields. Teams are forced to fight for grass Time at schools and churches. Herriman is way ahead of us in this respect.*
- *think we need a little of all three. Parks need more amenities but not hammocks.*
- *Park renovations for all abilities and kids. Teenagers don't hang out at parks often unless doing things they shouldn't be doing.*
- *Let people fund their own recreation. The tax payers shouldn't be liable for others recreation.*
- *Has daybreak turned over the trail around the lake to the city or are the residence continuing to pay for the upkeep through HOA fees? Has the city and the developer come to a solution for the upkeep of the lake? Boating privileges should be limited to daybreak master HOA owners and perhaps a city concession. This would limit the number the boats on the water for safety purposes. A permitting system would also ensure boats are water safe. All parks should be ADA. Pocket parks should be required # per acre in all new developments to take pressure off Daybreak residents parks.*
- *Need another rec center in western South Jordan.*
- *New parks out west*
- *We need more kids sports fields. They are all so overcrowded and parking is impossible.*
- *Welby Regional Park that was passed over 2 years ago and we don't even have Park designs or a construction start date*
- *More dog parks (off leash)*
- *Complete Welby Park*
- *Pleeeeeeaaase build the big park North of Daybreak. I've been waiting on that for years. After that, connecting parks via trails would be awesome.*
- *Build the promised park on 3400 w, NOT a new subdivision. My kids are already having to dodge cars speeding down our neighborhood street cutting past stopped traffic on 9800 south. Another neighborhood on 3400 is VERY bad planning. Our streets are not designed for all that extra traffic it would put on our neighborhood streets.*
- *Swimming pools are greatly needed!!! Please consider building more swimming pools!!*

Which of these policy opportunities is *most important* to you for *how we grow*:



* Jordan School District

** Jordan Valley Water Conservancy District

(if answered other) What's your biggest priority for future growth management?

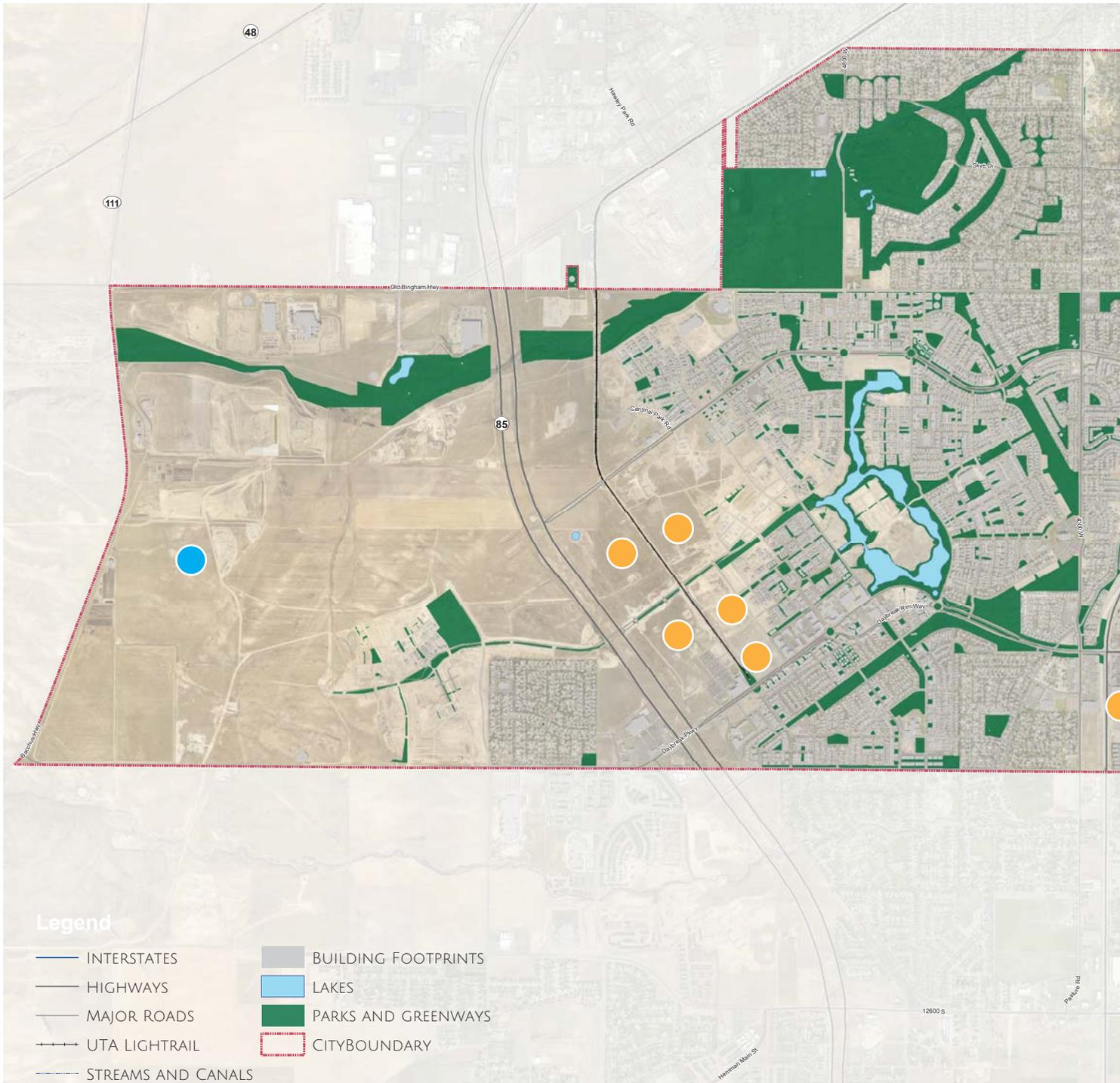
- *Bringing in business! I moved here from West Valley where you can't go 2 blocks without seeing 3 gas stations and in South Jordan there seems to be maybe 1 for every 2 miles. We also need more places to go shopping I think plans to open up something west of Mountain view even would be really nice. It would be one of a kind since majority of business and things to do is east of Bangarter.*
- *Preserving space. No high rise.*
- *Ensure new housing developments are properly designed and taxed to support any additional demand on the school system.*
- *Balance residential and commercial growth*
- *The base rate for water is crazy, we do need localscapes! Truthfully, if there was a team I could hire to help me with localscapes and rebates, you'd have the whole city hiring them we'd all be beautiful and conservative of water. That would be so amazing!!!!!!*
- *Where will the water come from for the thousands of new people? SOJO should be developing water sources that keep up with development or slow the pace of development until it's solved. Set a limit on high density housing. Develop "small housing " for low income families. Daybreak residents aren't allowed to use localscapes.*
- *less high-density housing*
- *Planning road widening & infrastructure with the DOT & combining putting pressure on DOT with an alliance of cities: so. Jordan, Herriman, Riverton, West Valley, etc. our growth needs to be planned. Not just waiting for growth to explode & approving so much high density housing that we will be hopelessly mired in traffic jams.*
- *I can't answer the question above because your description for the first three things says the same thing and is very vague. I'd like more explanation in order to give an answer.*
- *I would like to see more mingled development. Instead of large townhome and apartment complexes, huge shopping districts and clustered subdivisions I'd like to see a mix of single family and multi family homes in one neighborhood. It helps make multi-family homes more inviting and more part of the neighborhood. The more neighbors know each other the safer a neighborhood is. I also love being able to walk to a local market or restaurant instead of driving to huge shopping centers. It will encourage greener communities, more small business and bring our streets and neighborhoods more of a community feel as people are out interacting and experiencing the city in real life, and not just through their cars.*
- *Don't destroy The history behind south Jordan. It was a farming community... once you forget where you came from, you can forget about any great future*

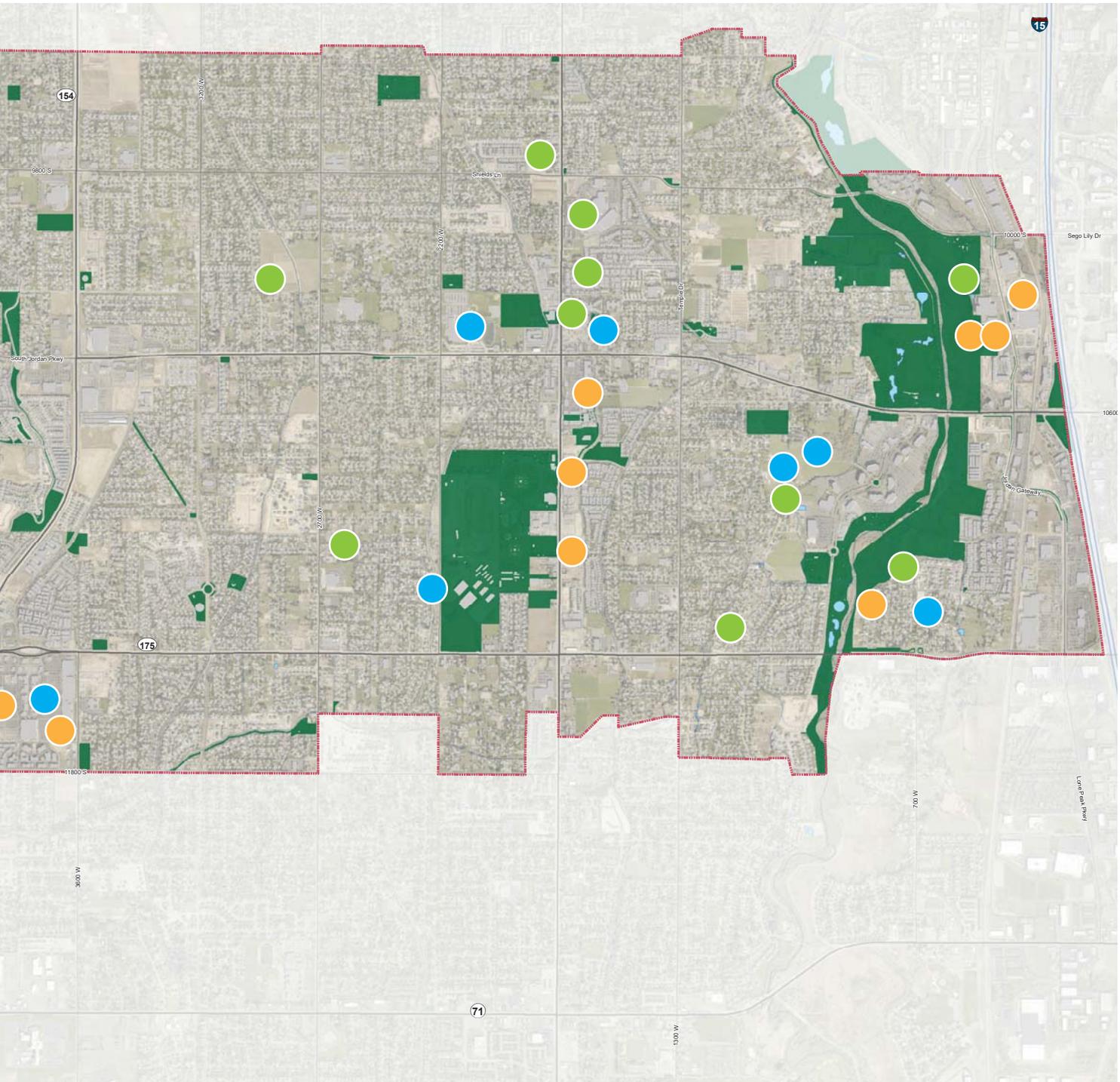
Key Takeaways:

Generally, participants are most excited about design standards for cohesive development. It seems, from the survey, that residents want to see policies in place that will manage growth rate and ensure that proper infrastructure is in place for new housing development.

Where do the following *housing opportunities* belong in South Jordan?

- *Neighborhood Preservation*
- *"Missing Middle" Housing*
- *Multi-family Housing*





Where do the following *gathering opportunities* belong in South Jordan?

● *Infill Projects*

● *Redevelopment Projects*

● *Neighborhood Commercial*

